



# www.simo-net.fr

The professional rating for used machines









#### Ets BALLANGER: French CLAAS distributor



#### 5 agencies in the Poitou-Charentes region

#### BALLANGER's vision of service

- A hundred of employees at your service in the whole Poitou Charentes region
- Specialised teams for every kind of equipment: harvesting, spraying, Irrigating, soil working, handling, garden equipment.
- A wide range of new and second hand farm equipment



- 48 mechanics take part in technical formation every year
- · 43 vehicules, especially designed for mechanics, to proceed as fast as possible
- 14 storekeepers and more than 35 000 spare parts references always available.
- · 6 workshops foremen at your service
- a 10 salespersons team for new and second hand equipment, and an itinerant seller for spare parts.



#### Equipment











































Spare parts, workshop equipment, accesories



















#### **Concrete case**





7.8 Million euros
Used machines

Turnover

Impact of a badly estimated value on the result ?

3,4 Million euros
Used Stock

2% (660 000 €)
Result



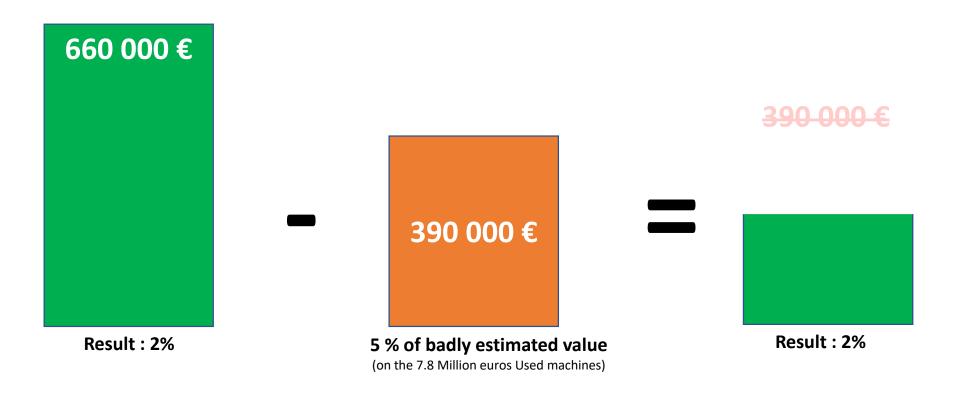






#### Impact of a badly estimated value on the result







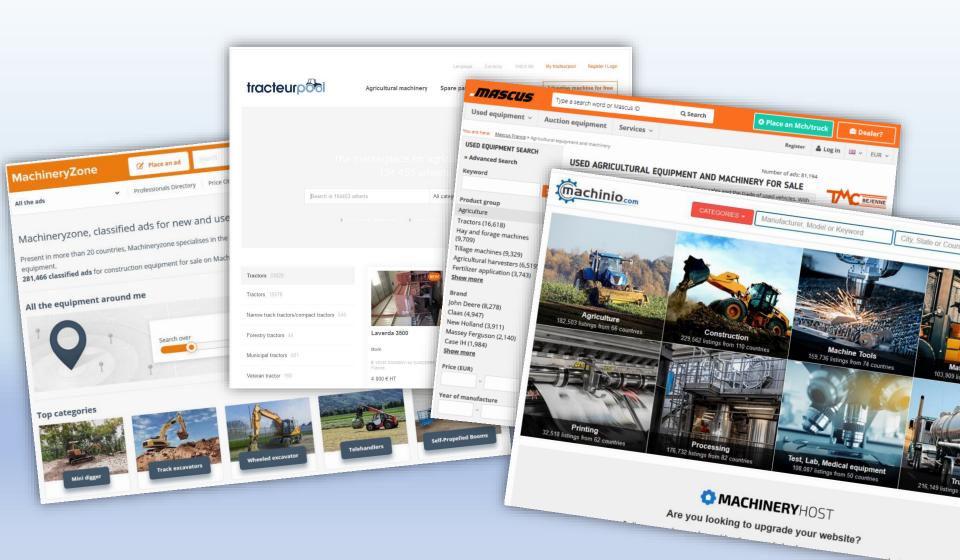








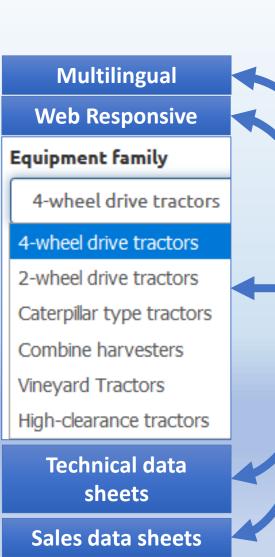
#### What kind of tools is available to secure the trade of used machines?







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#### How does Simo-net works and on what bases?



SIMO rating committee

- All the constructors
- 2 dealers of each brand

The rating of each product of each brand is worked:

- Twice a year for tractors
- Once for harvesting machines,

Based on the transfer prices and not only public prices

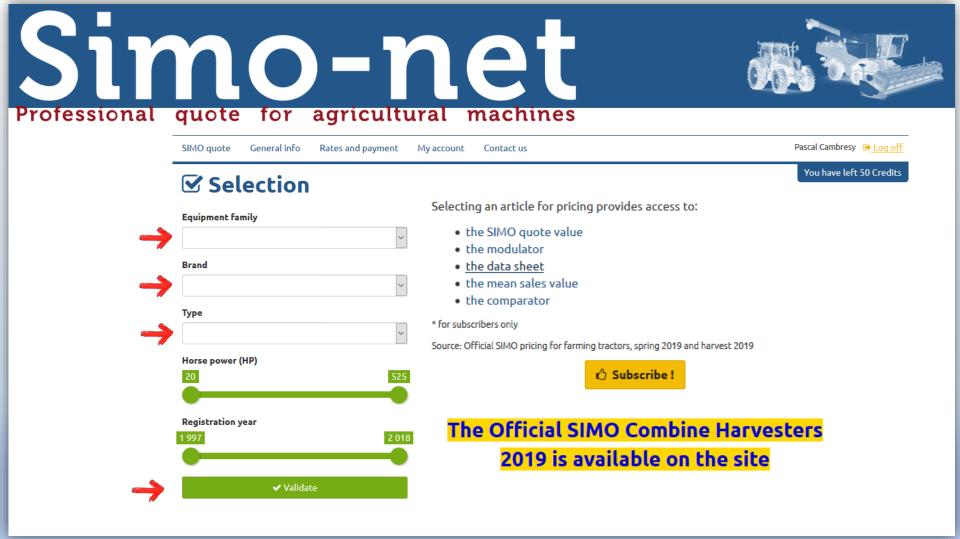












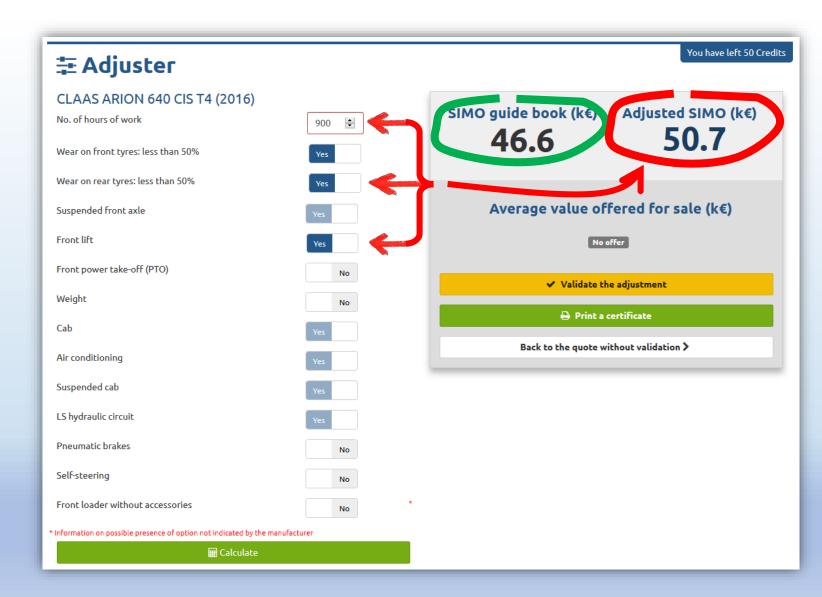








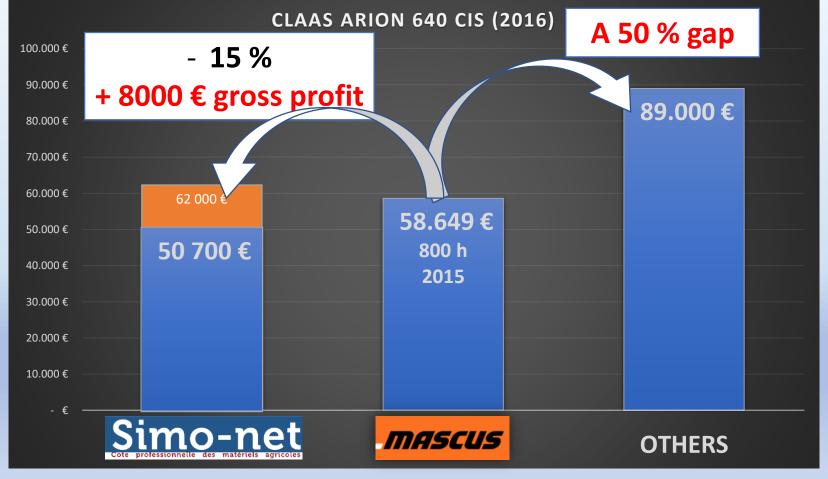














# SIMO-NET PRICE









