

The Swedish Association for Suppliers of Mobile Machines (ML)



CLIMMAR
Congress
2018



PRAGUE
Czech Republic
4th – 7th October



The organisation

ML has three different types of members:

- 18 manufacturers
- 29 importers
- 68 dealers in four regions

A total of 115 member companies in our agriculture sector.

We also have 137 member companies in other sectors (construction equipment, forestry machines and forklifts)

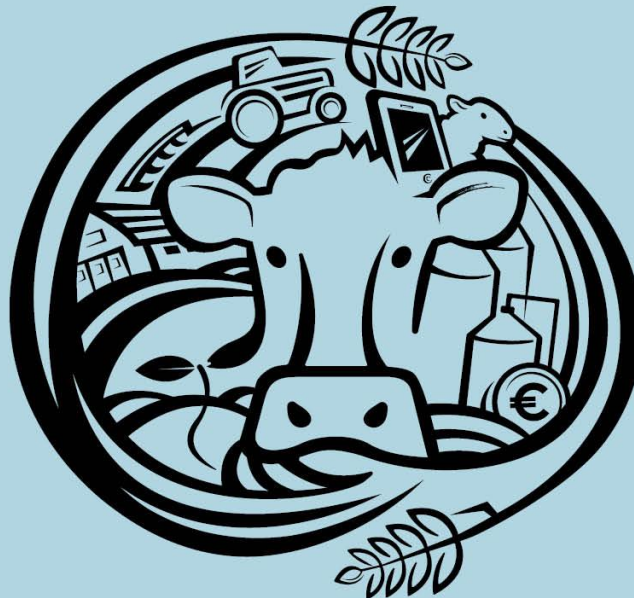
Trade fairs

We are continuing our involvement in the trade fairs in Sweden.

Elmia Agriculture Fair

- We are part of an **exhibition focus group** for the Elmia Agriculture fair in October 2018, where we can influence the organiser in order to make the exhibition more interesting for the visitors and more cost-efficient for the exhibitors.
- ML members get 50% lower price on the stand compared to other exhibitors.

ELMIA
AGRICULTURE | 24-26
OCTOBER
2018



**FOCUS:
SMART
FARMING**

Trade fairs

Our own fair

- In June 2018, our own exhibition Svenska Maskinmässan (Swedish Machine Fair) was held just outside Stockholm for the second time. Only ML members are allowed to exhibit. The fair will return every second year.
- ML had our own stand focusing on recruitment and finding mechanics and technicians for our members.
- Map of Sweden with pins where members are seeking mechanics/technicians.



Thank you for your attention!