

DSI REPORT 2023

**CLIMMAR
ANNUAL
ASSEMBLY**



**October 11-14, 2023
Gdańsk/Poland**

SUMMARY

I.

GENERAL INFORMATIONS

II.

RESULTS 2023

III.

COMMUNICATION

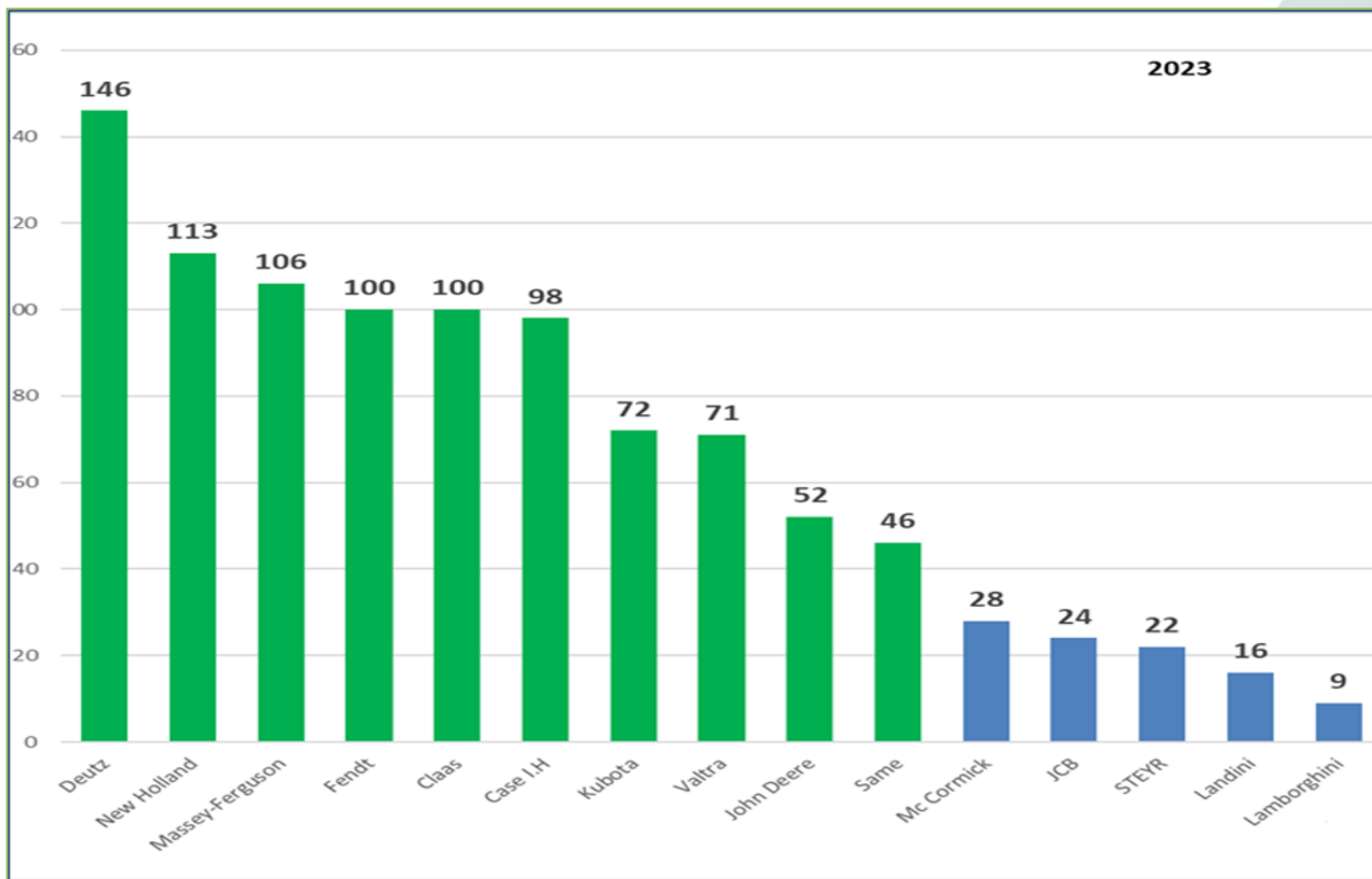


I. GENERAL INFORMATIONS

Survey addresses per country

Country	Adressed 2023	Adressed 2022	2022/2021	
France	450	453	-1 %	↓
Poland	116	125	- 7 %	↓
Belgium	234	331	- 29 %	↓
Italia	1484	1484		=
United Kingdom	360	393	-8 %	↓
Germany	642	654	-2 %	↓
Hungary	33	50	- 32 %	↓
Denmark	83	83		=
Netherlands	287	290		=
Luxembourg	10			
Sweden	62			
TOTAL	3761	3863	- 2,5 %	↓

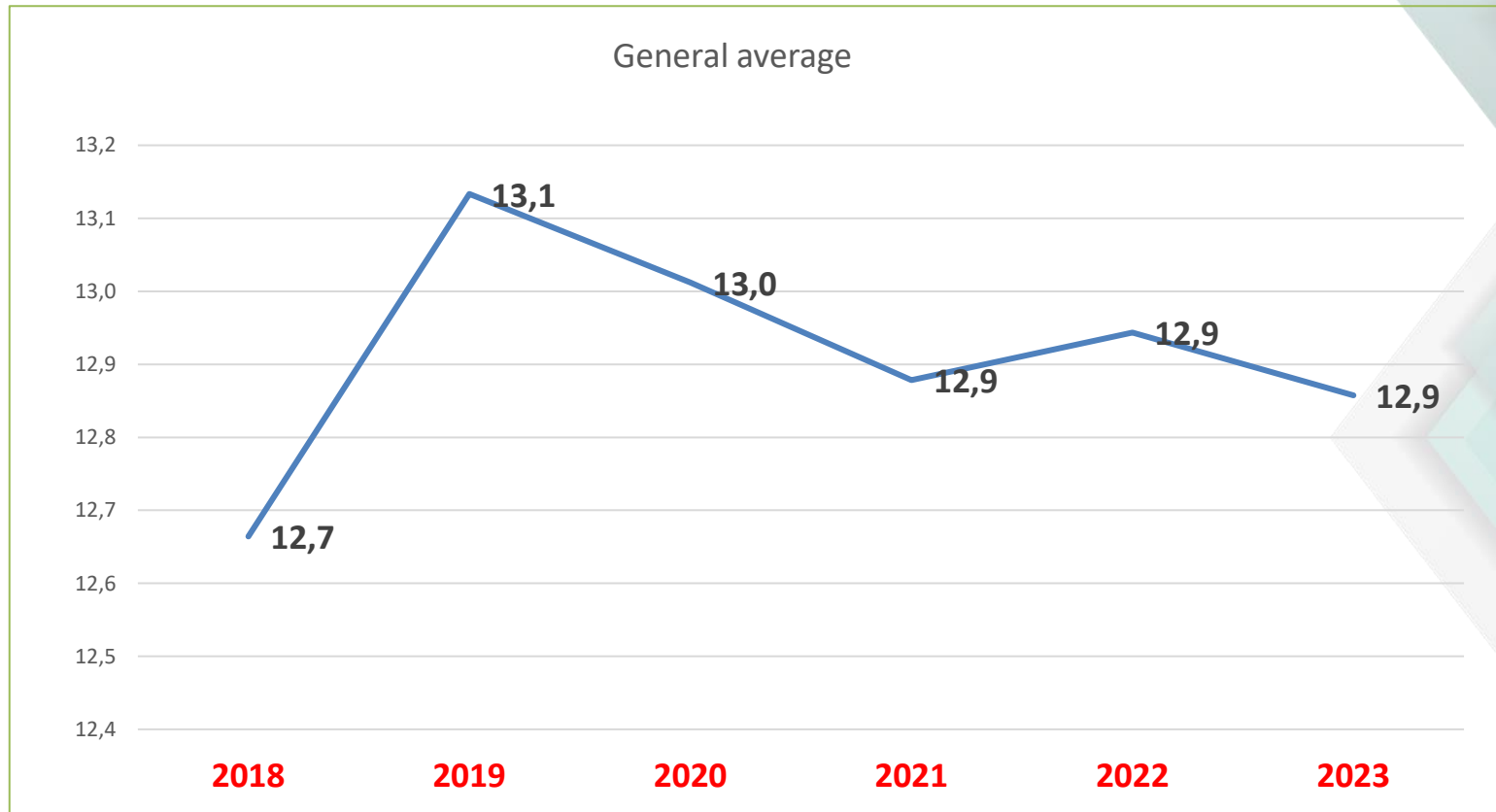
Number of answers per brand





II. RESULTS 2023

Overall average all brands



Evolution of the overall average by brands



BRAND ANALYSIS



Legend: reading the diagram for each brand

61 questions



Variation
 ≤ -1 point



Variation
 ≥ 1 point



Variation
between
- 1 to 1



10 answers and more



10 answers and more



CASE II



General average 2023: 12,9 (/2022 +0,7)



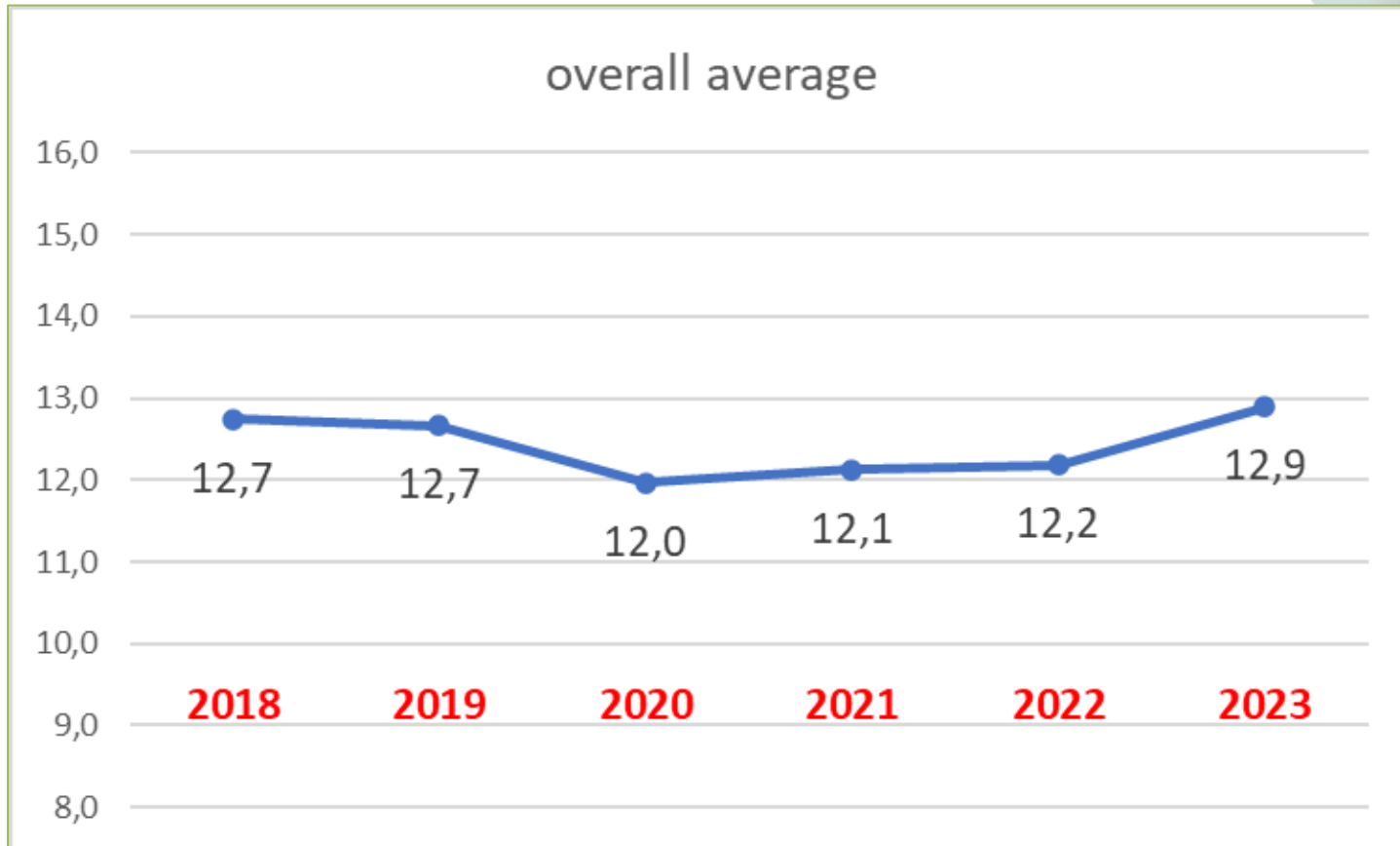
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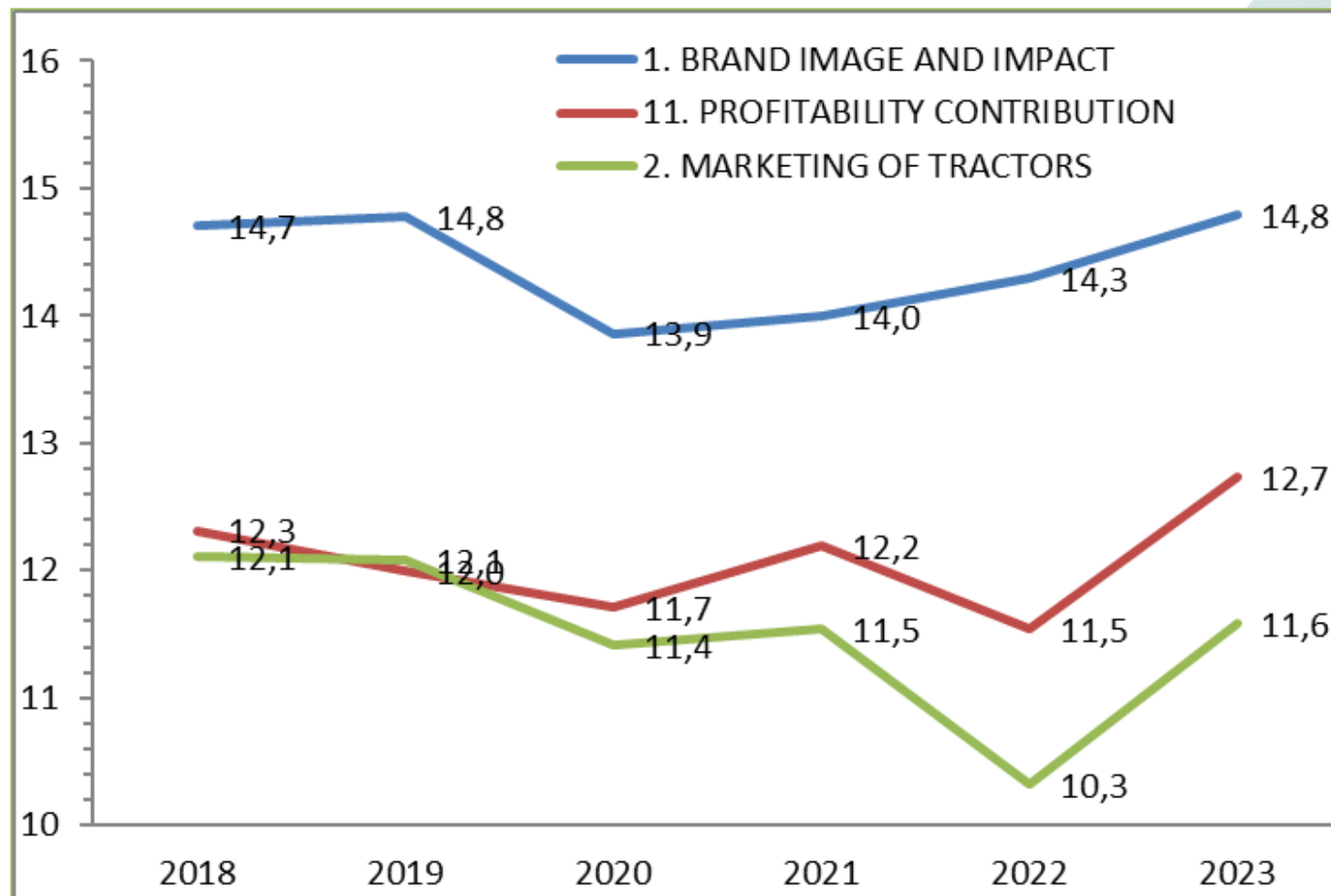


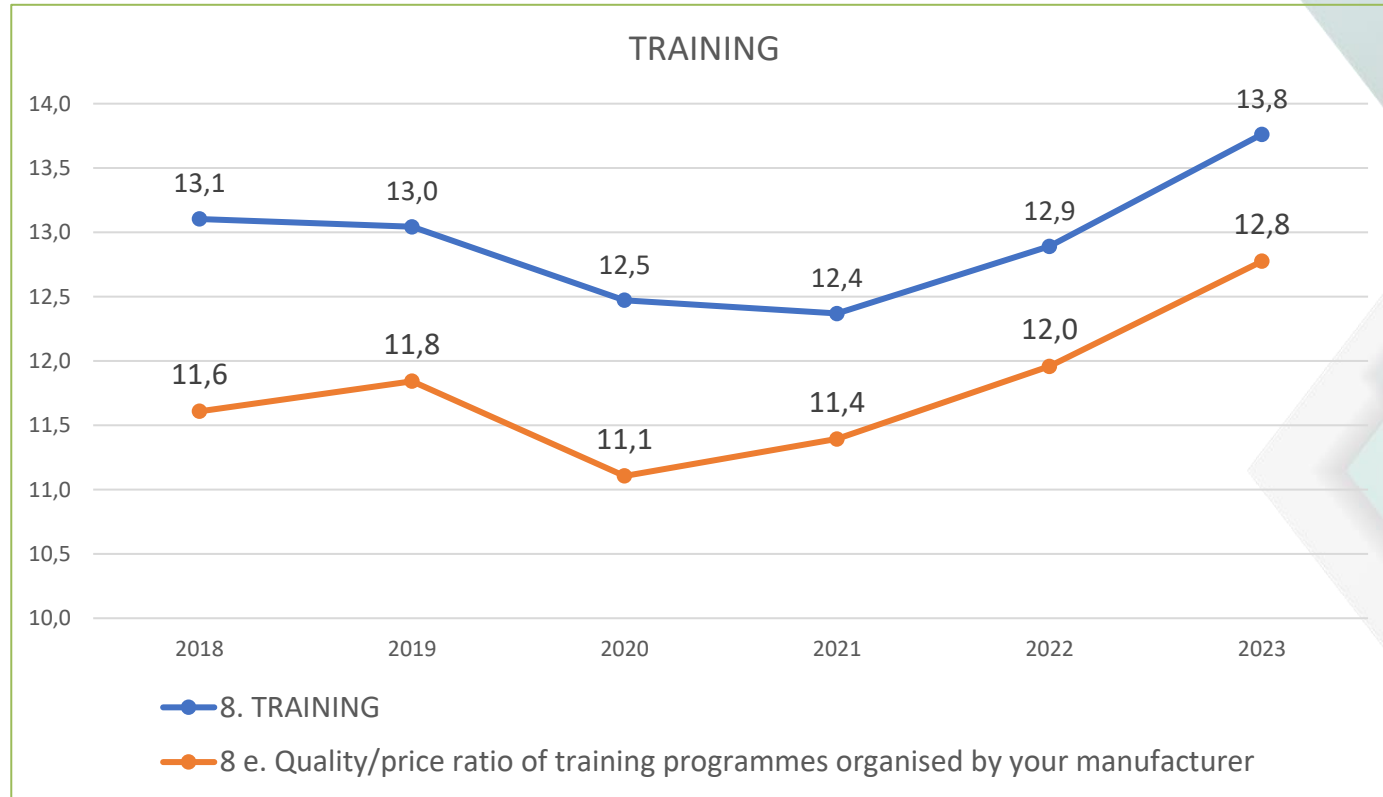
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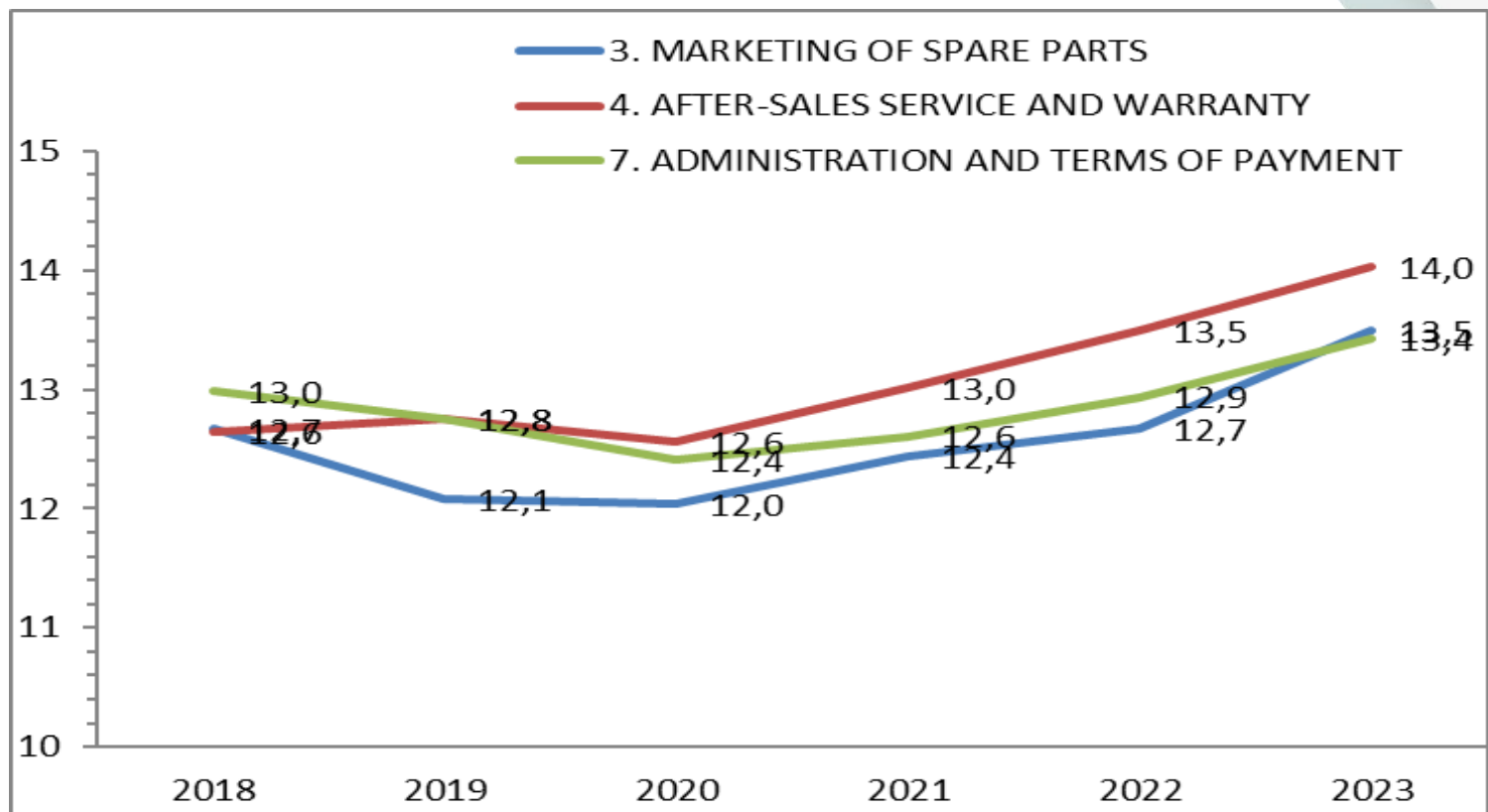


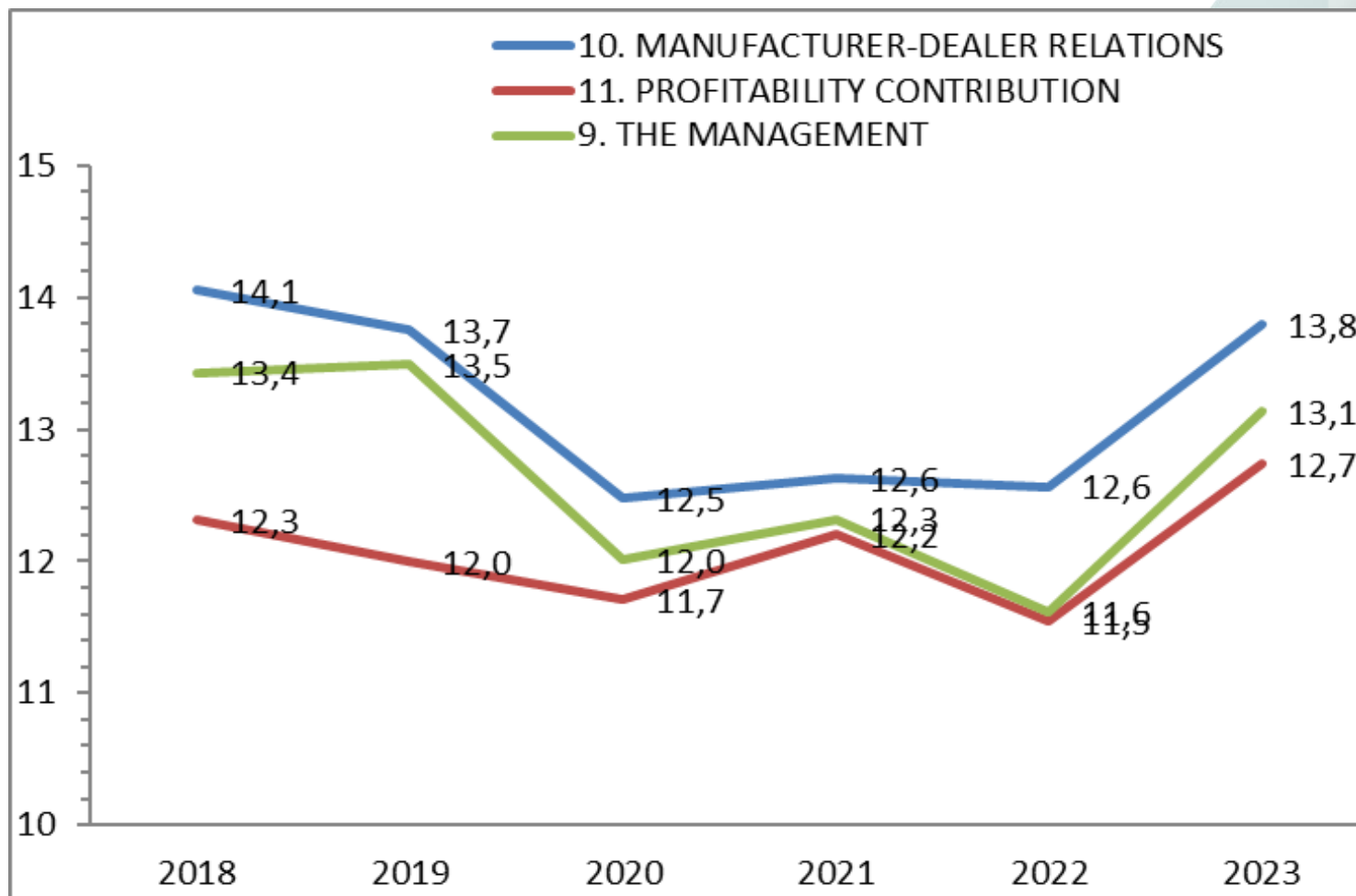
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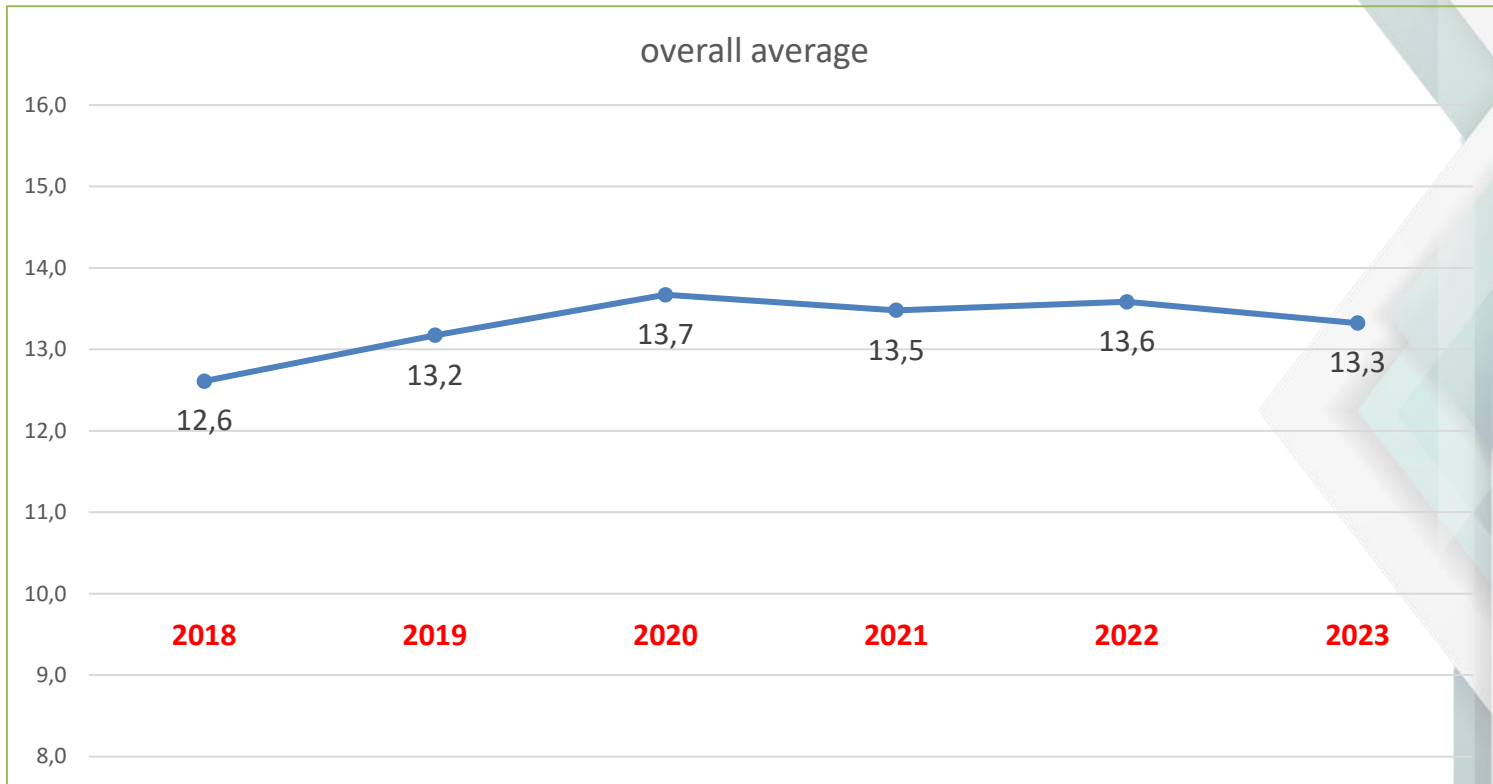


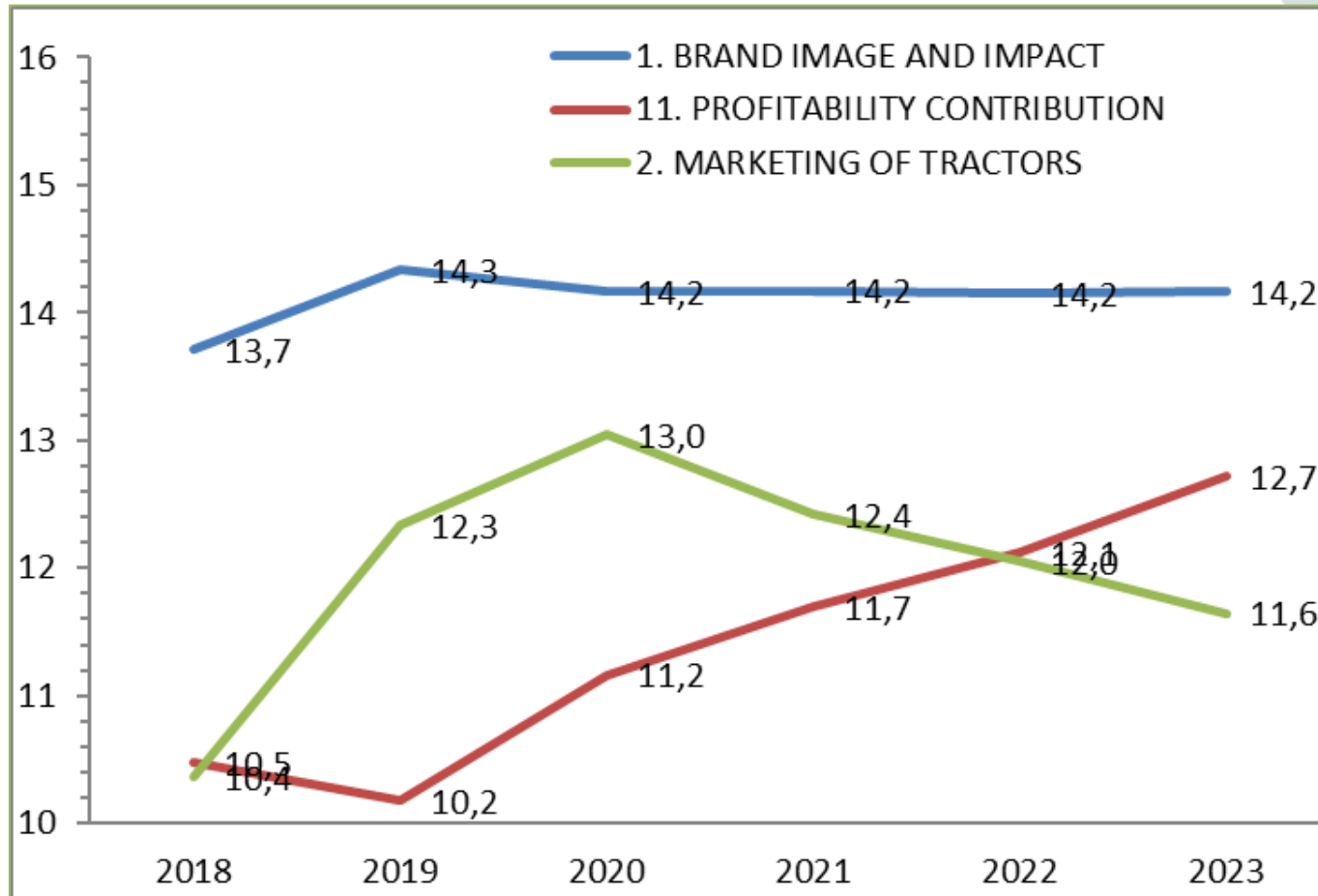
General average 2023: 13,3 (/2022 -0,3)

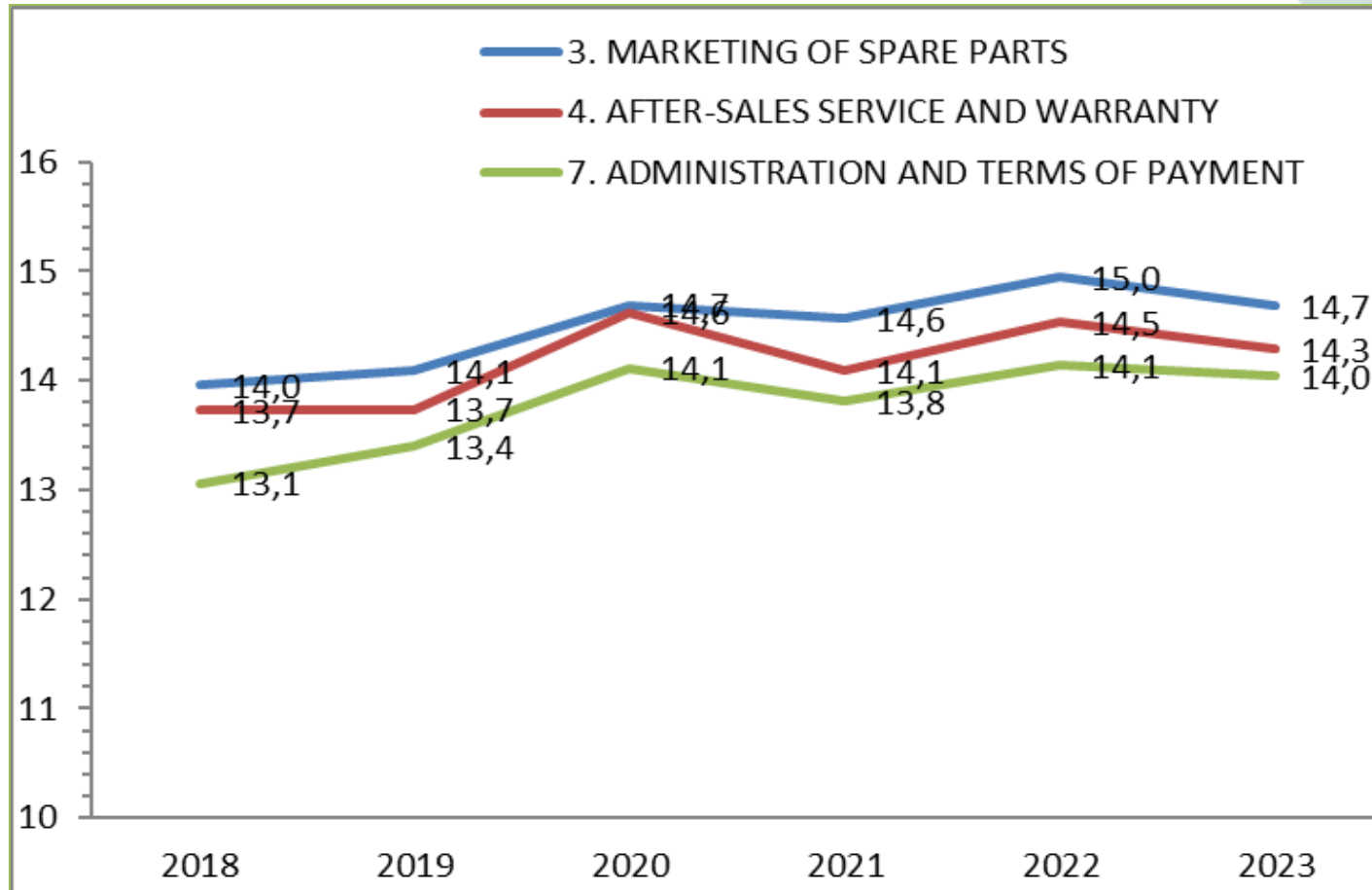
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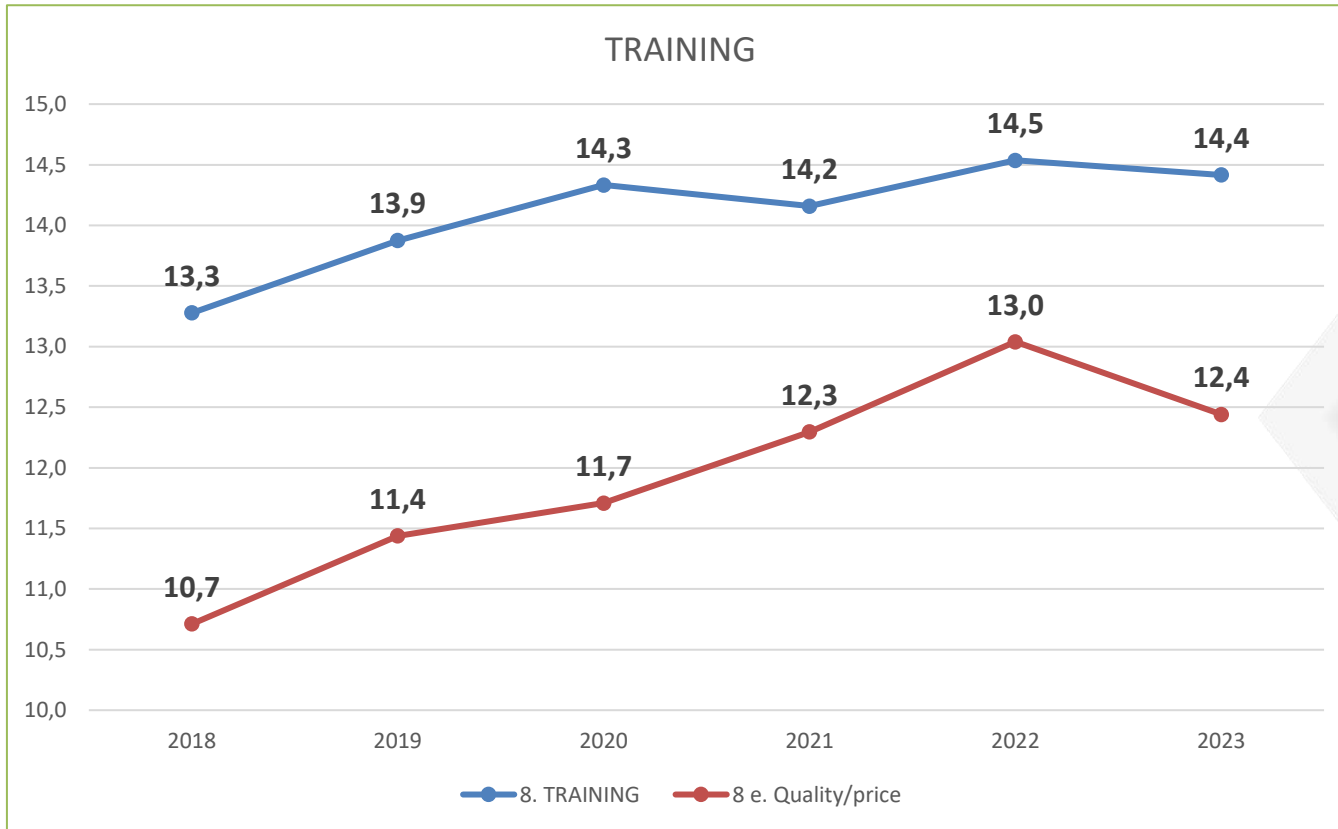
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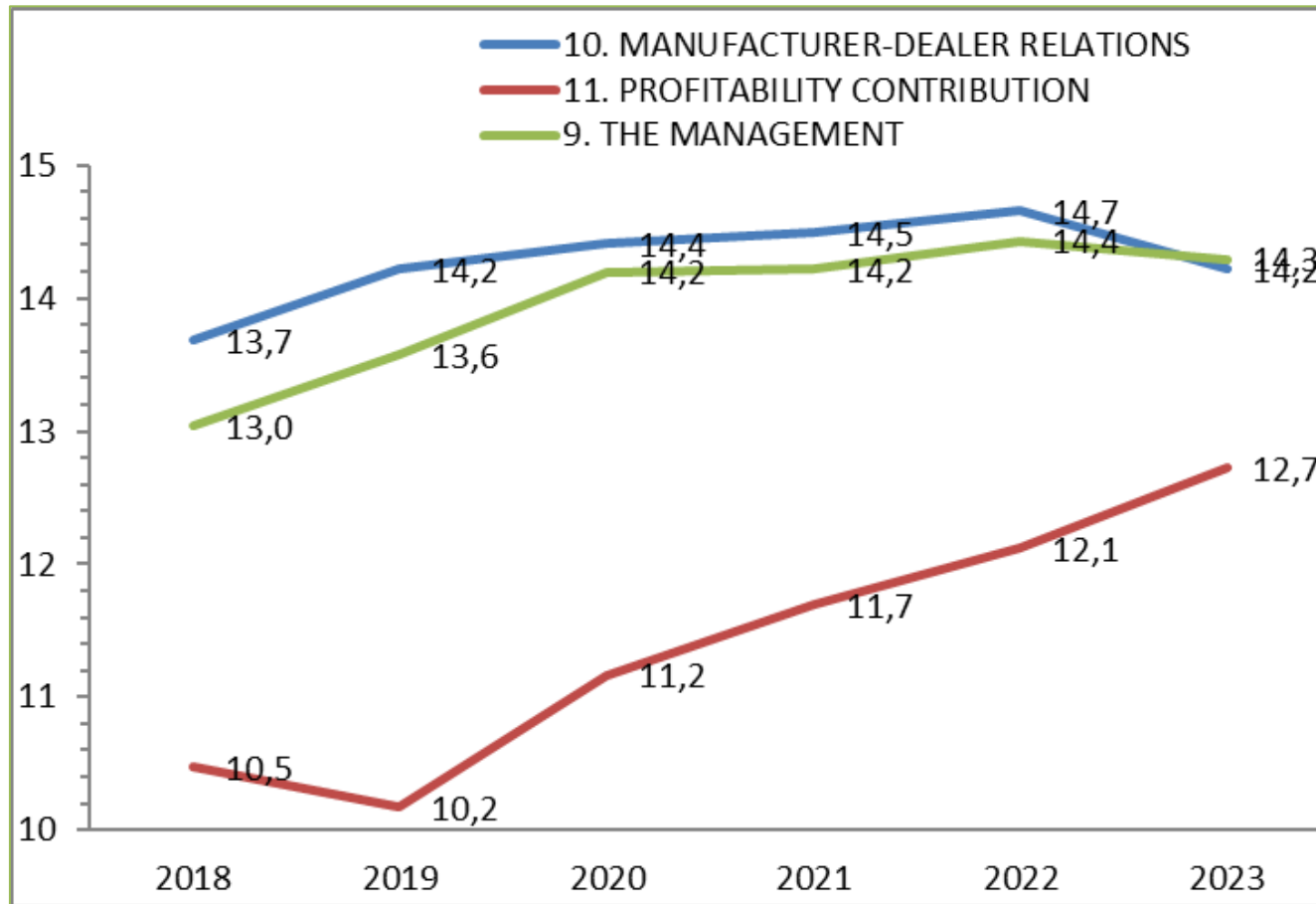
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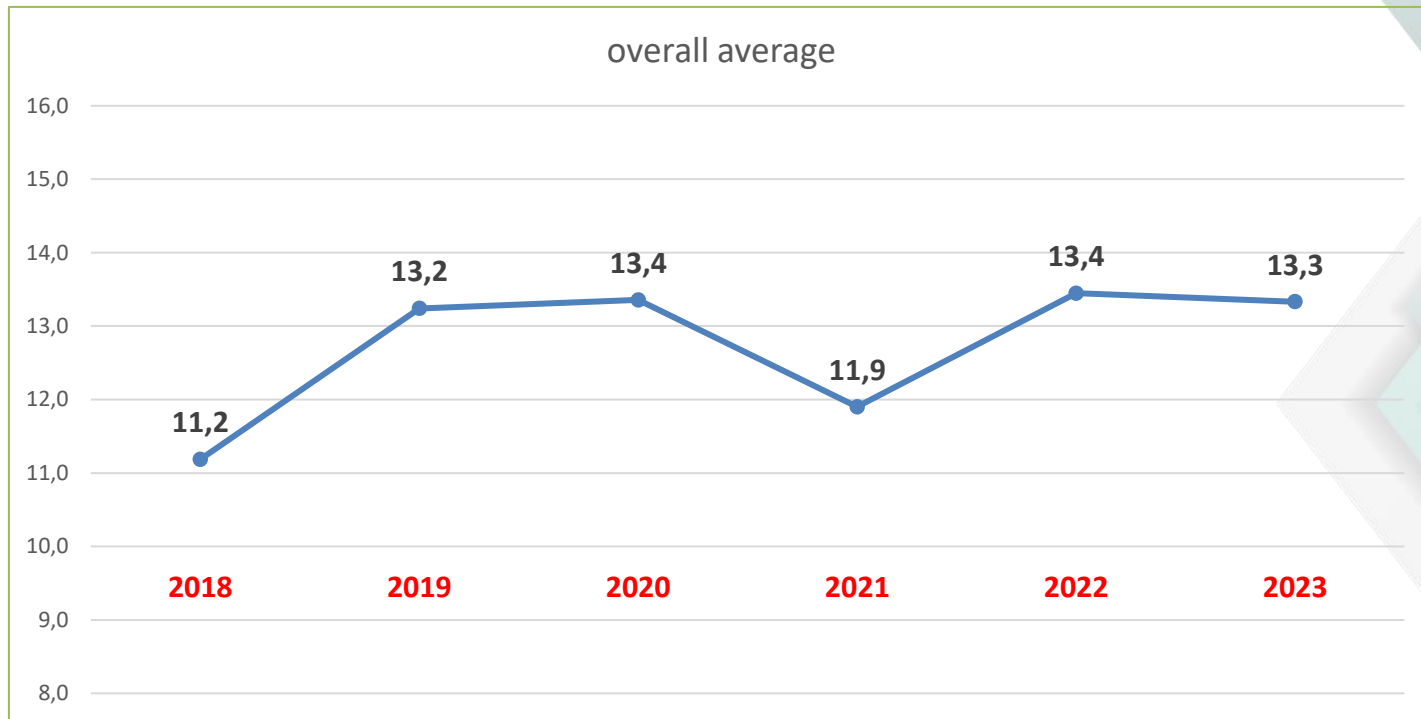


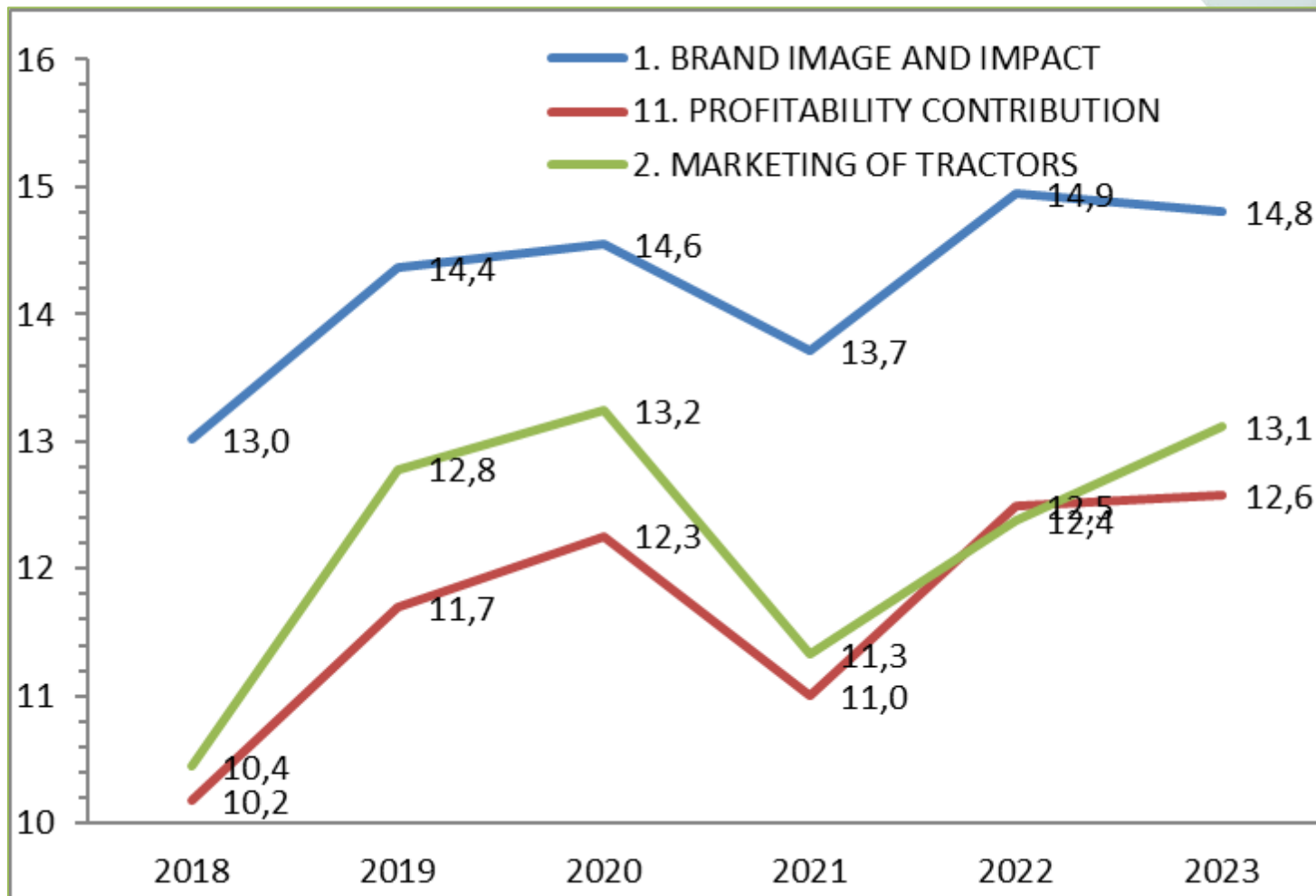
General average 2023: 13,3 (/2022 -0,1)

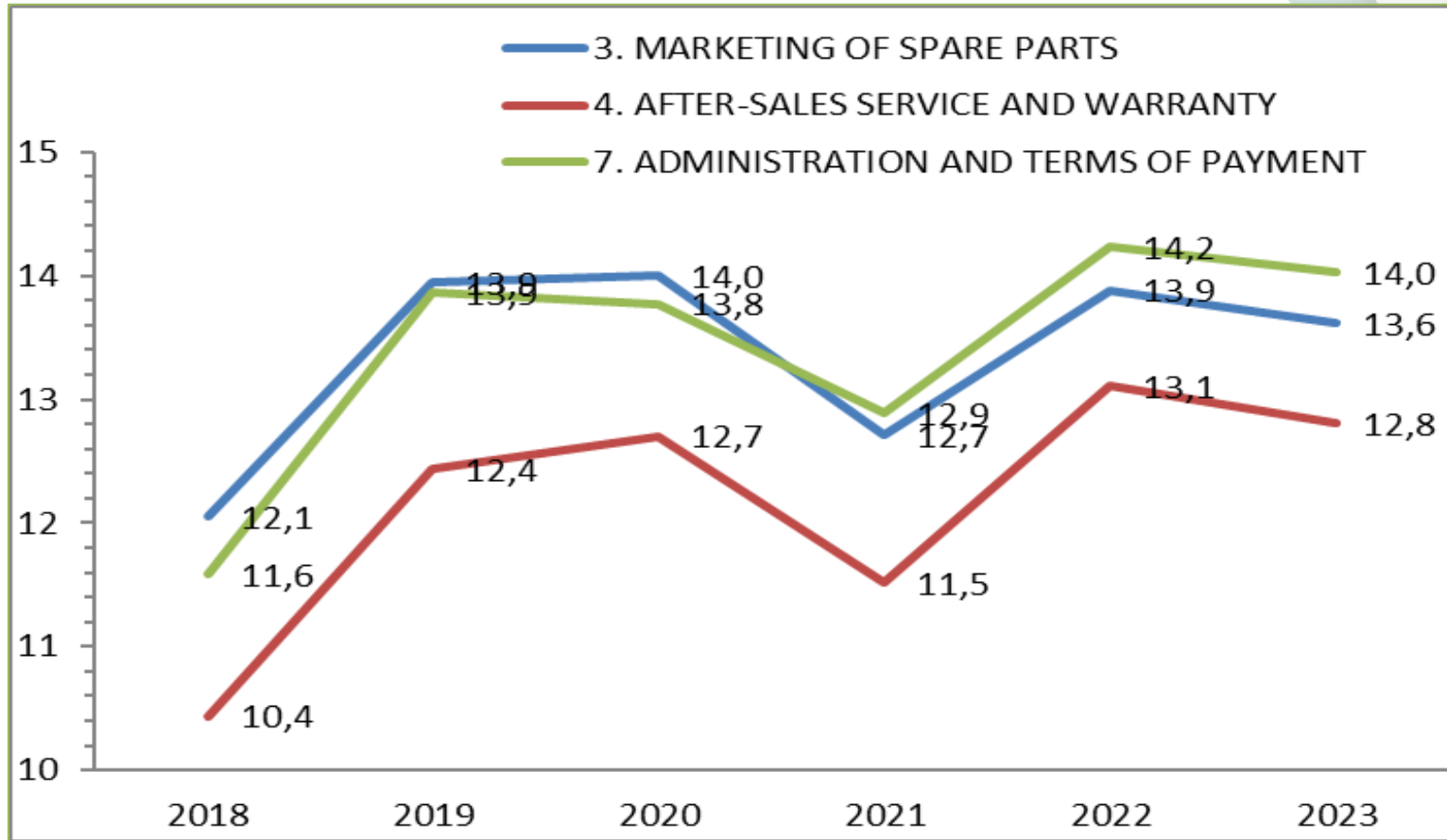

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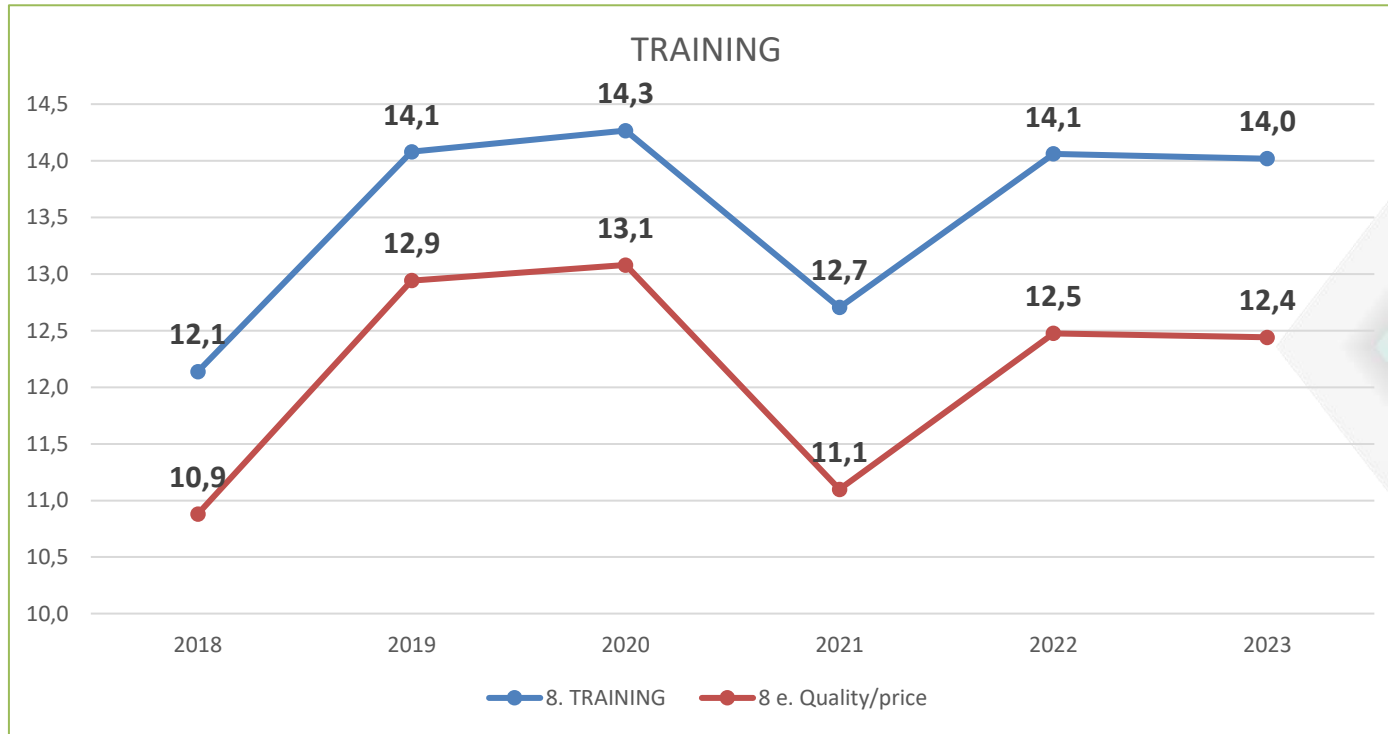

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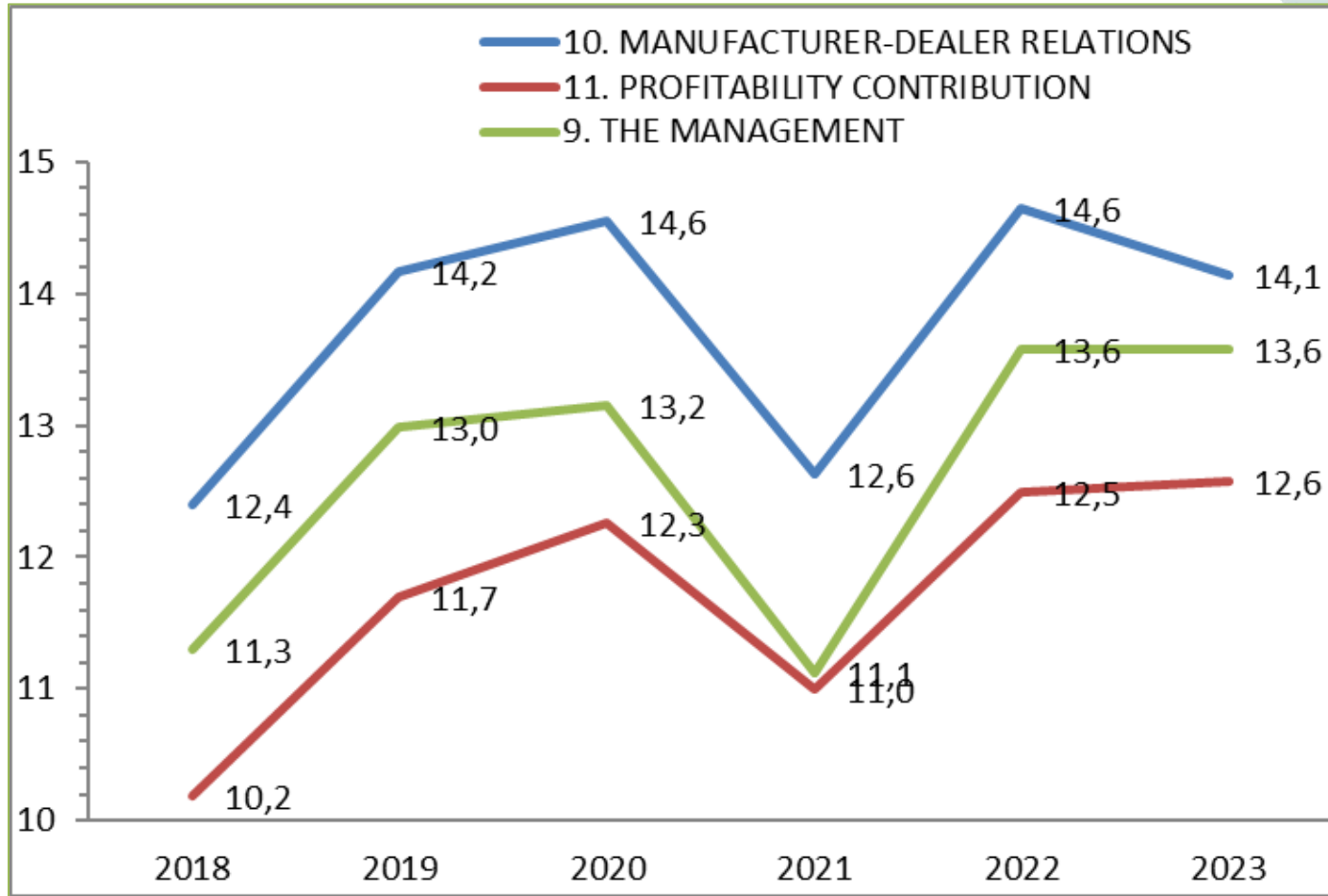

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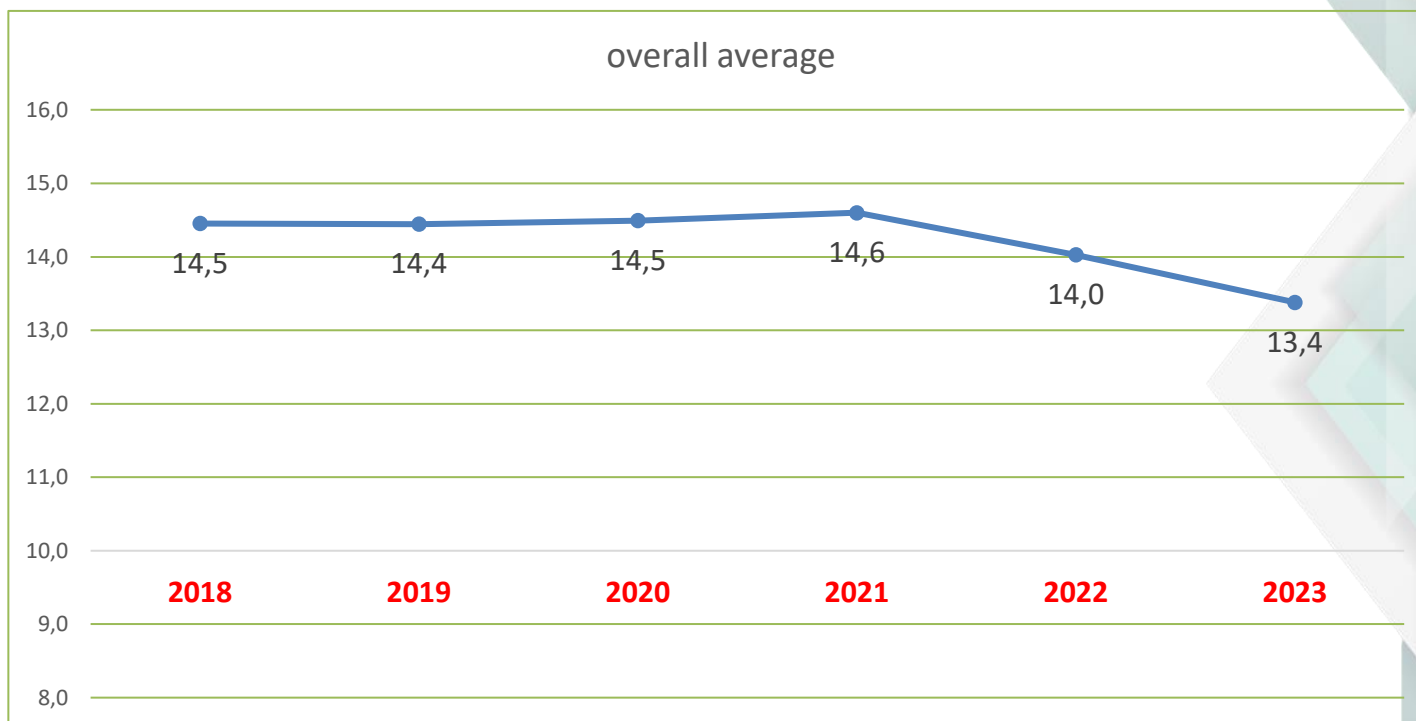


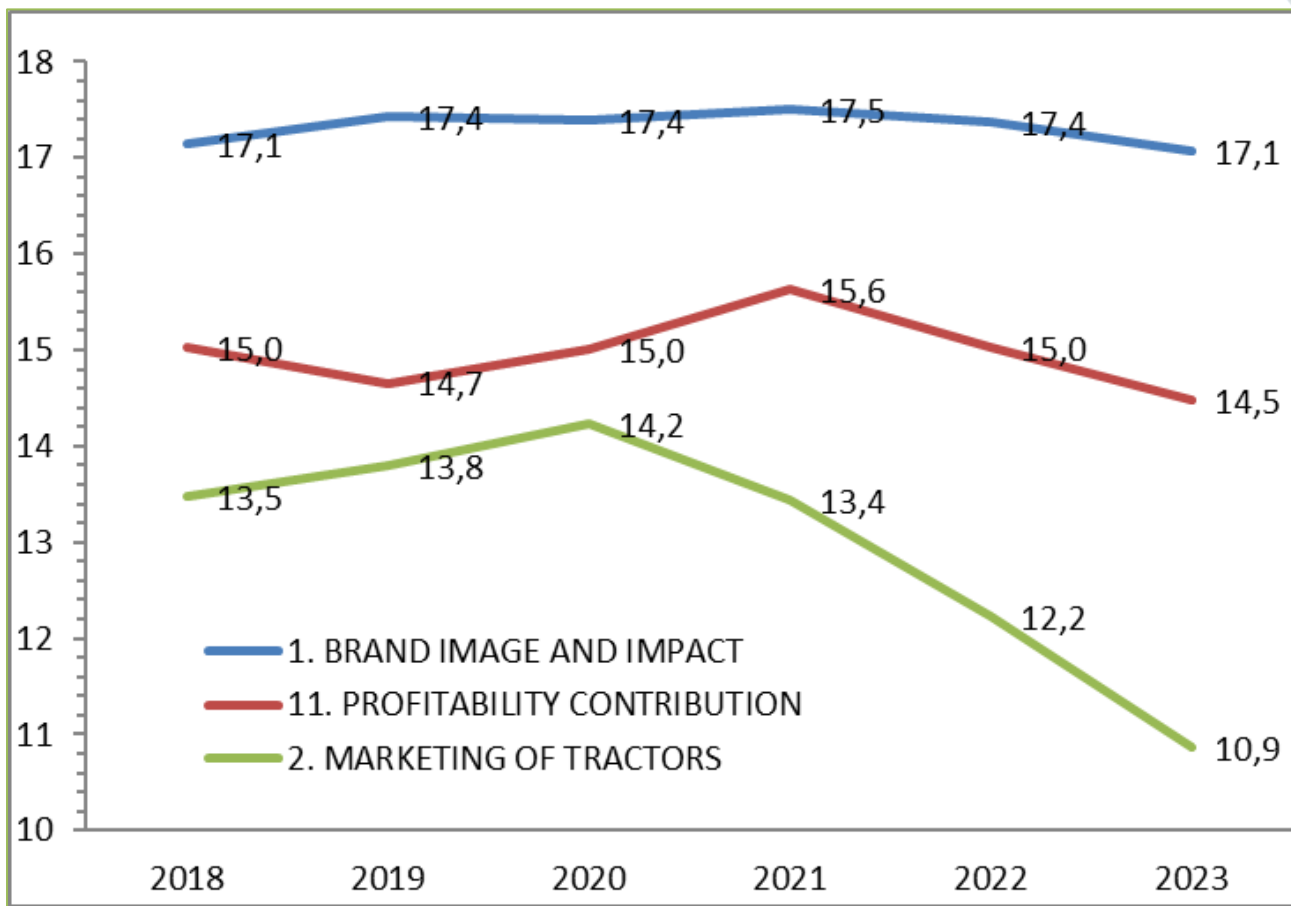
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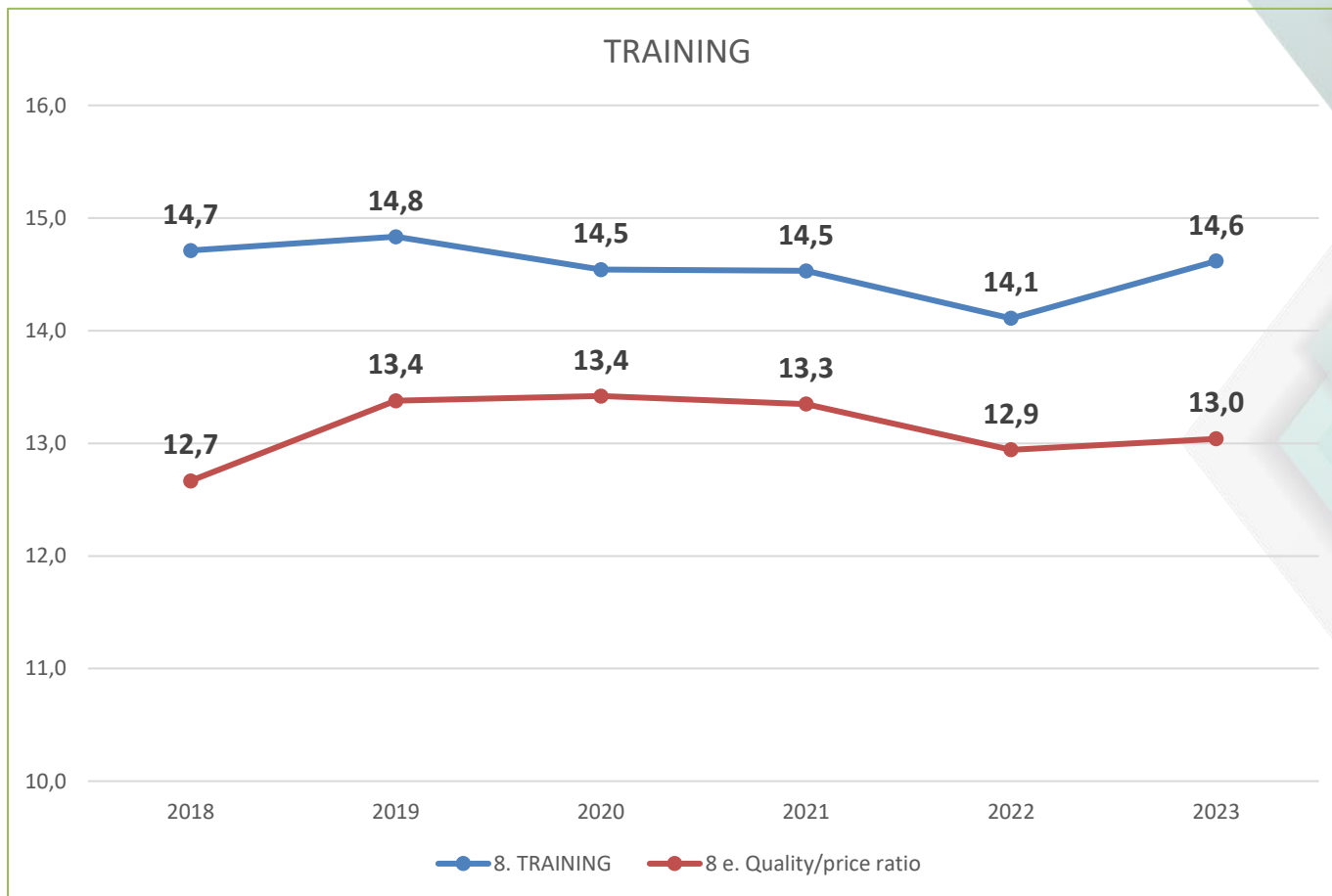

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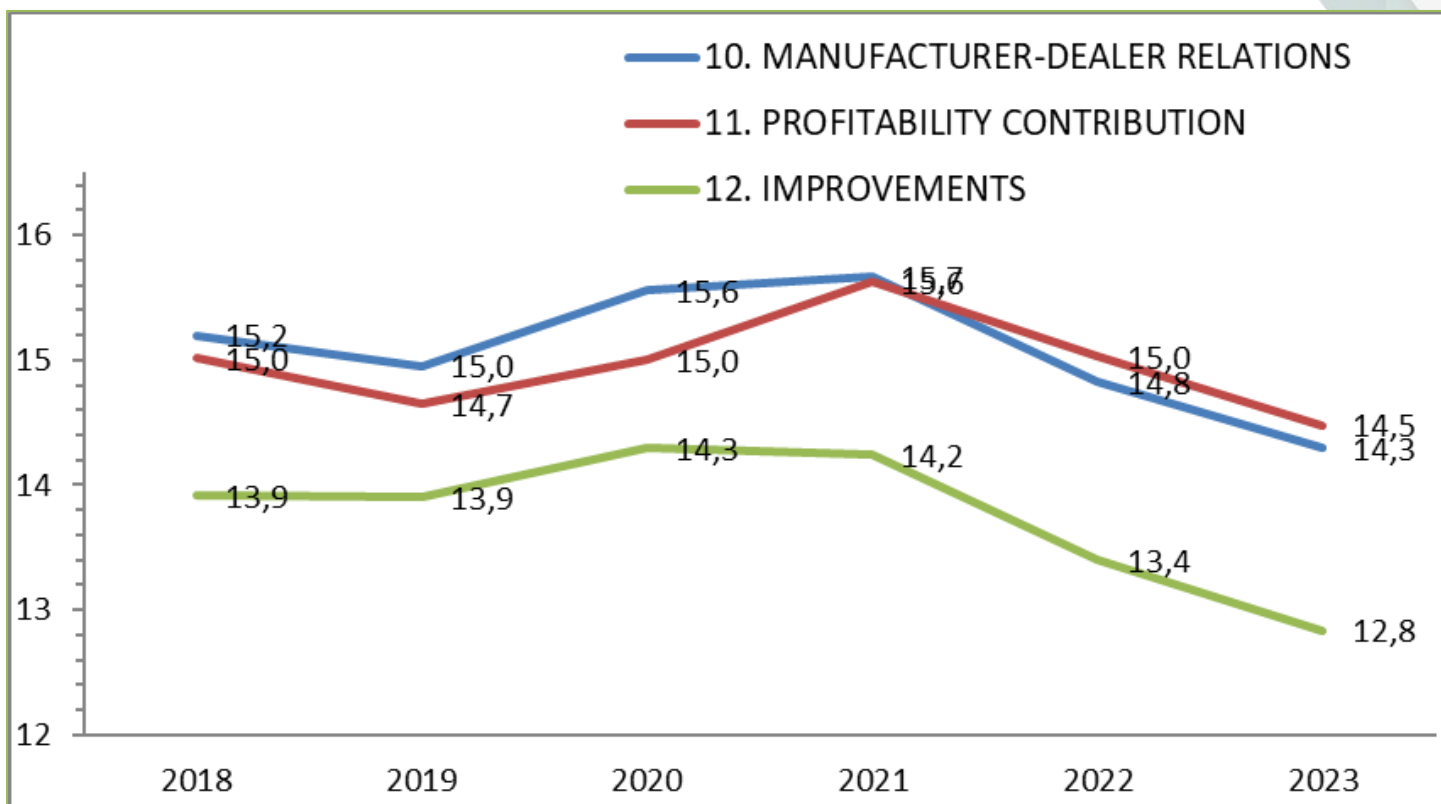

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JOHN DEERE



General average 2023: 13,2 (/2022 +0,3)



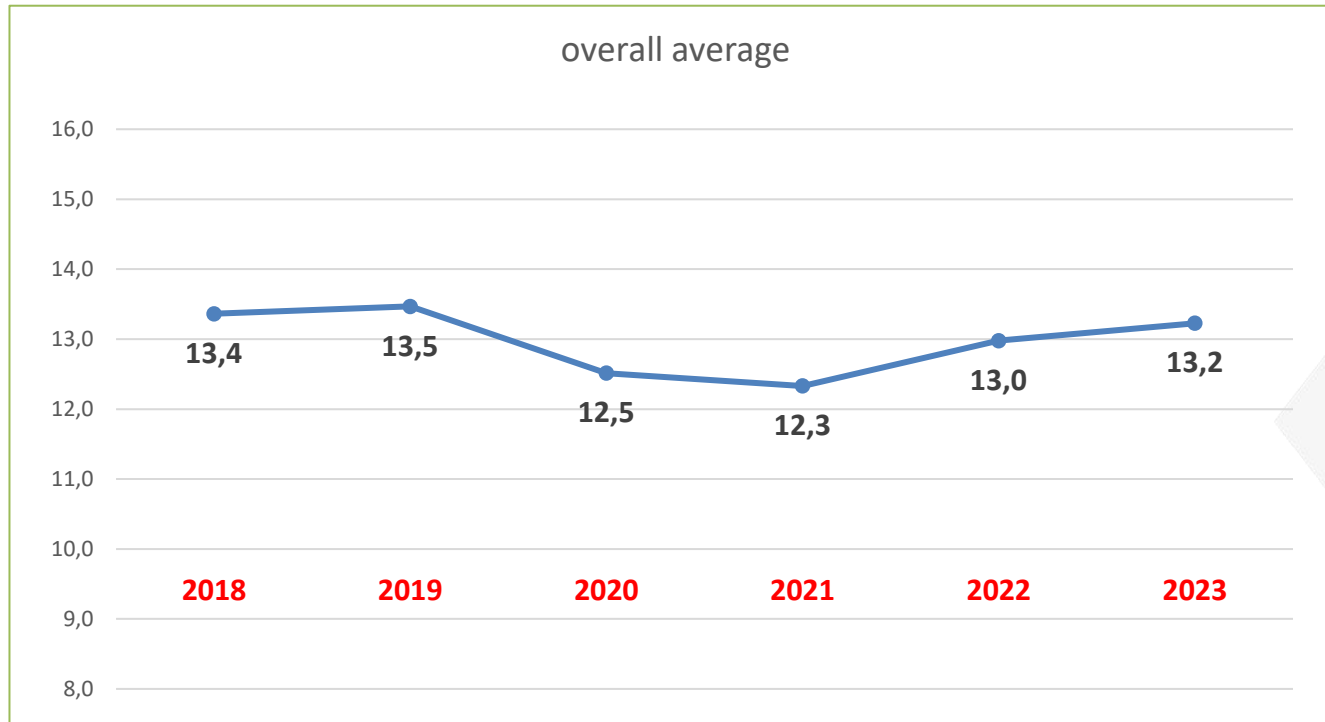
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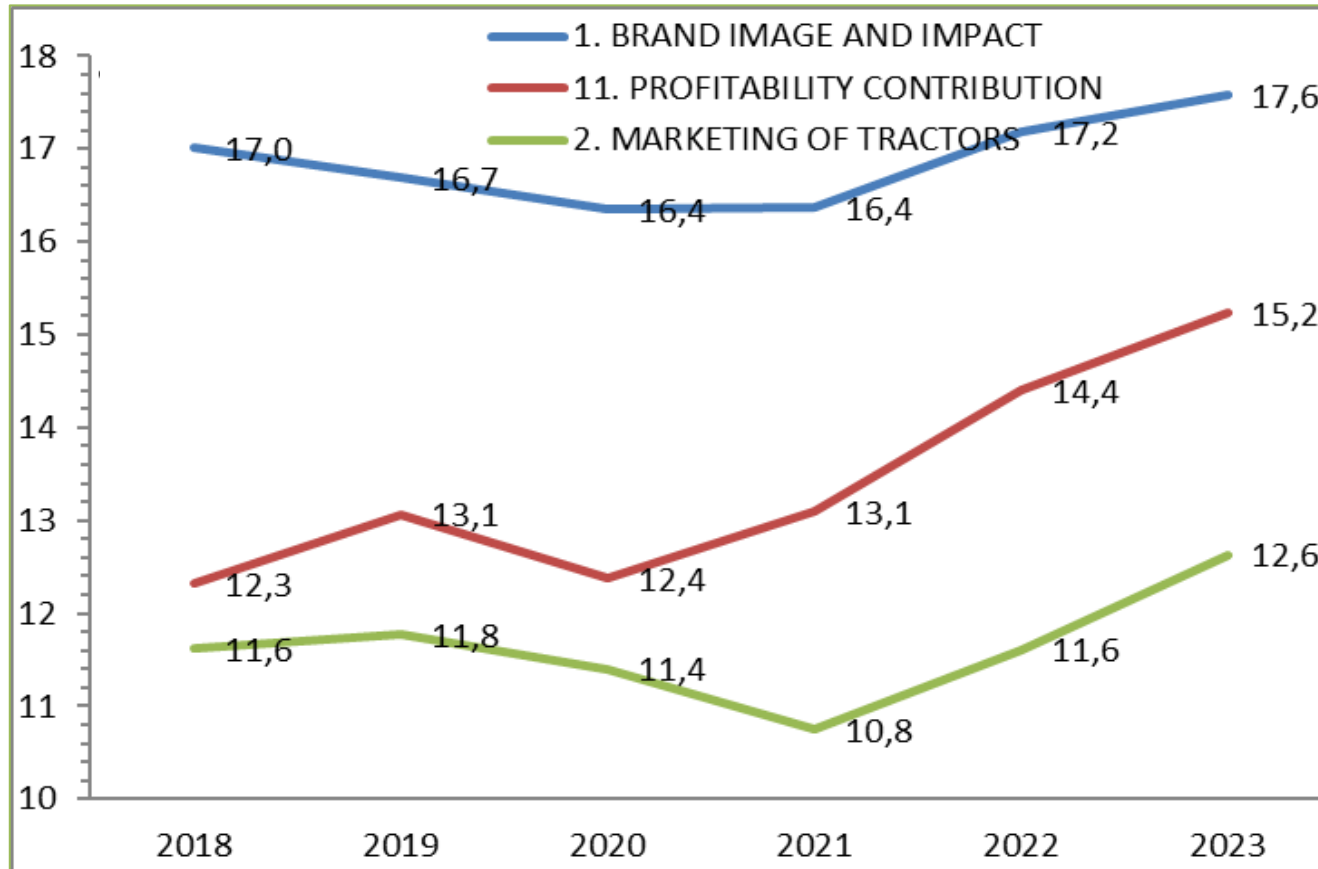


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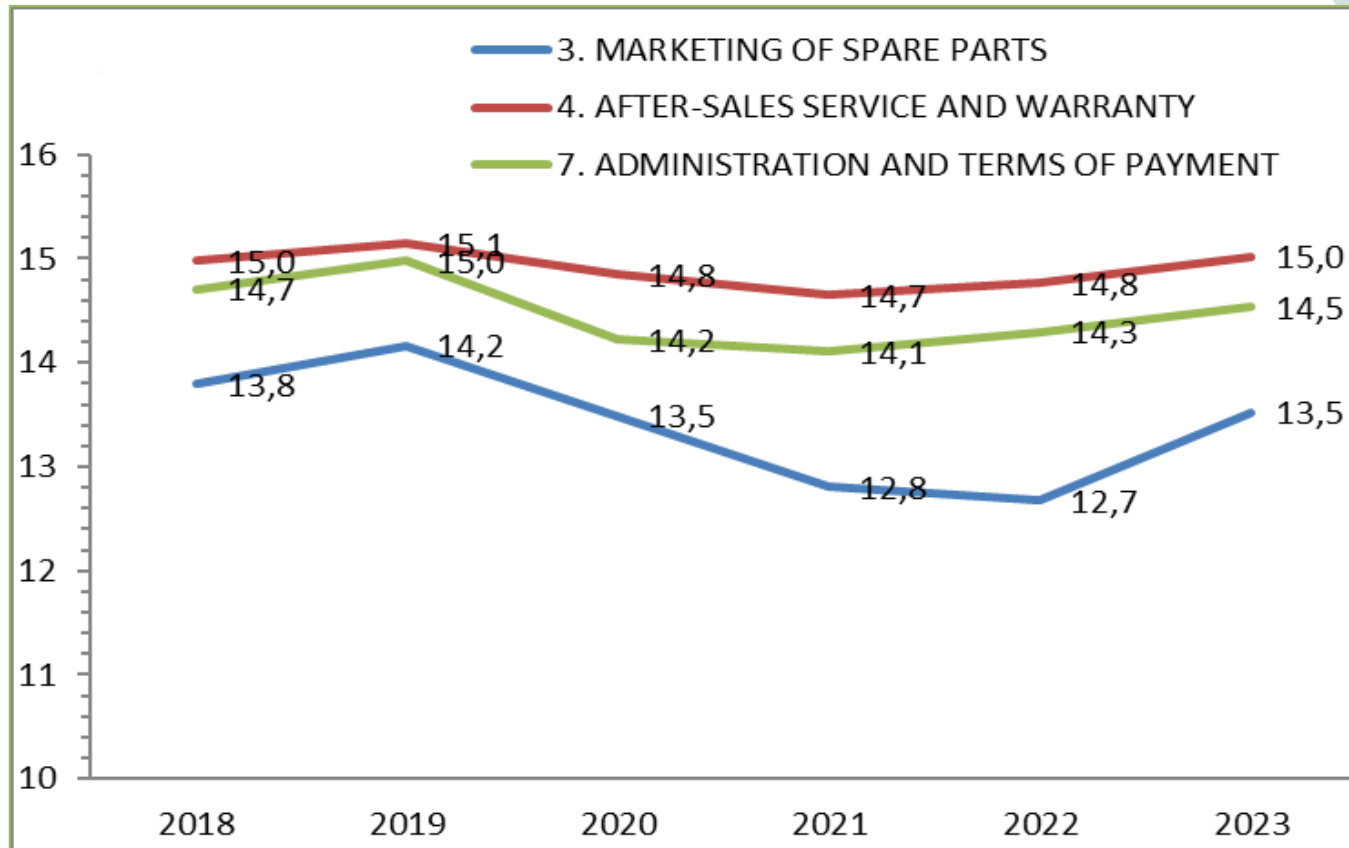


JOHN DEERE





JOHN DEERE



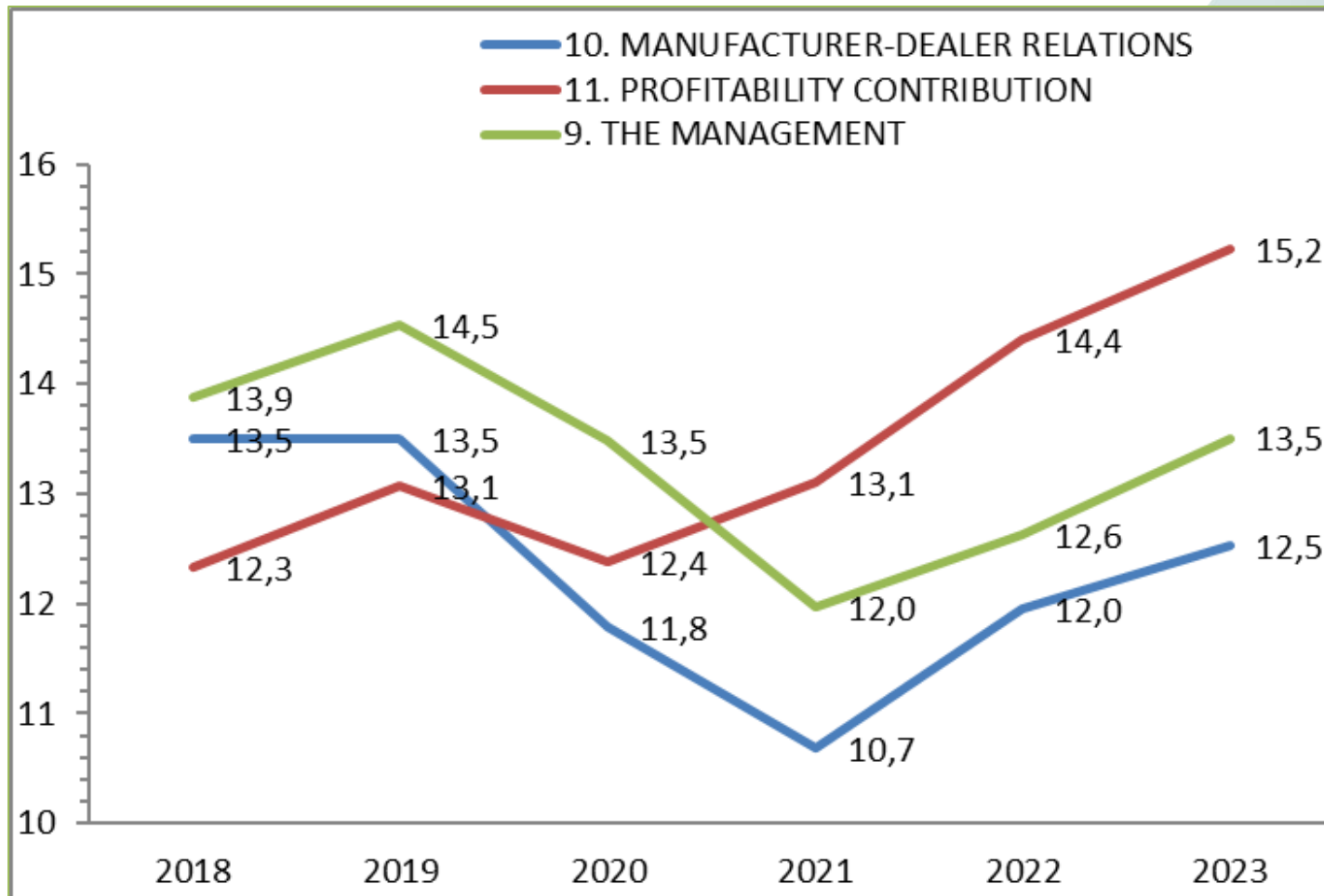


JOHN DEERE



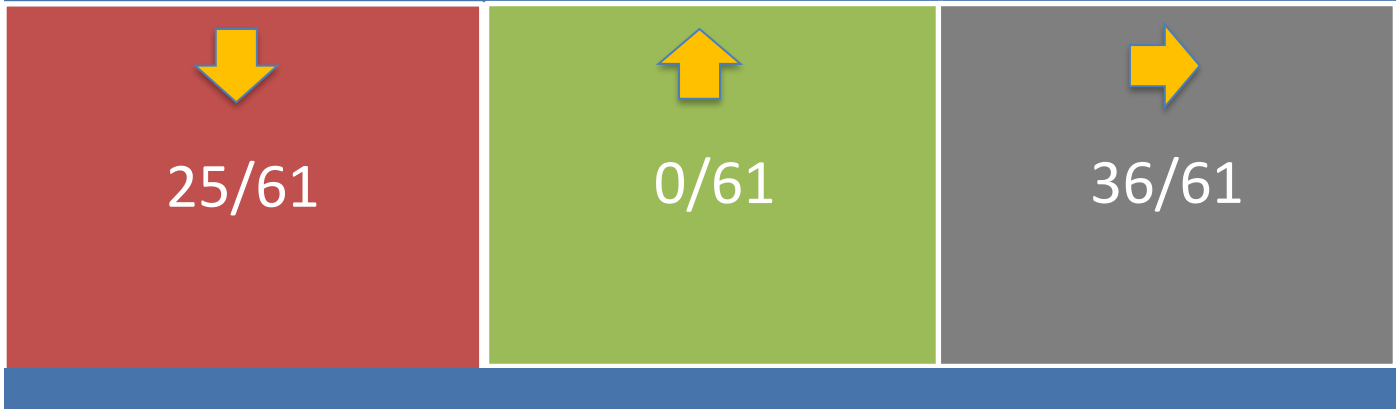


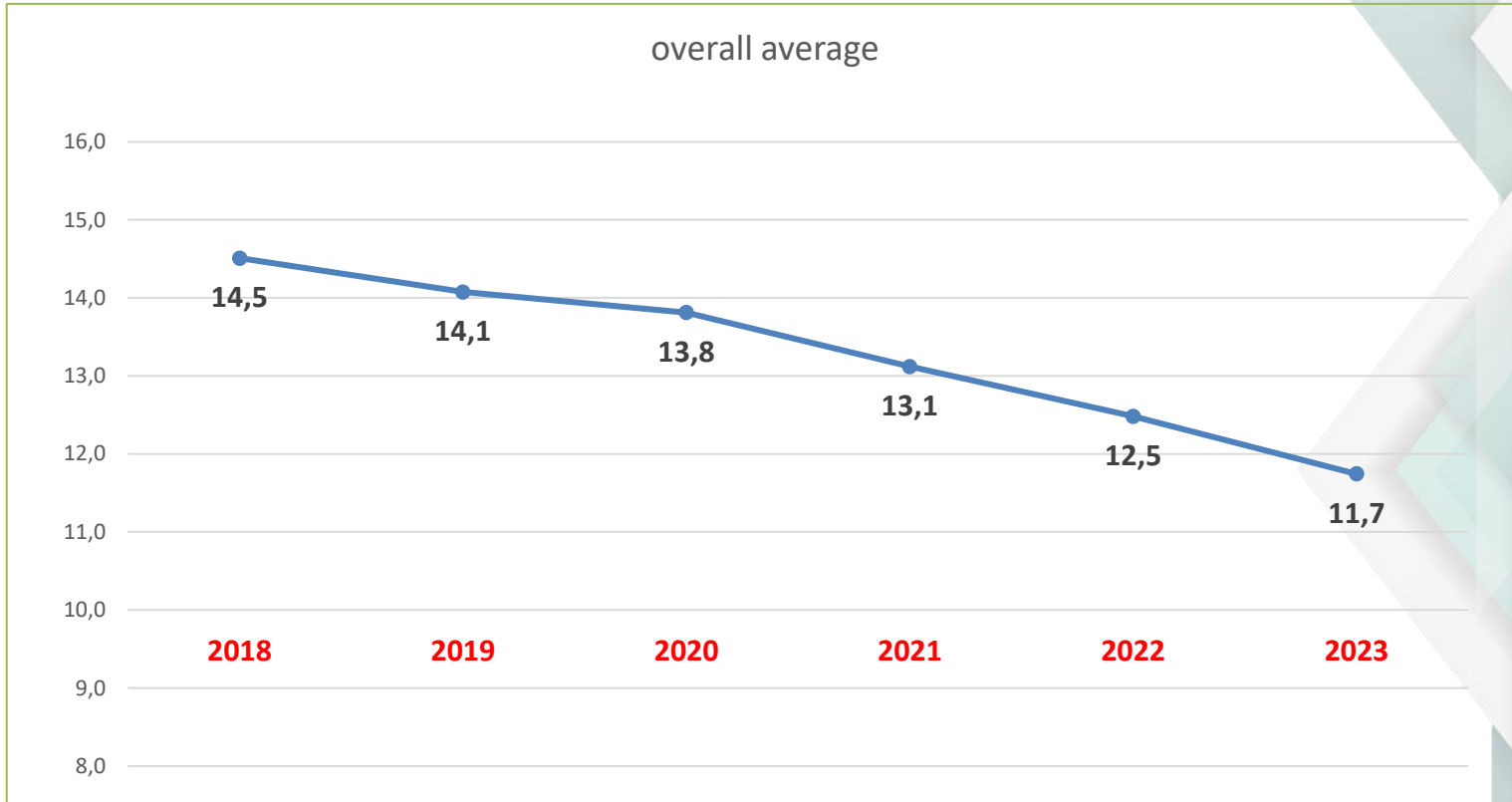
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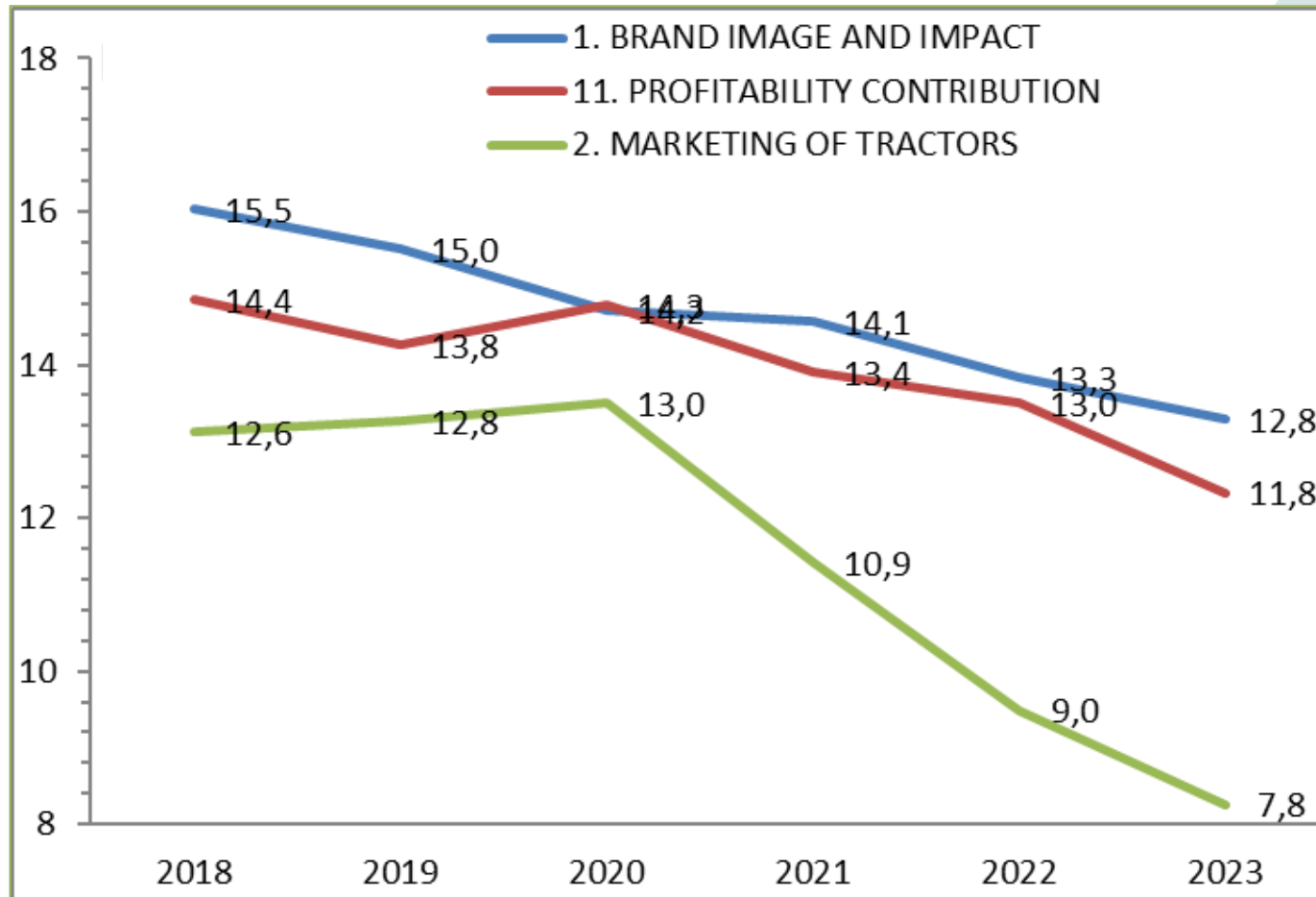


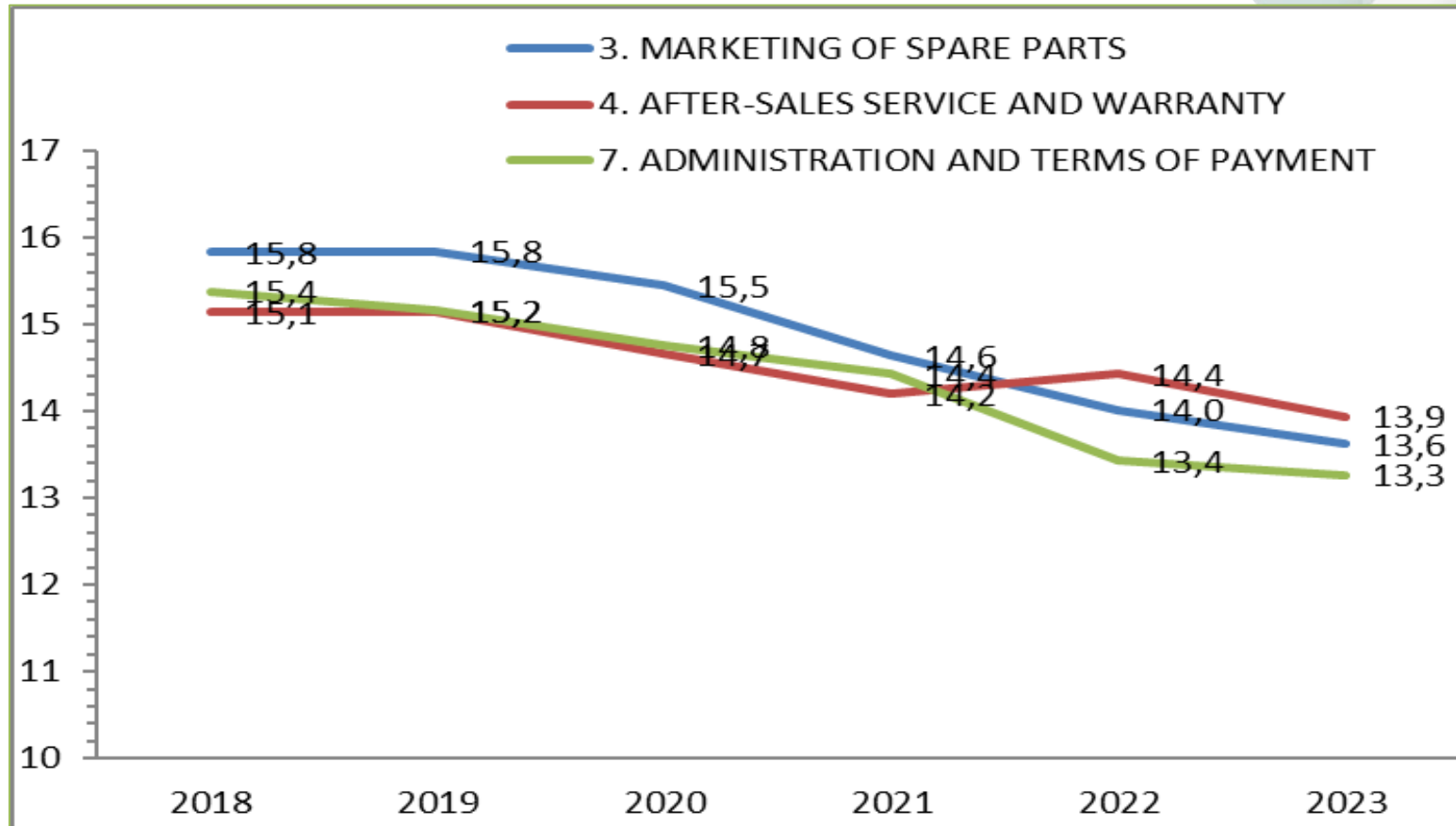


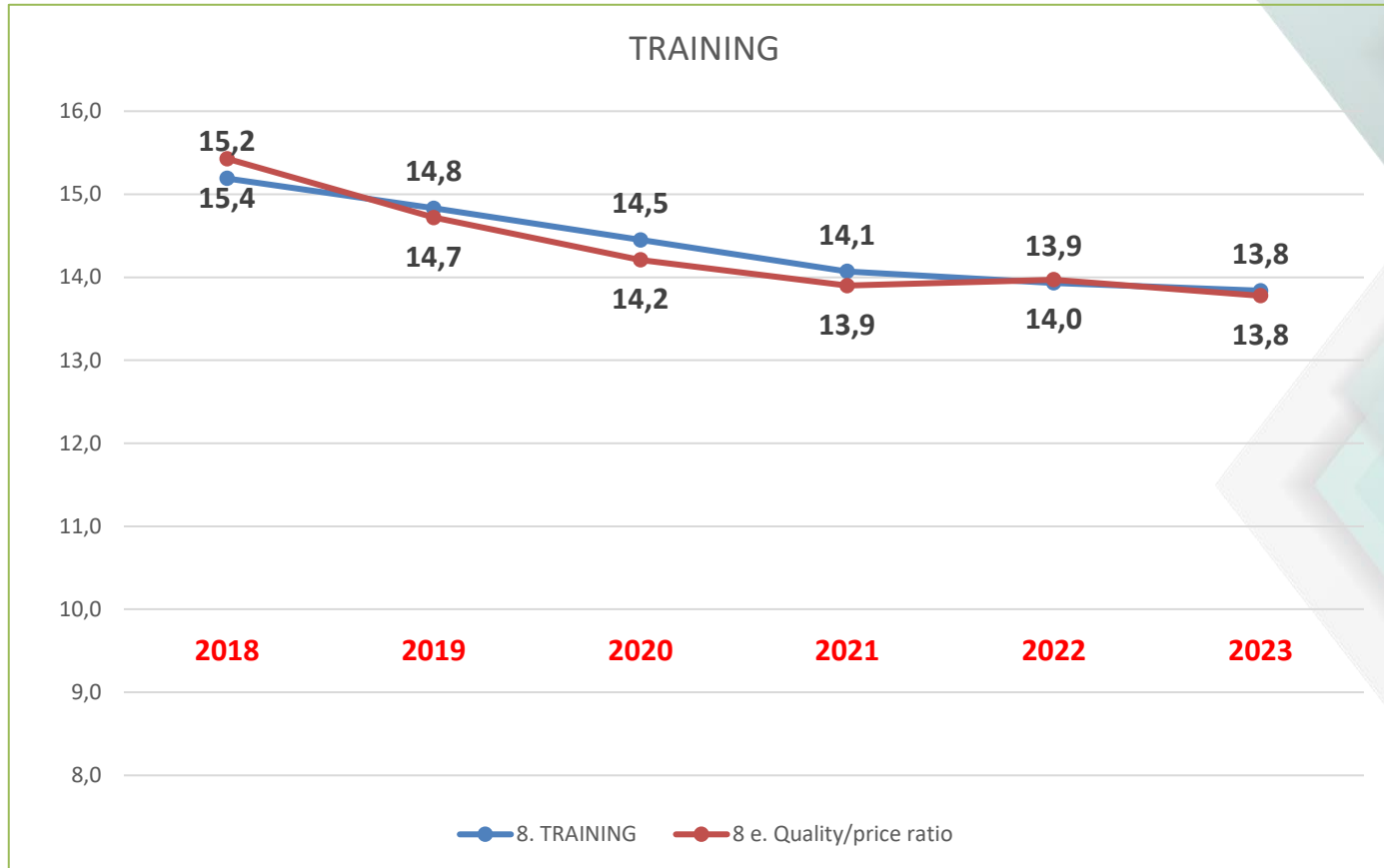
General average 2023: 11,7 (/2022 -0,7)

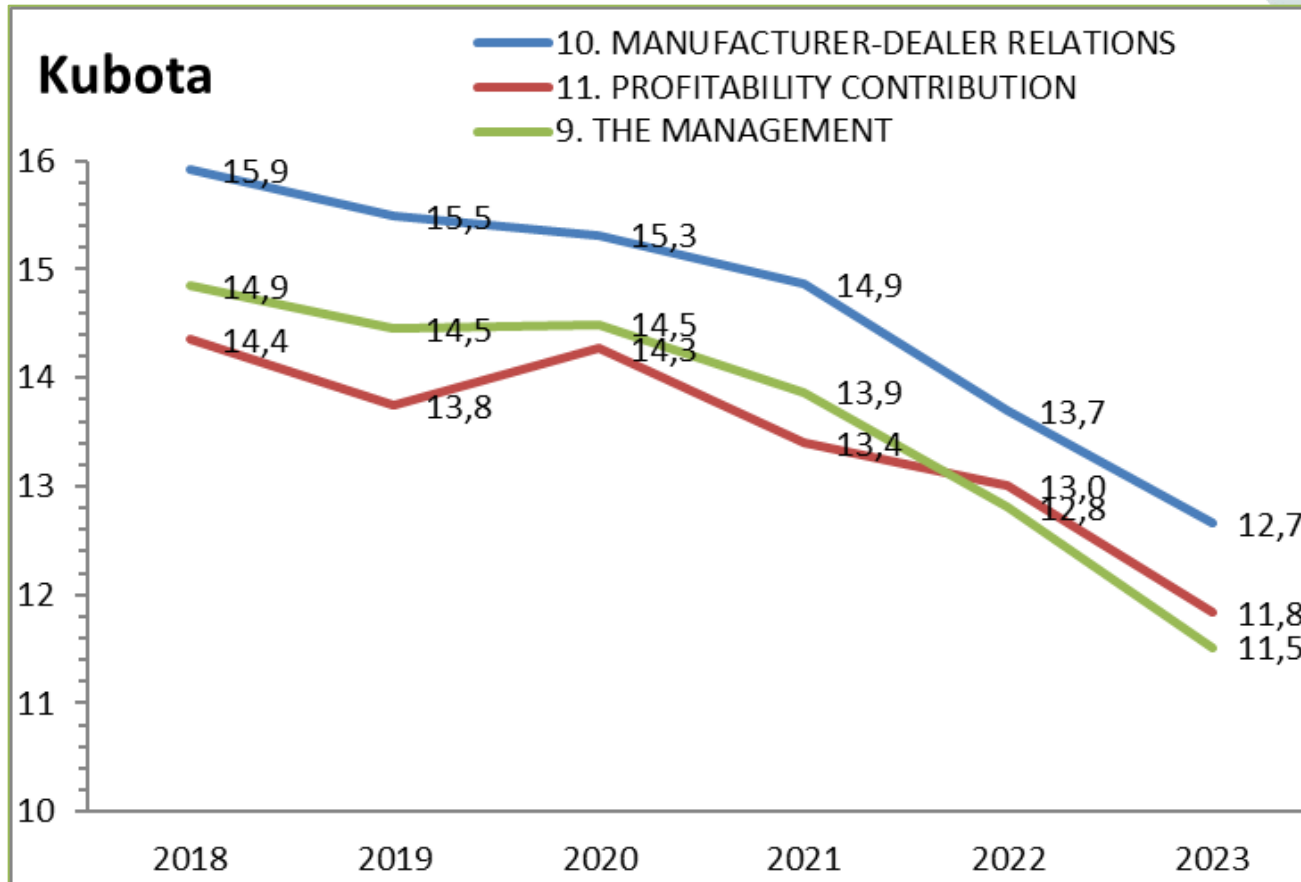














MASSEY FERGUSON



General average 2023: 12,6 (/2022 -0,5)



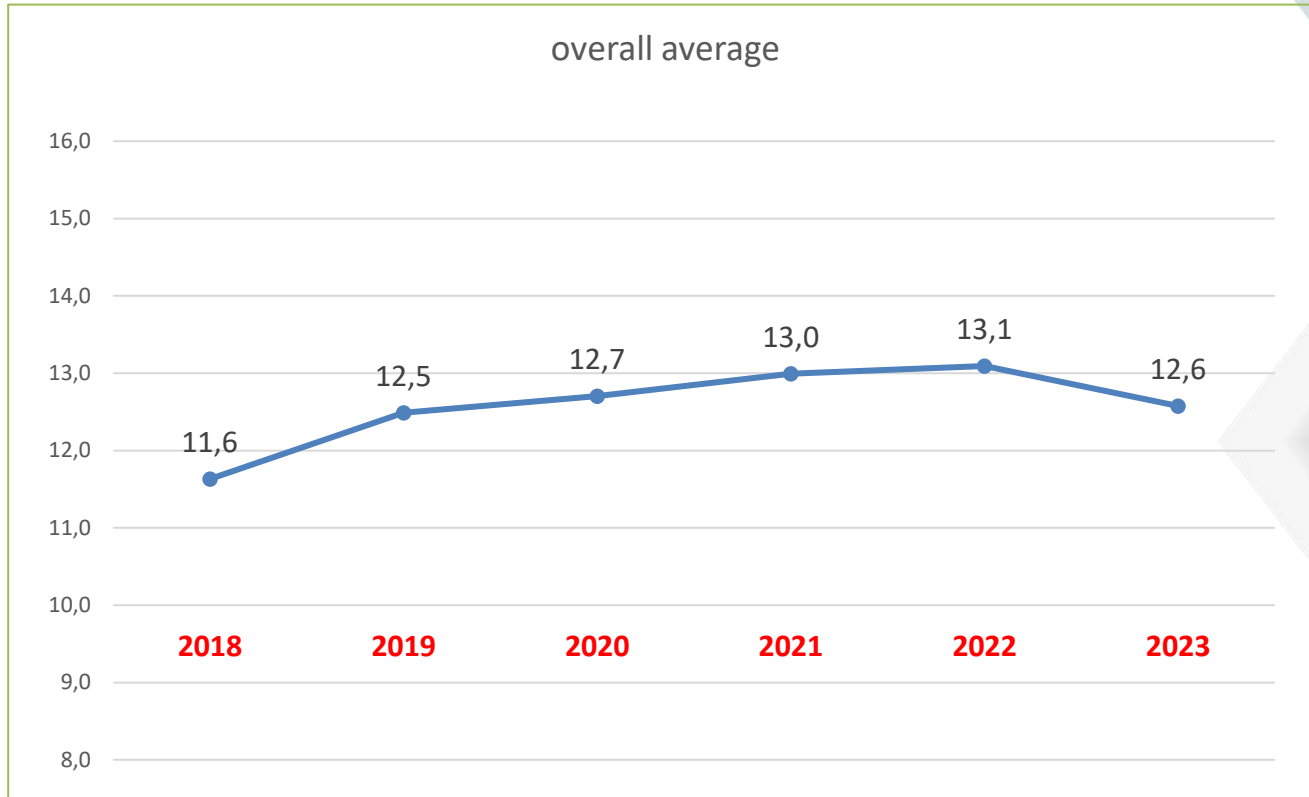
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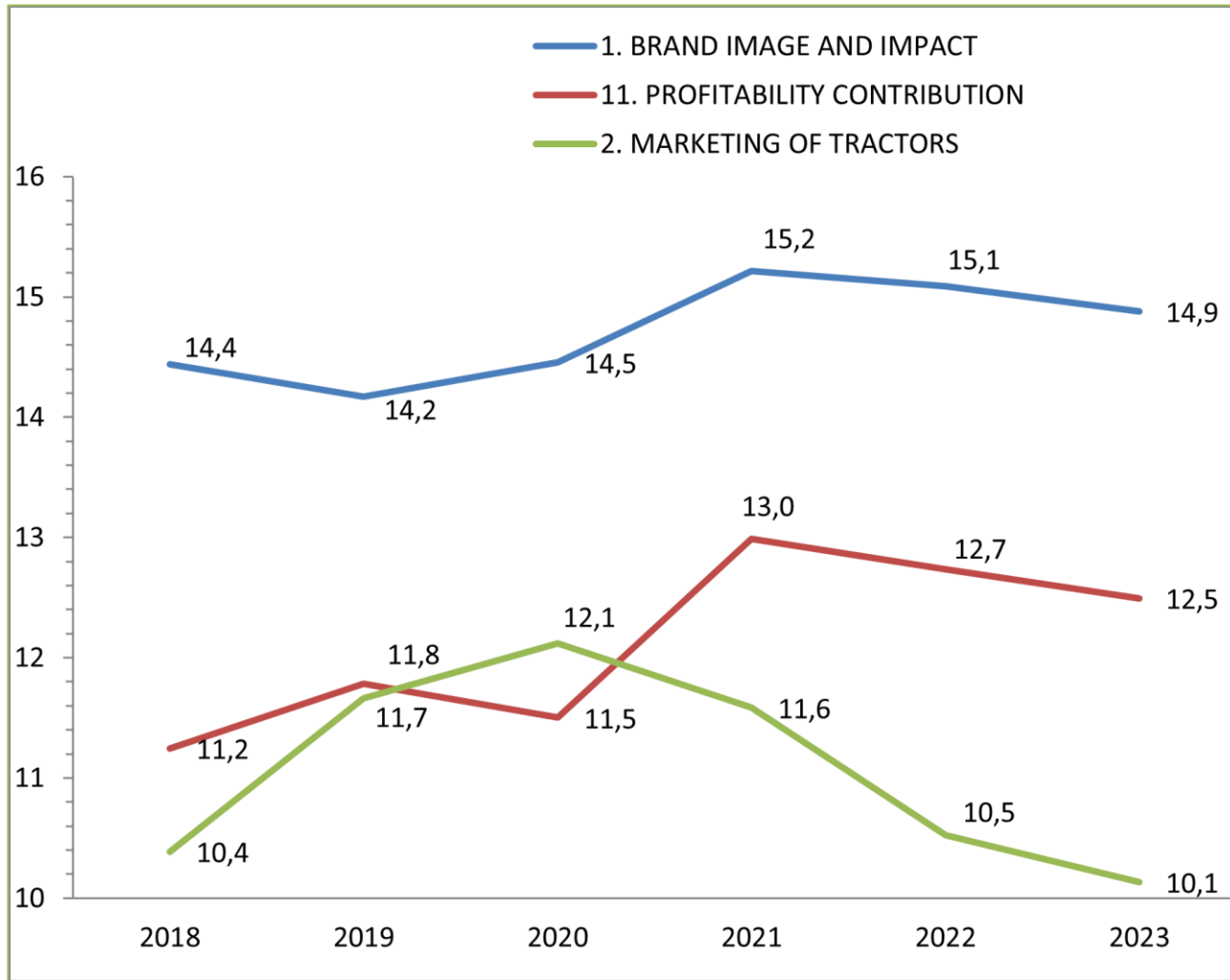


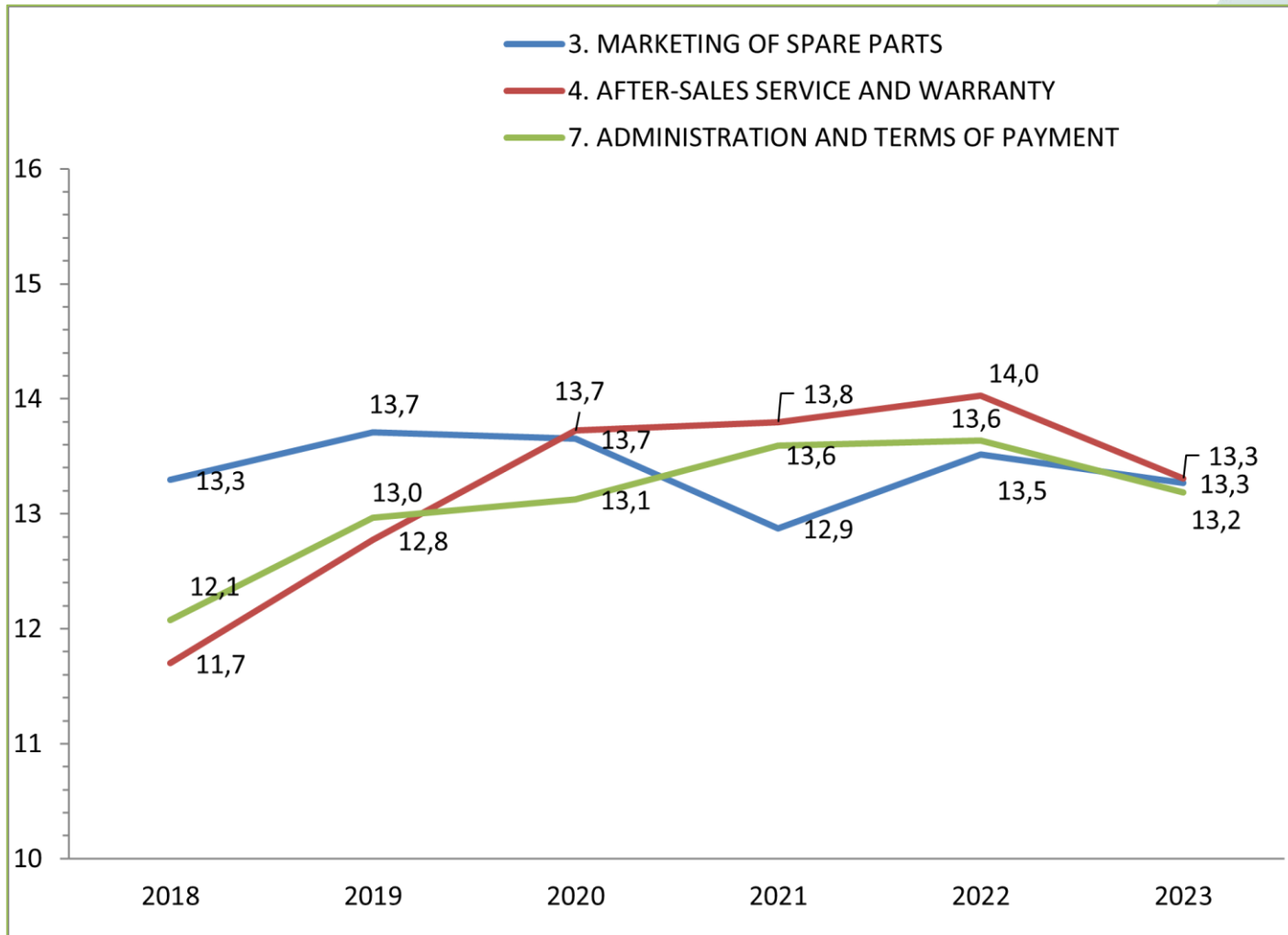
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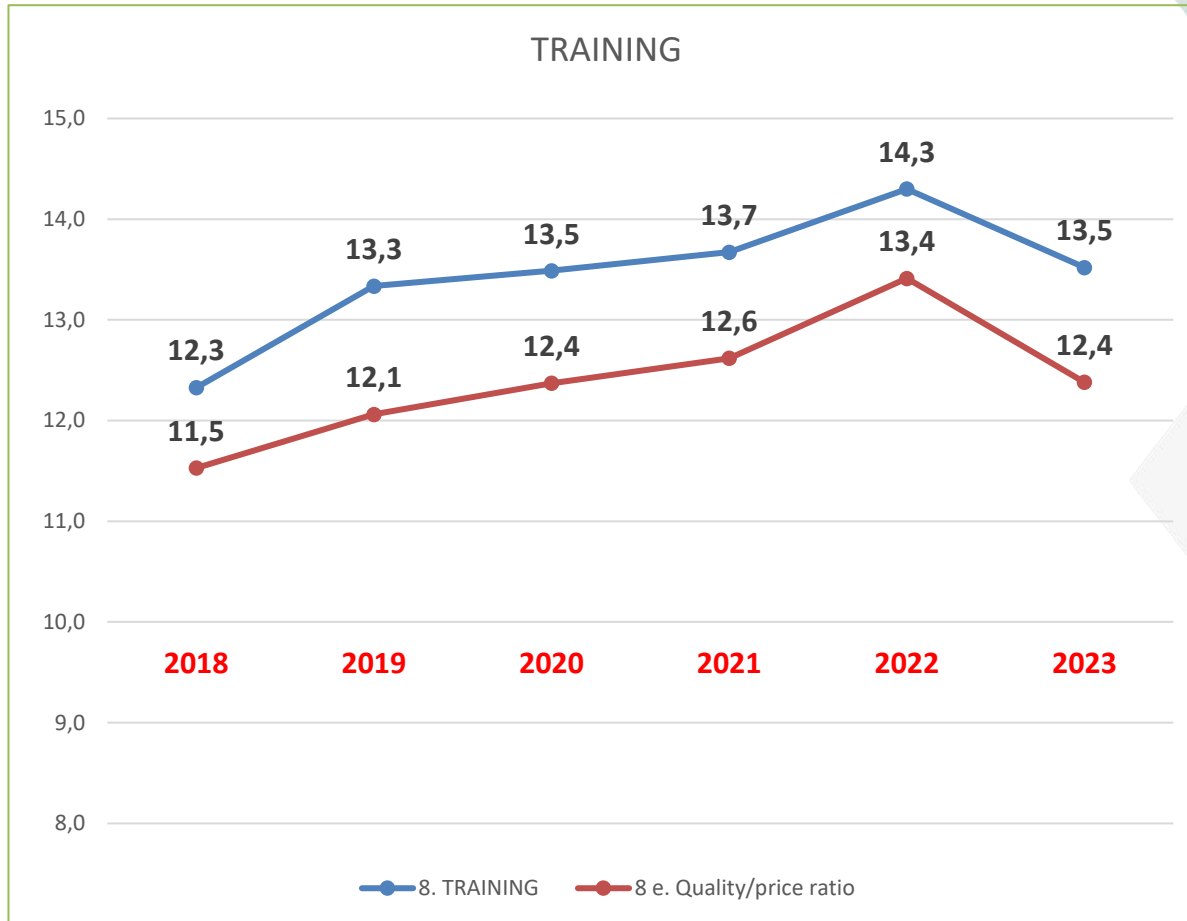


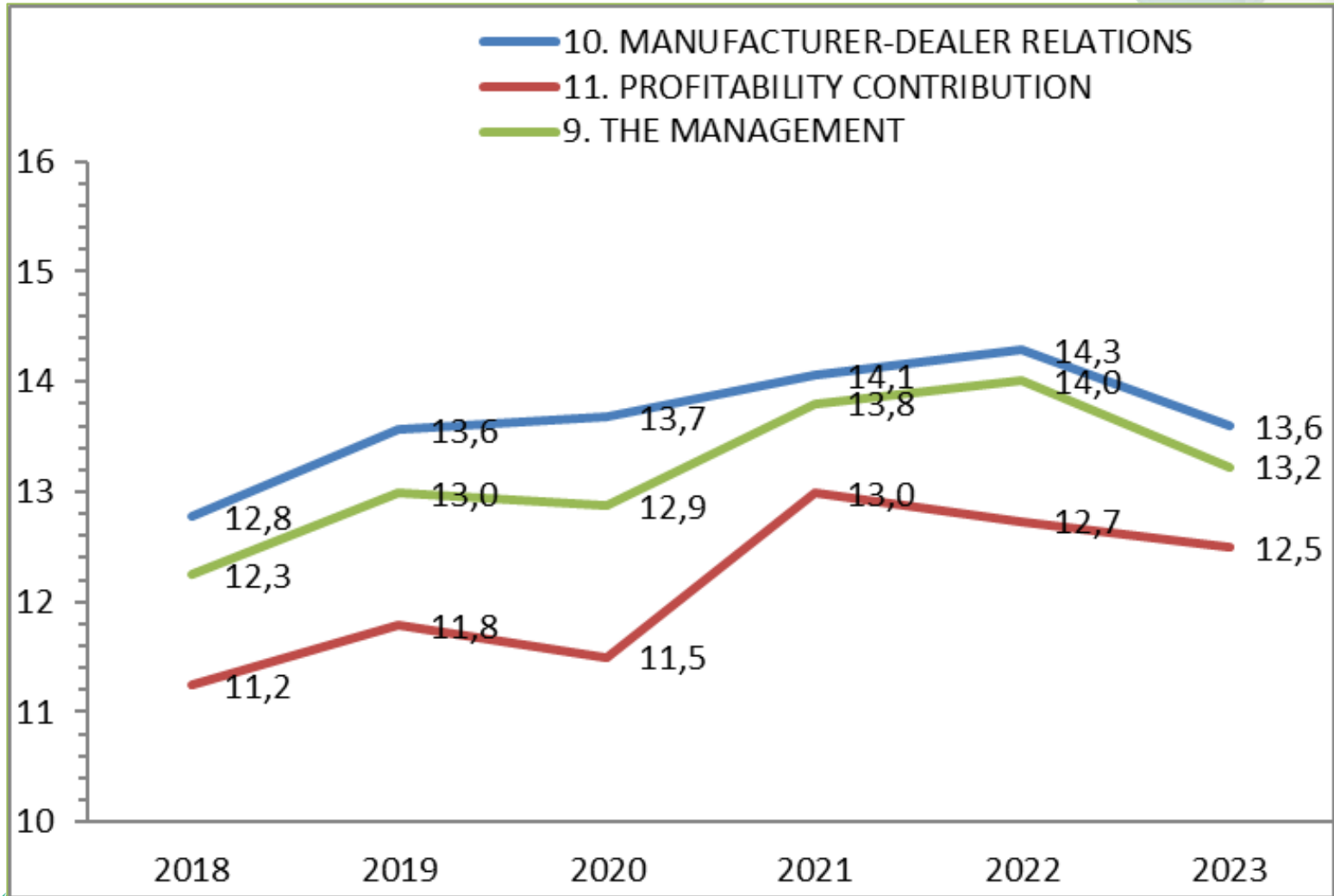
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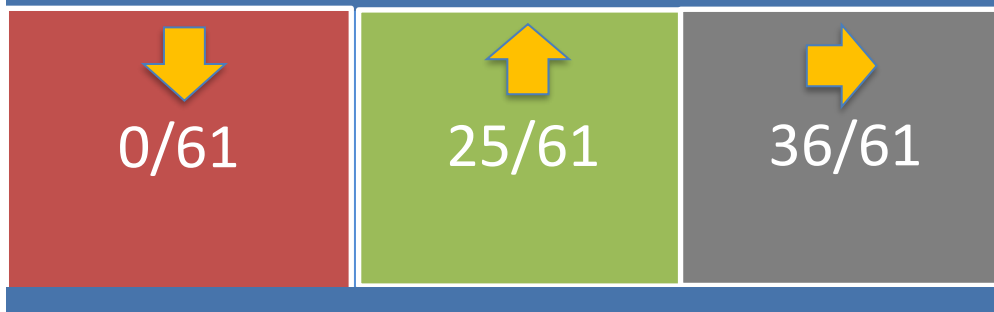


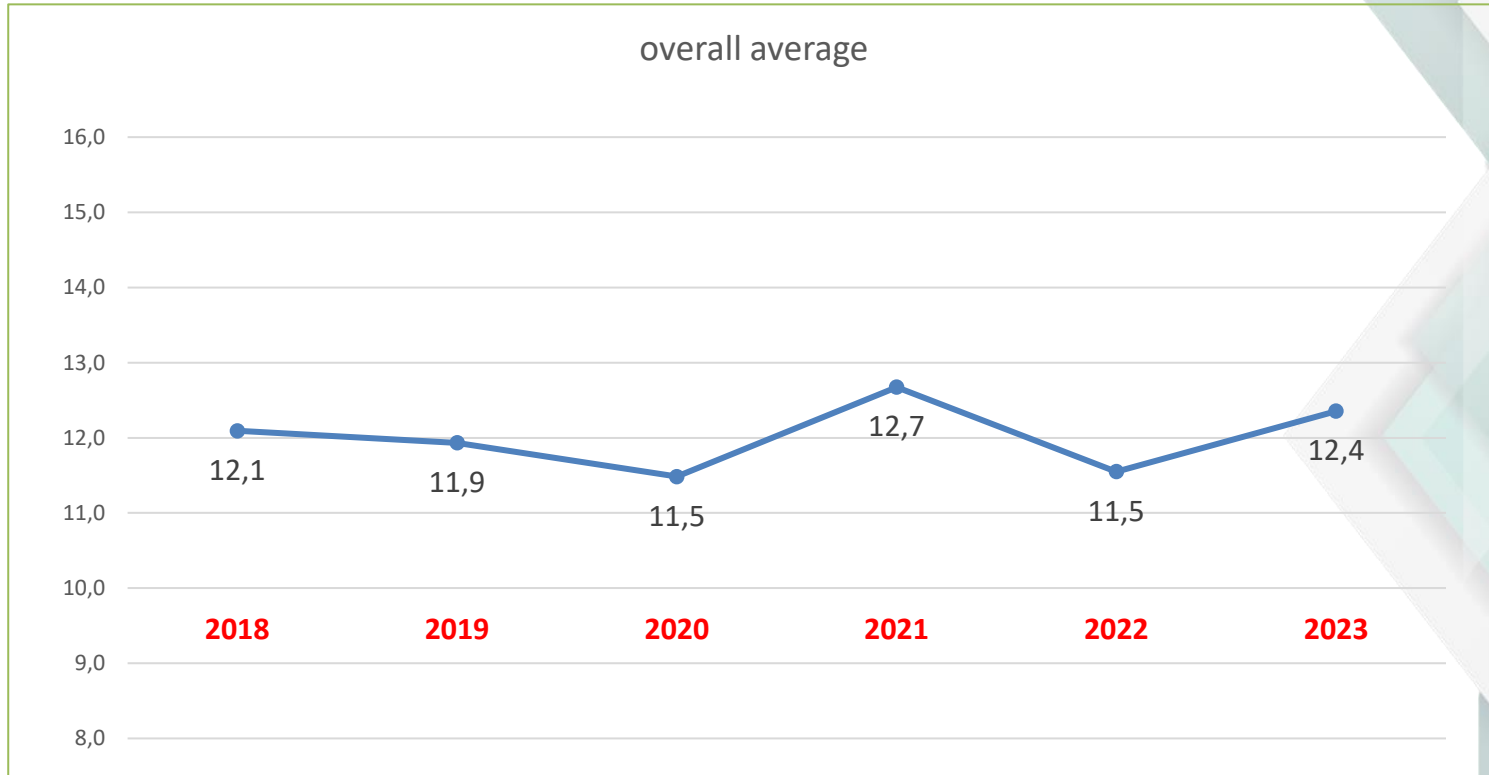


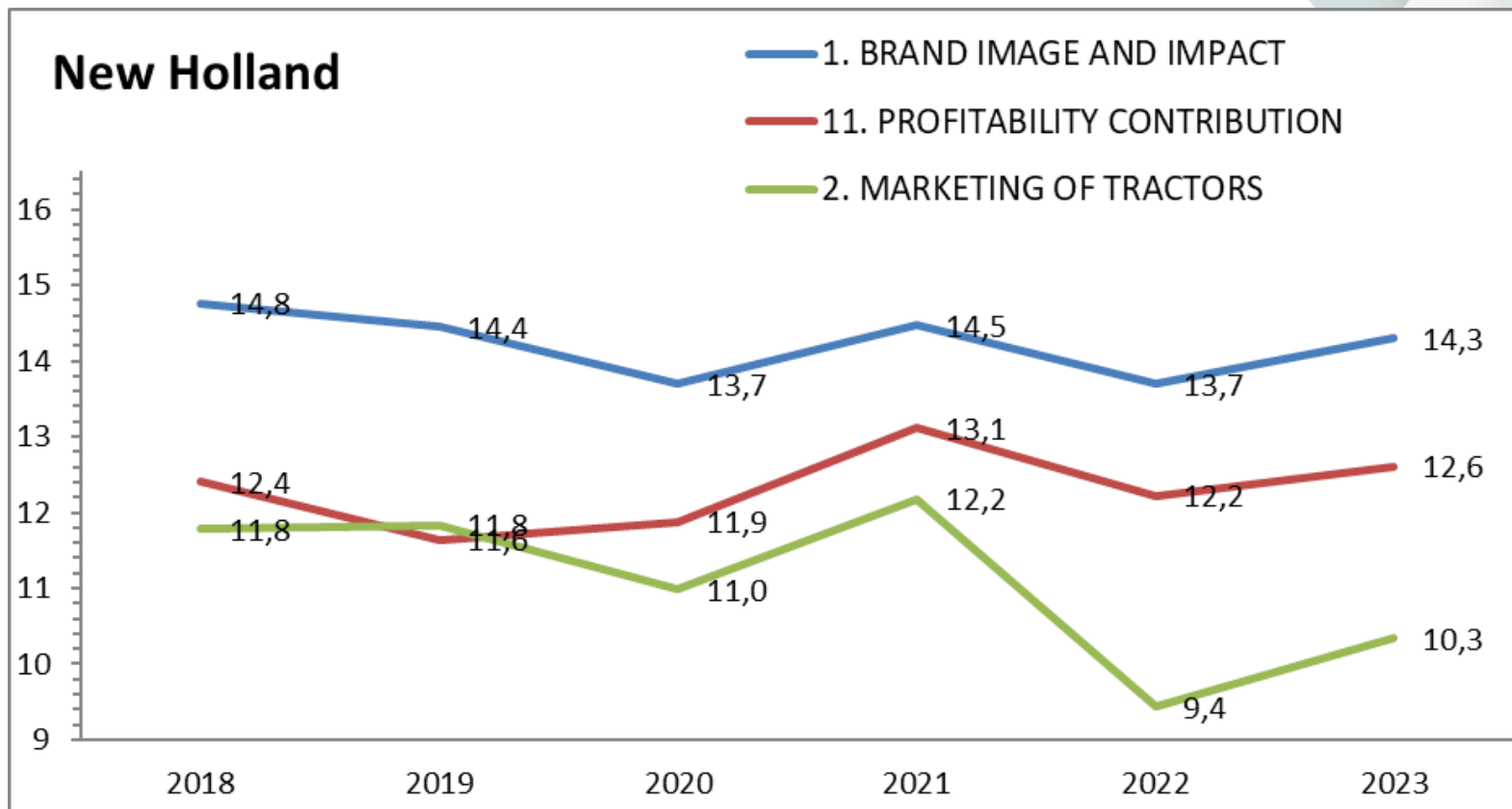


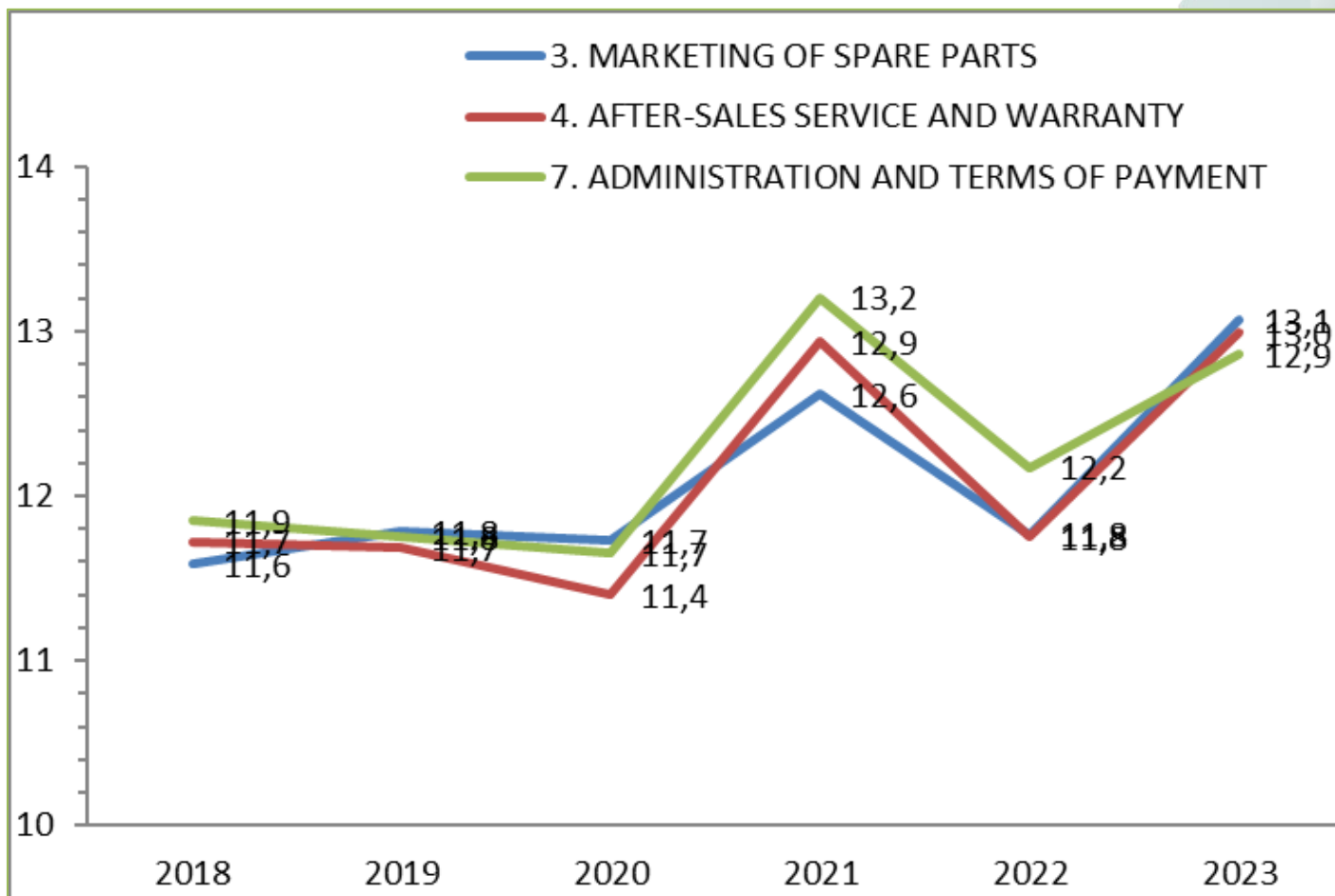


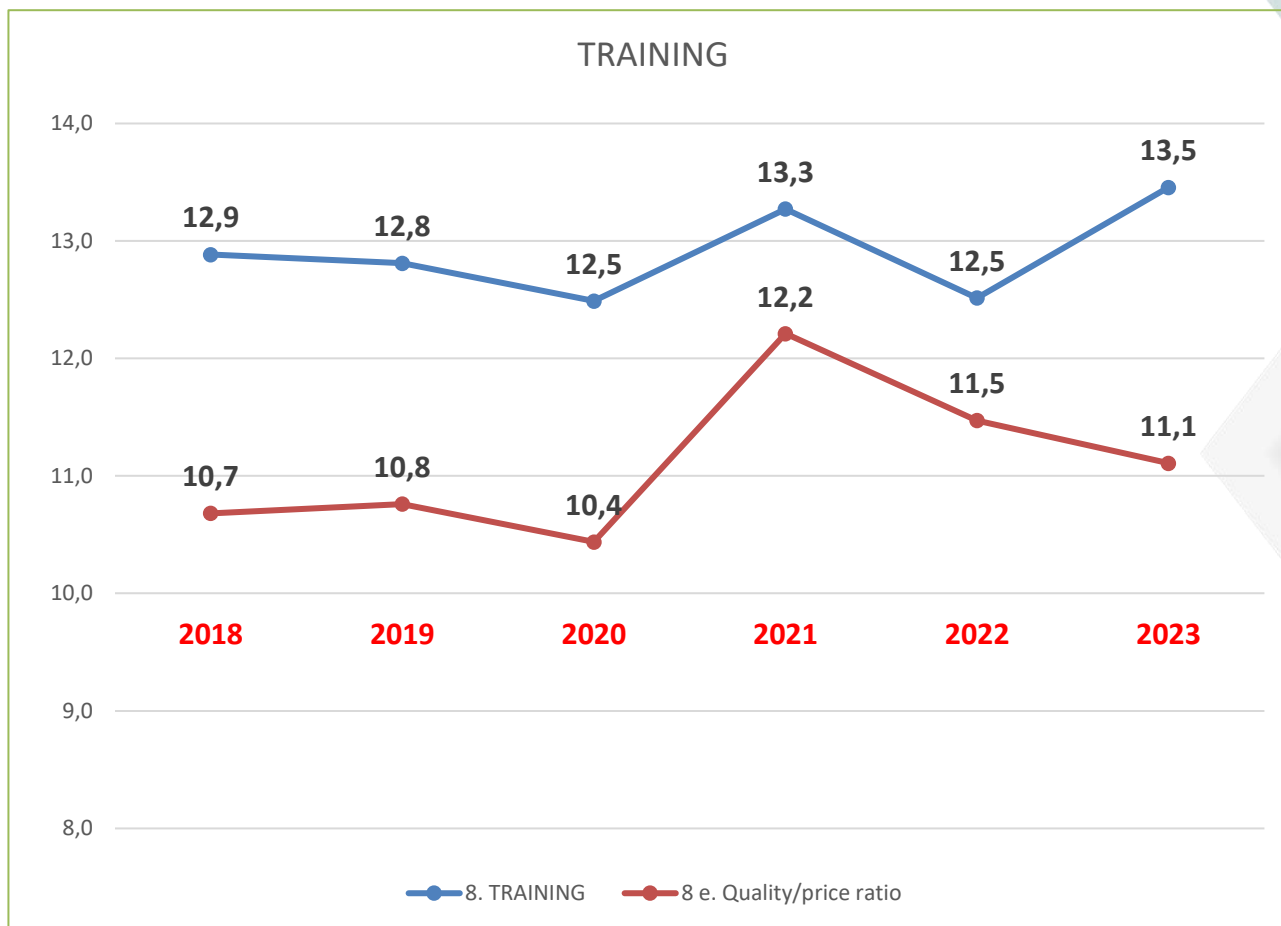
General average 2023: 12,4 (/2022 +0,8)

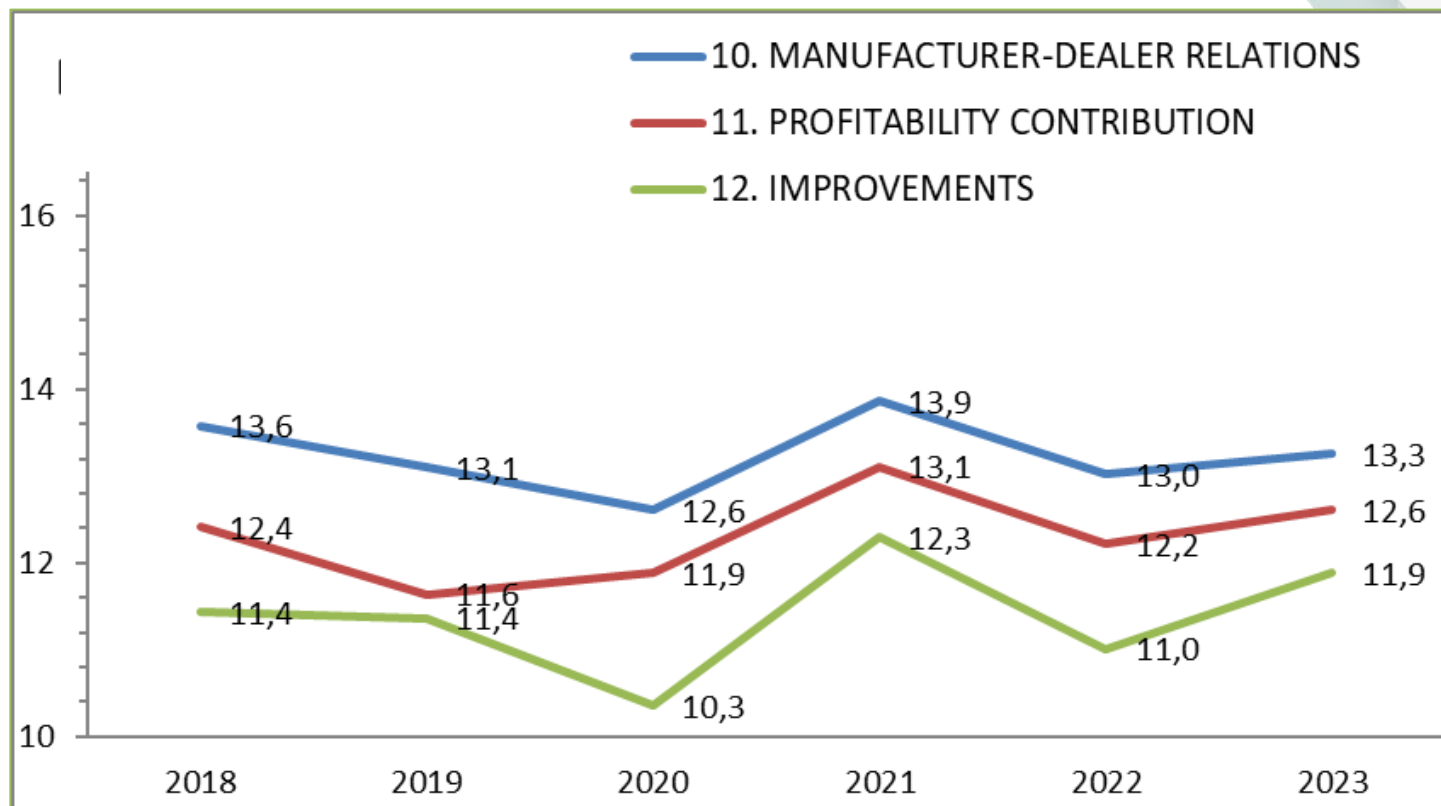














General average 2023: 12,8 (/2022 +0,4)



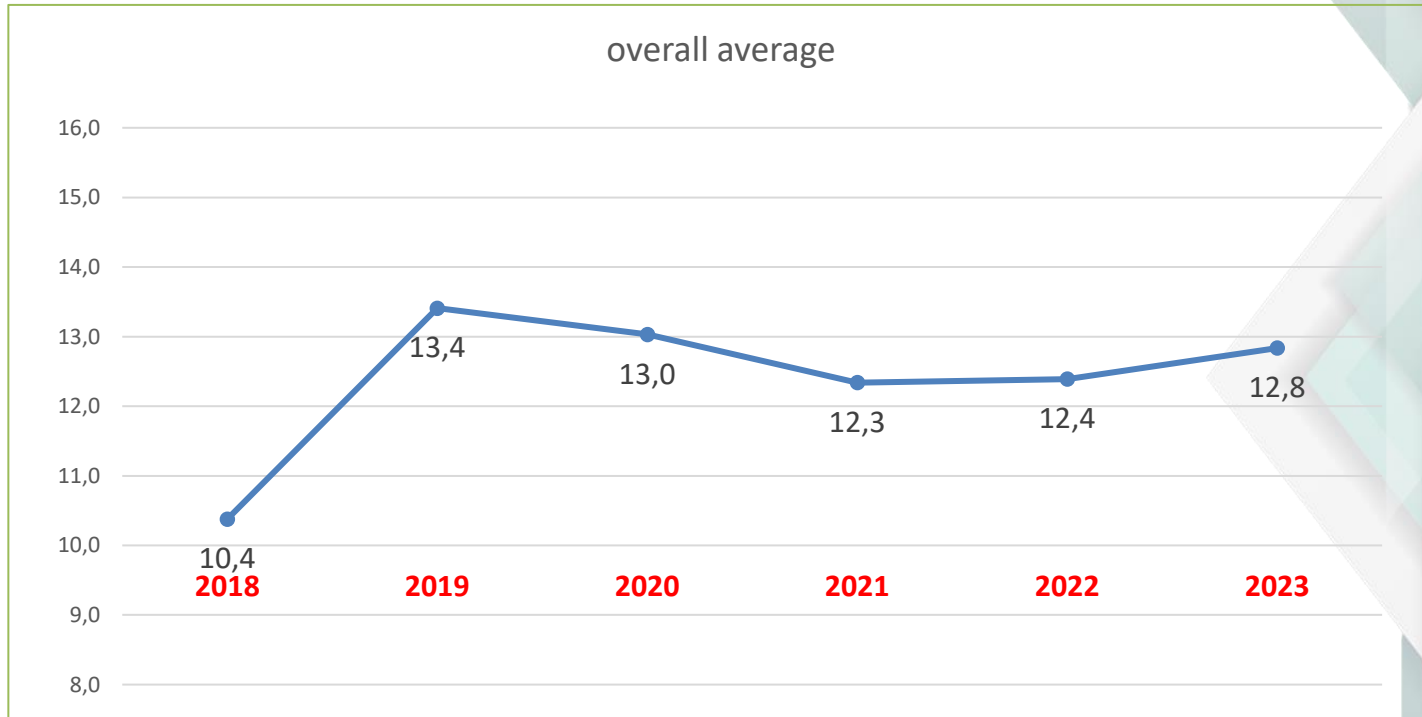
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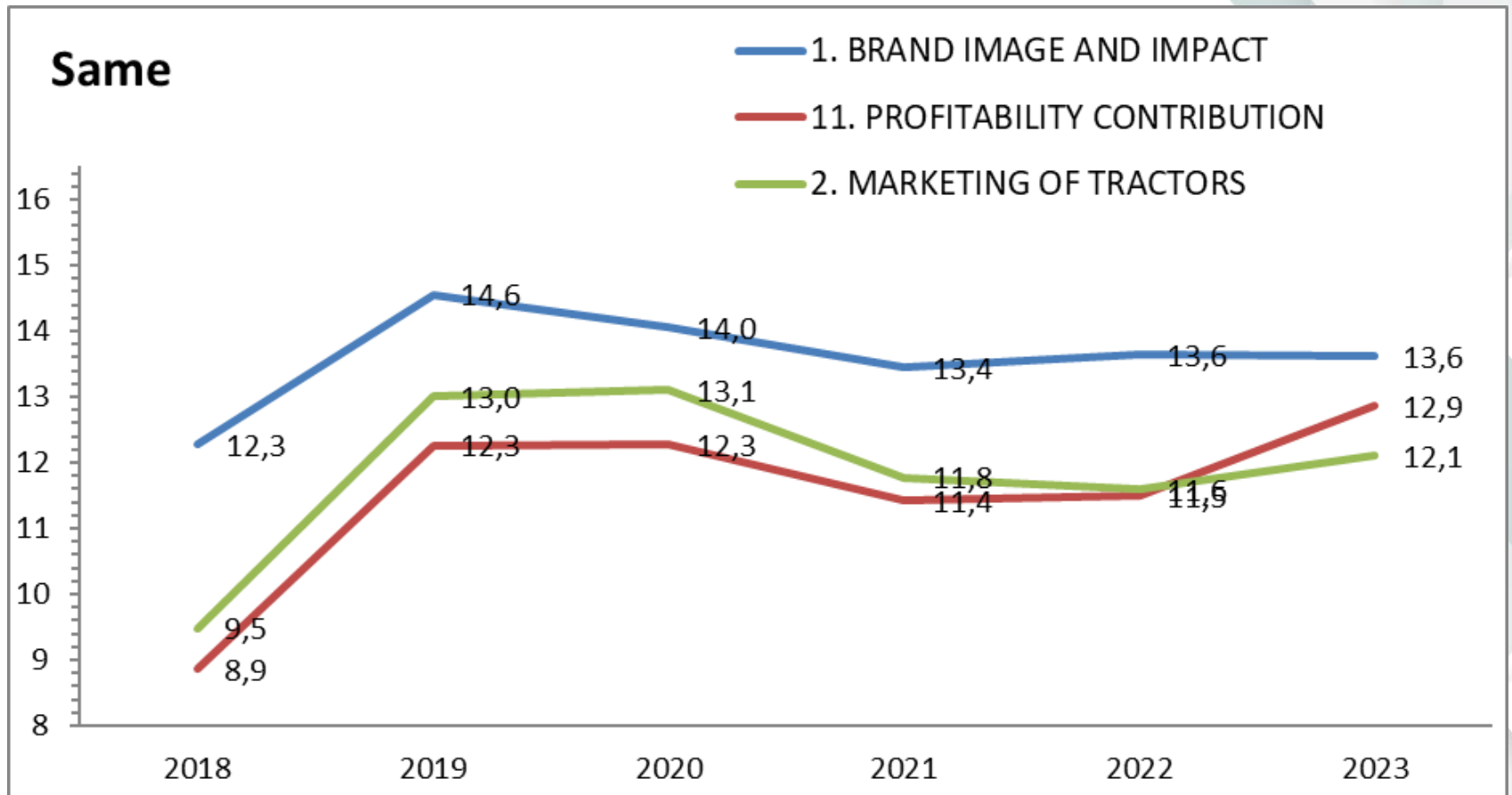


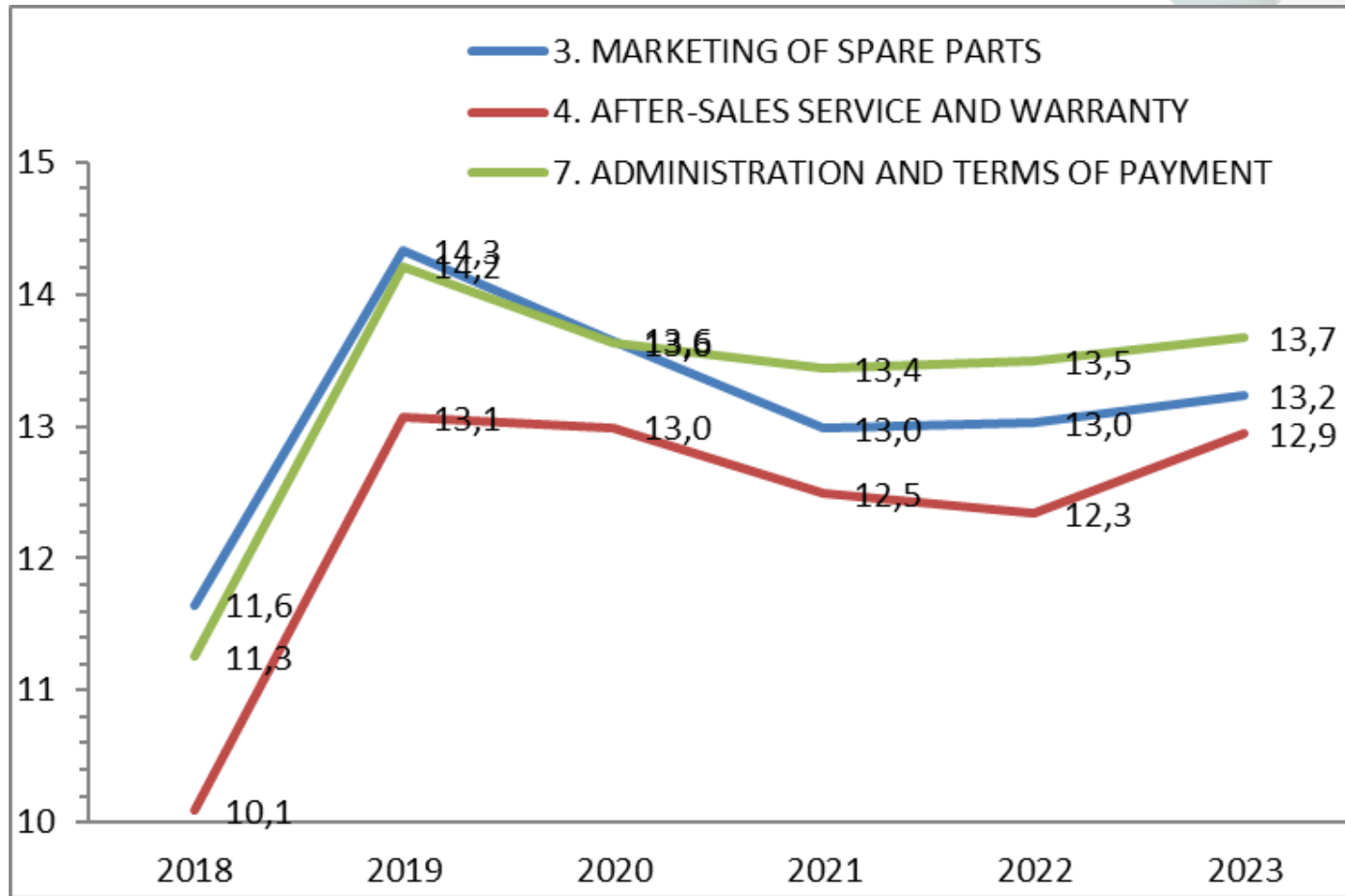
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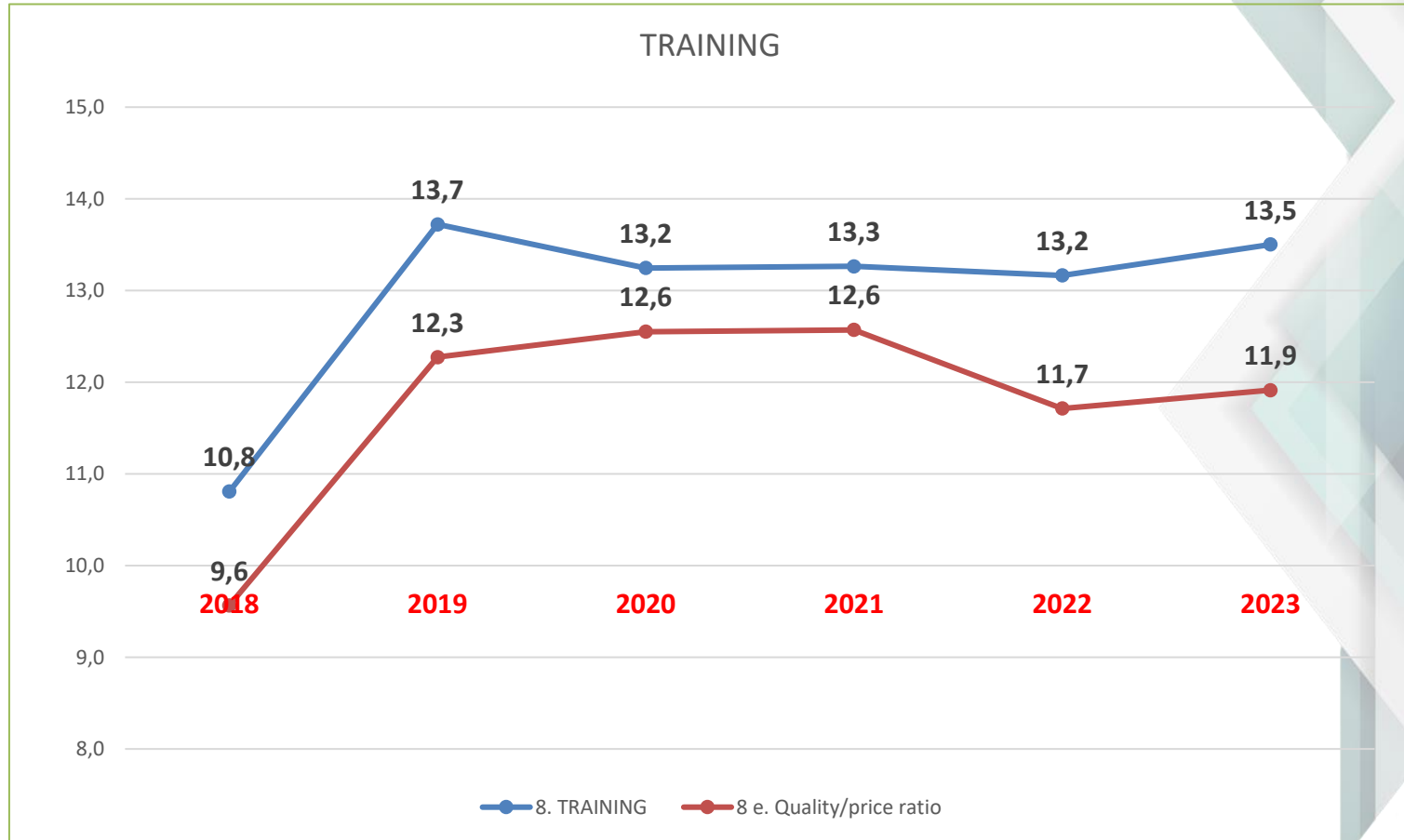


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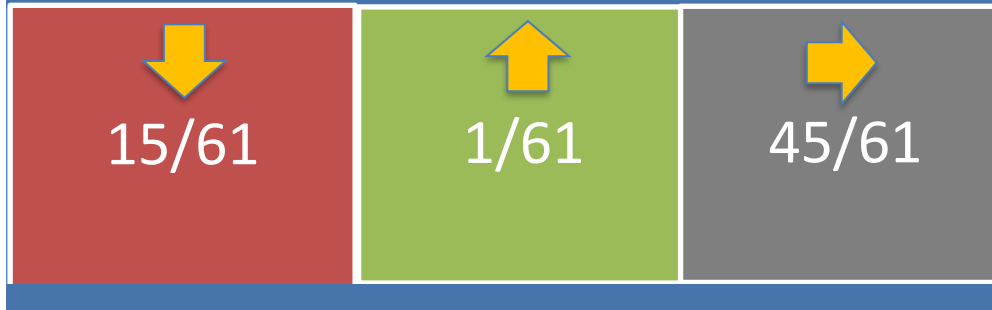


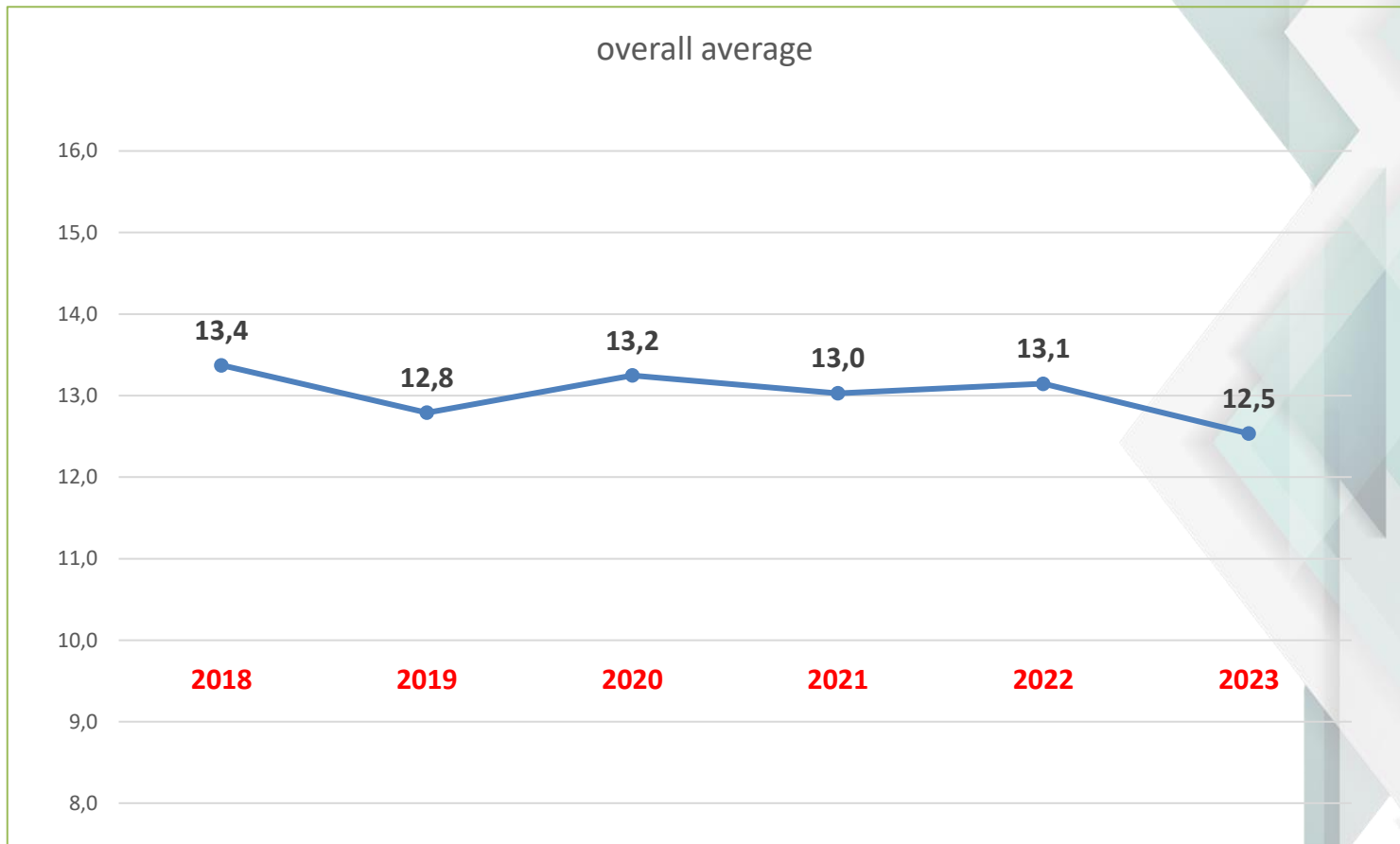


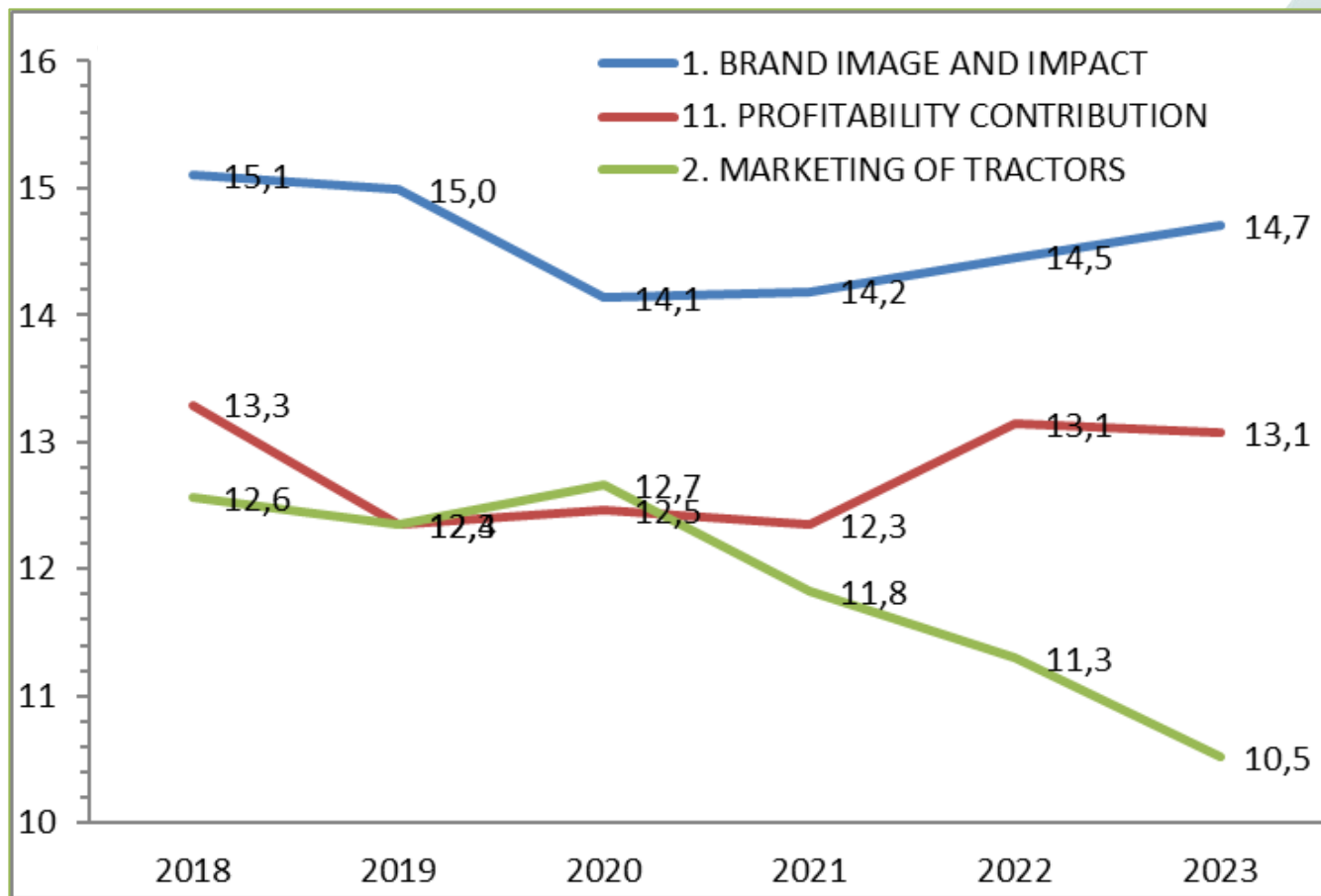
VALTRA

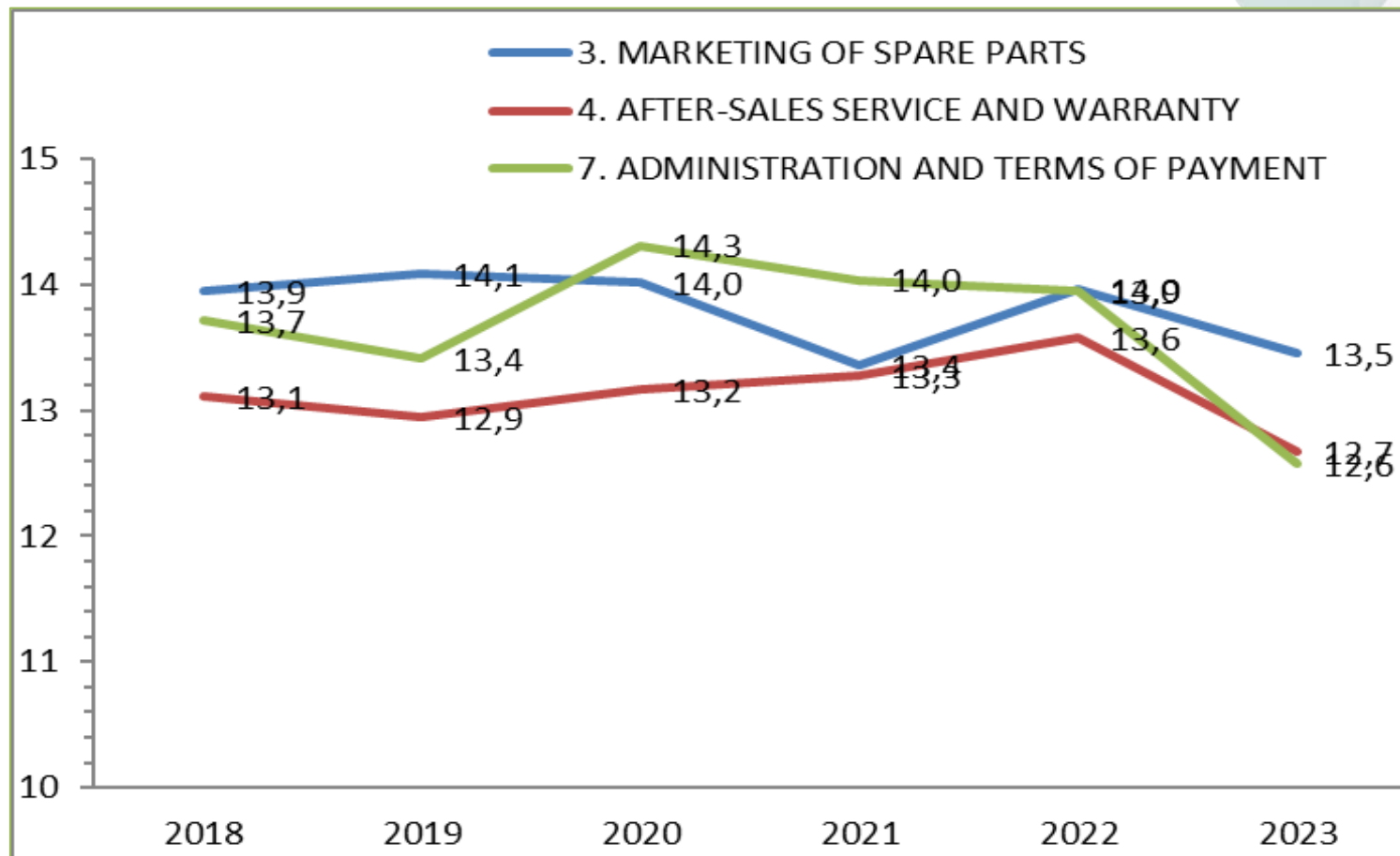


General average 2023: 12,5 (/2022 -0,6)

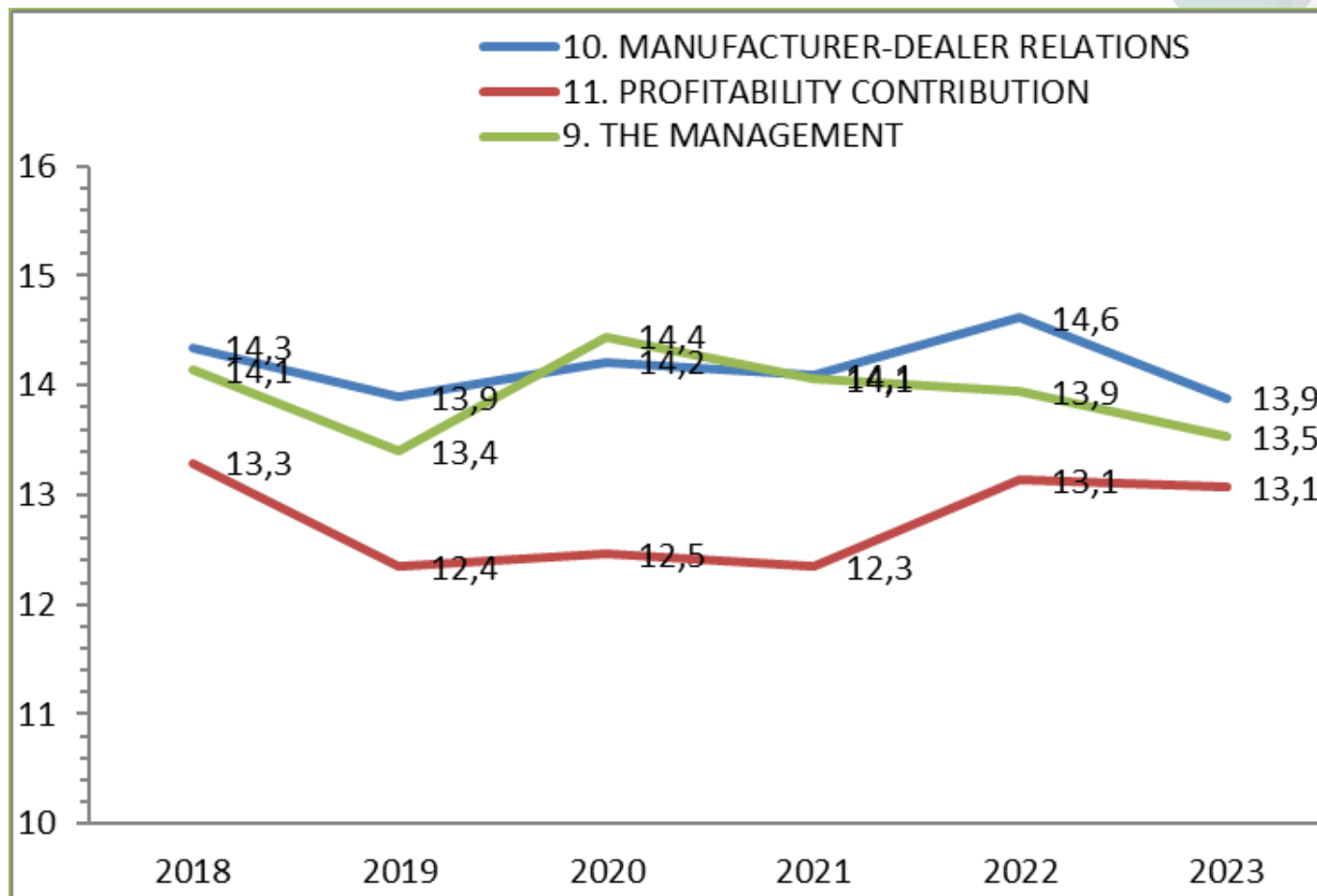








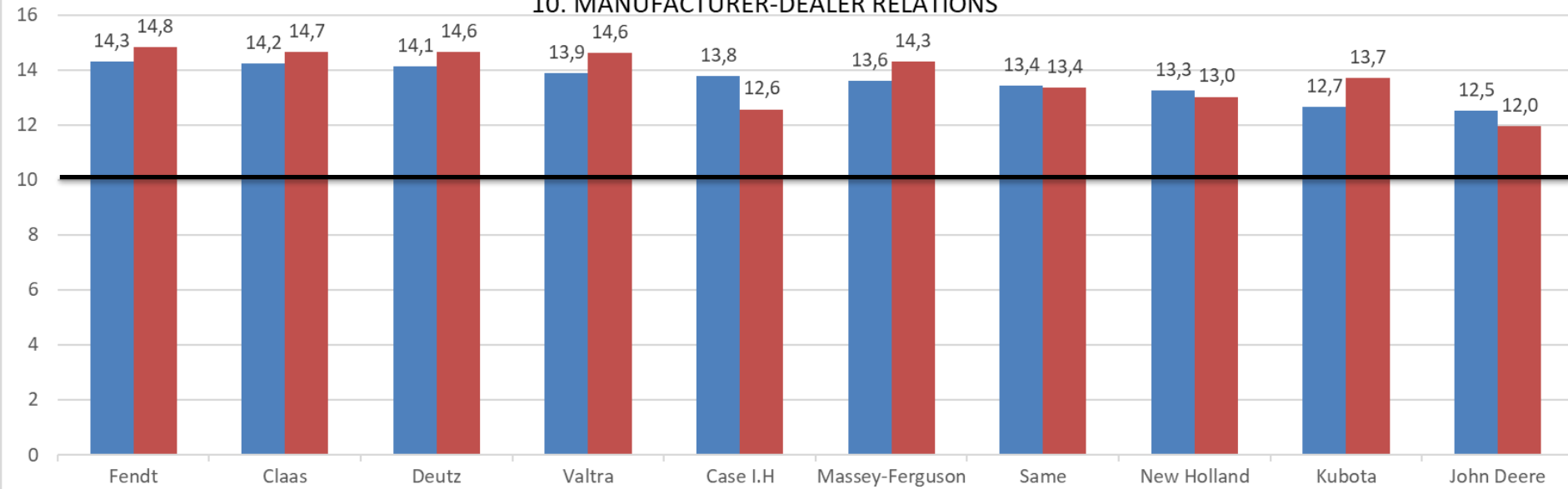




FOCUS ON SOME SECTIONS

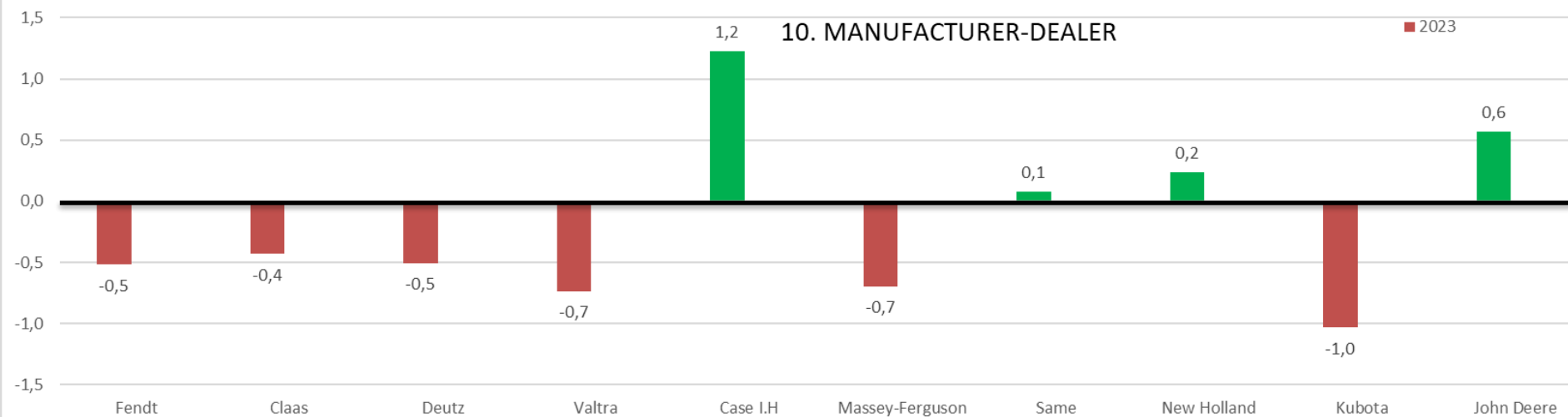
10. MANUFACTURER-DEALER RELATIONS

■ 2023



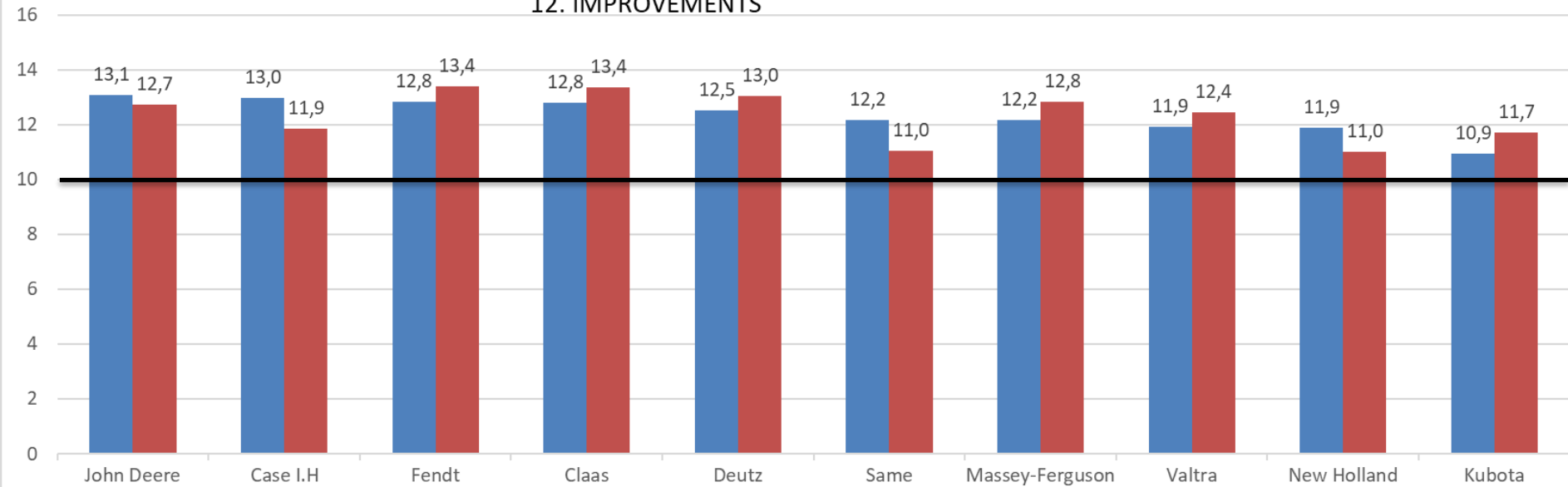
10. MANUFACTURER-DEALER

■ 2023



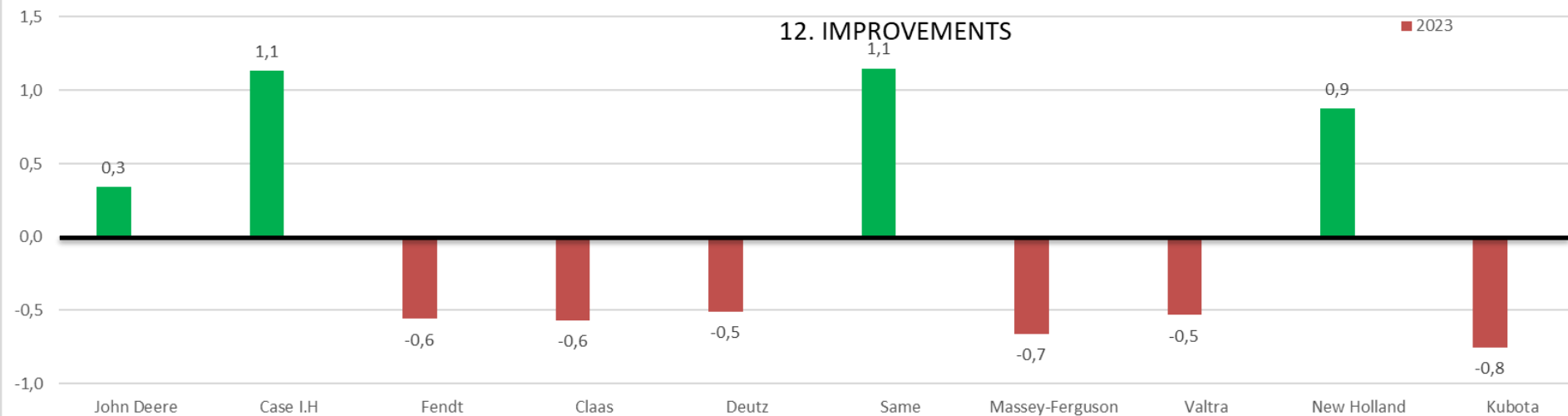
12. IMPROVEMENTS

■ 2023



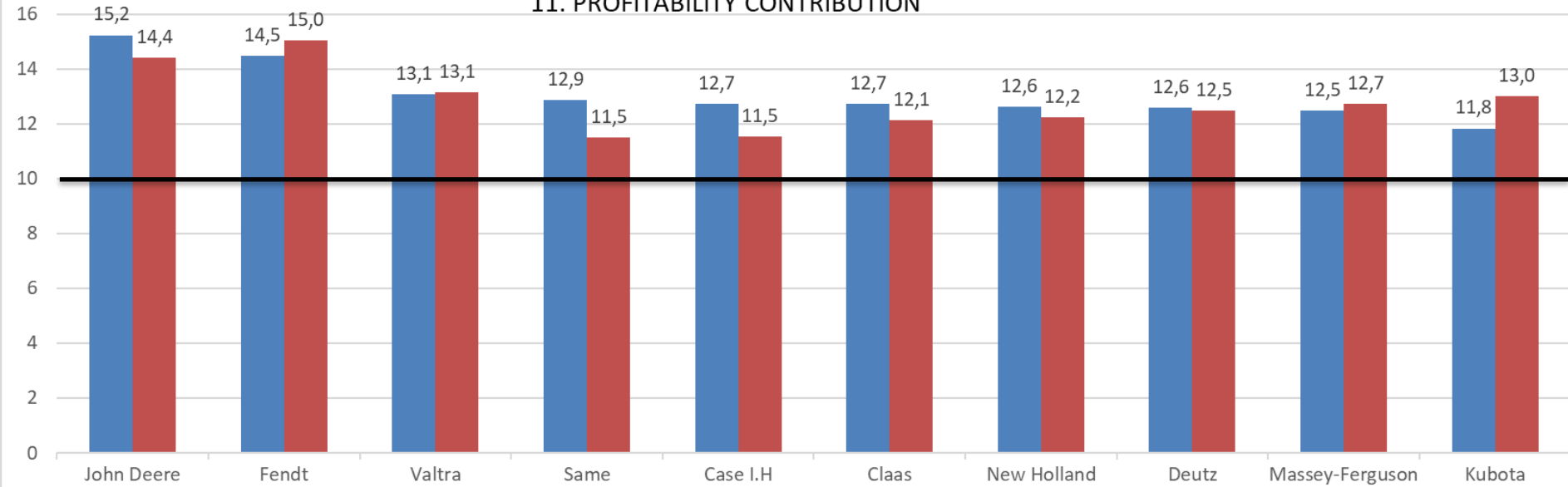
12. IMPROVEMENTS

■ 2023



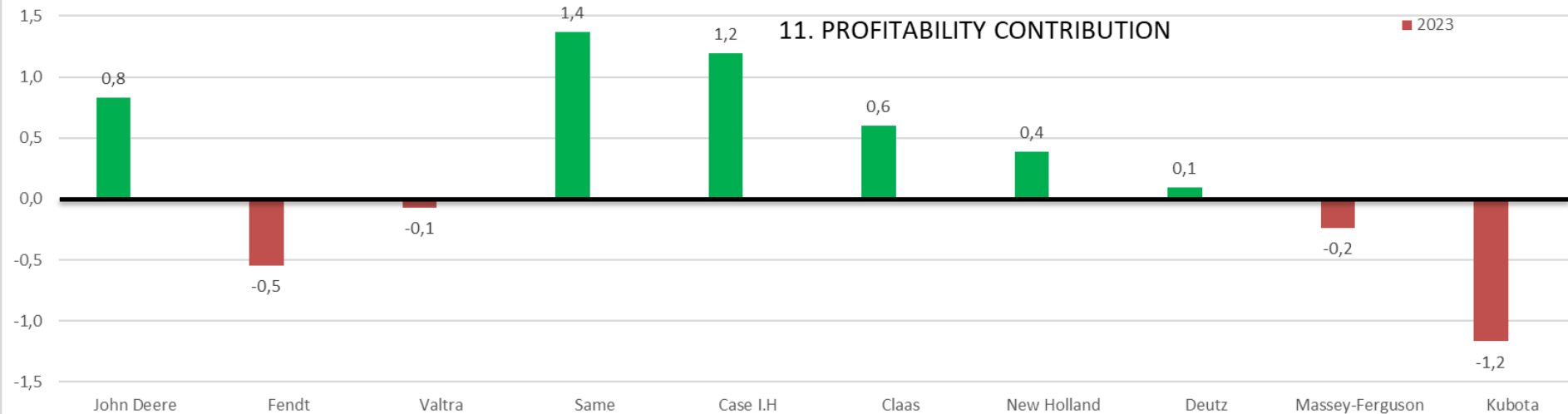
11. PROFITABILITY CONTRIBUTION

■ 2023



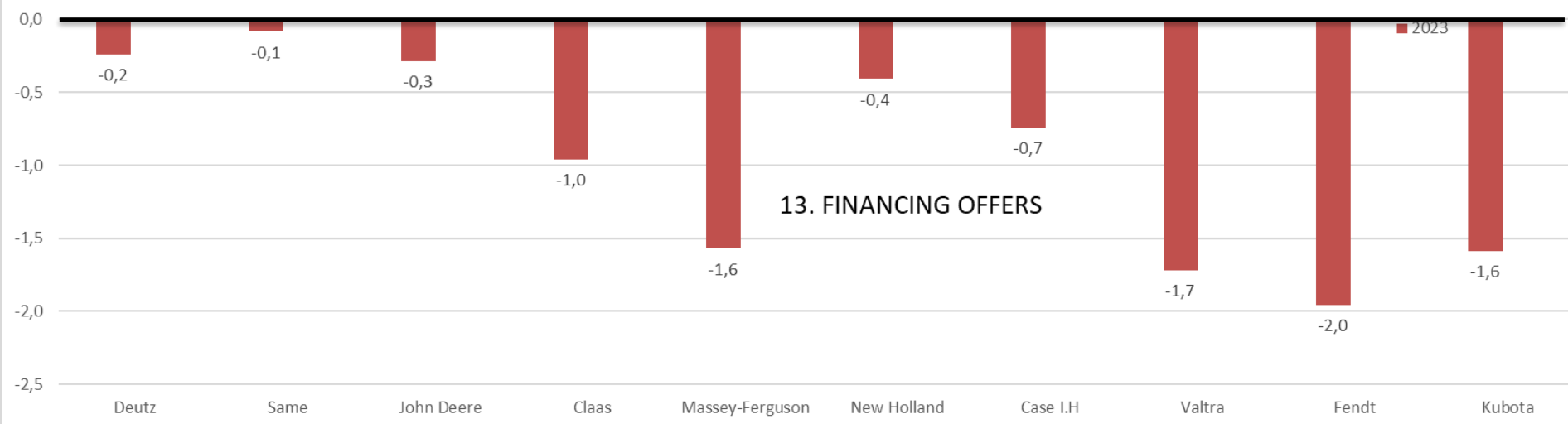
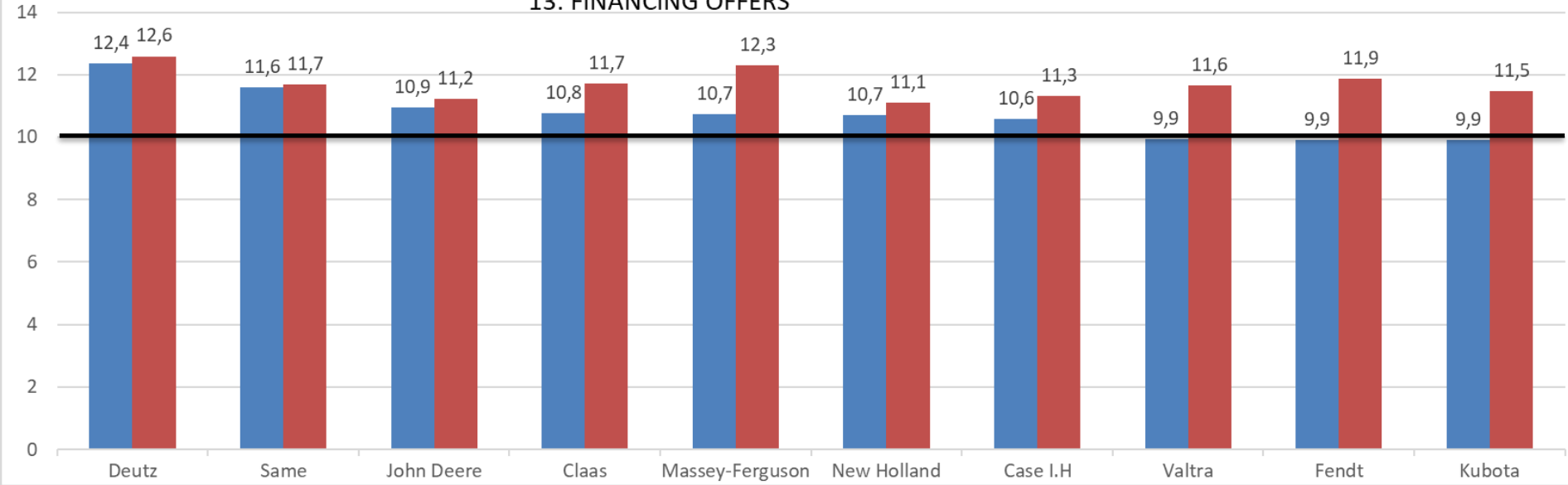
11. PROFITABILITY CONTRIBUTION

■ 2023



13. FINANCING OFFERS

■ 2023



13. FINANCING OFFERS



III. COMMUNICATION

Climmar's communication

