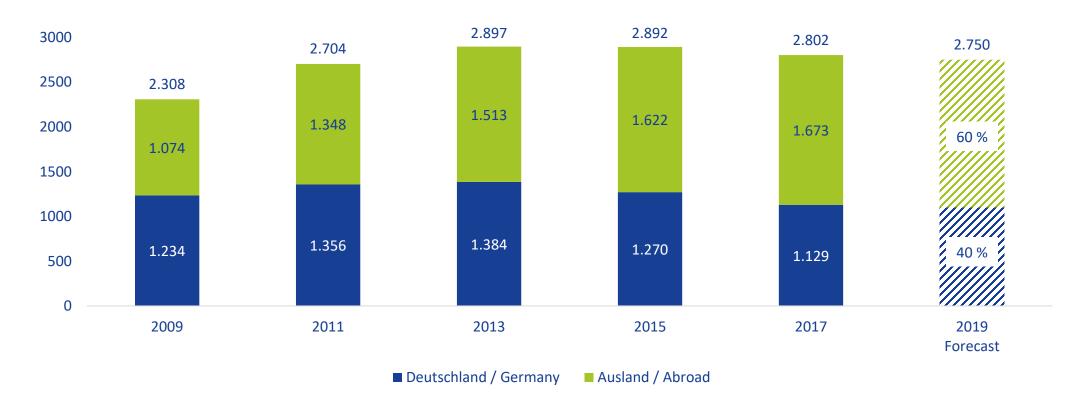


# **CLIMMAR CONGRESS THUN**



# Exhibitor Development and Forecast 2019



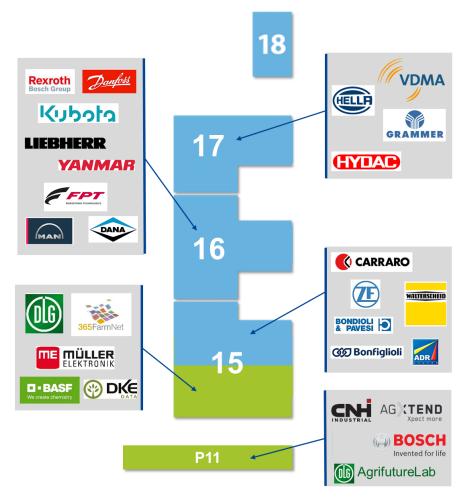




## Wolrd's No. 1









# Visitor Development



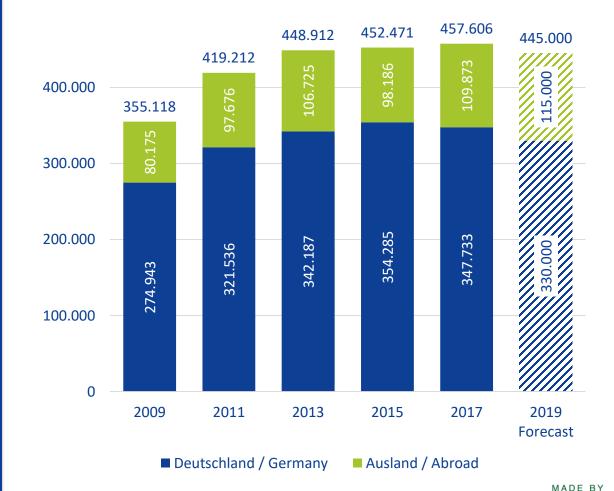


98%

of the visitors

...were satisfied with AGRITECHNICA 2017.















# DLG-Expert Knowledge | Guiding Theme 2019



... stands for a sustainable future in agriculture, with sufficient food being produced for a growing world population while natural resources are conserved. This can only be done by using the latest technologies – innovative, smart and adapted to the special features of the specific agricultural regions worldwide.

DLG and exhibitors will answer questions of international farmers worldwide.

AGRITECHNICA will offer the knowledge platform.

# Global Farming – Local Responsibility





**DLG**-Network and Knowledge Platform

Thursday, November 14, 2019

# International Farmers' Day

FRANCE & UK



# International Farmers' Day – Thursday, November 14

# International Farmers' Day

- Forum Program in German, English and French with hot topics for farmers and contractors from UK and France => Details
- **AgMachinery International Conference with focus on** France and UK: « The European Union in the (post) Brexit era – challenges for farmers in Europe «
- > French as third main language
  - Homepage
  - Signage on the fair ground
  - Visitor guide
  - > Etc.

#### **Partners**





























## DLG Technical and Supporting Program 2019









# DLG-AgrifutureLab – Pavilion 11



DLG offers young and innovative companies the opportunity to present their ideas and products to the international agricultural sector during AGRITECHNICA 2019.

NEW



#### DLG-AgrifutureLab

 National and international Start-ups, younger than 5 years, less than 50 employees, annual turnover less than 10. Mio €

#### > BMWi Joint stand

for young innovative enterprises

 National and international start-ups, younger than 10 years, less than 50 employees, annual turnover less than 10. Mio €

#### > Start-up Wall

- National and international start-ups, max. 2 years old
- Poster board





# DLG-AgrifutureLab – Pavilion 11







- ➤ More than 30 national and international companies
- > Networking area for start-ups and professional visitors



# DLG Fachprogramm - Foren





# **DLG-Specials und Forums**

Hall 15 and Hall 21





# Special "Protecting Yield and Nature" – Hall 15



Technical solutions and ideas to accomplish current challenges within the agricultural sector will be presented

16 Co-exhibitors from Argentina, Denmark, Germany, France, Canada, Australia and Slowenia

#### Topics:

- Soil protection through adapted soil management
- Low-loss fertilization
- Innovative irrigation systems
- Systems for decision-making support
- Resource-saving plant protection methods

Biocover A/S

Einböck GmbH & Co KG

**EXA Computing** 

FH Aachen/ Zacho Group

**ISIP** 

**Participating** 

Companies

K.U.L.T

Matrix GmbH

Milar

naio-technologies

**Next Instruments** 

**SKWP** 

SmartAgriHubs

SoilReader

Trapview

Treffler Maschinenbau





















SoilReader







# Special "Acre of Knowledge" – Hall 21



# Innovative concepts for small-scale farmers worldwide

Latest topics from the agricultural sector for international experts and decision makers

#### Topics e.g.:

- Soil protection
- Production and storage technology
- 3D-printing of spare parts
- Sensor and satellite technology
- Forum with international topics

16 Co-exhibitors from Denmark, Germany, Italy, The Netherlands, Austria, Philippines and the U.S.

#### **Cooperation:**



#### **Technical Partner:**



#### **Technical Program and Forums:**

- Technical solutions, innovative ideas and sustainable project concepts
- Wide range of contributions through
  - Co-exhibitors
  - Companies
  - Non-Profit-Organizations
  - Development Organizations
- From Monday (11/11) until Friday (15/11)
- More than 60 slots of around 30 minutes
- Live-Chats with external partners via Skype
- Language: English

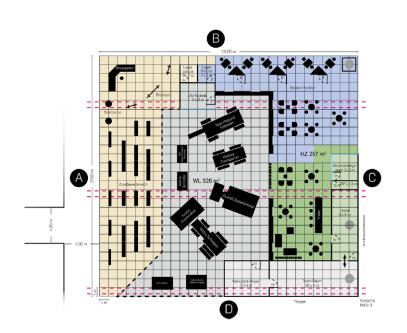




# Workshop Live 2019



- Cooperation between DLG and LBT
- > Supporting Exhibitors by: AGCO/Valtra, CLAAS, Krone, New Holland, Kubota, Bohnenkamp and Stihl
- > Tools, workbenches and tool trolleys will come from the company **Gedore**
- ➤ Work clothes and special tools will come from the company **Kramp**







## Int. Dealer Center



- The International Dealer Center will be again the meeting point for national and international Dealers
- Located directly next to Workshop Live
- > Training of existing employees will be the main topic during AGRITECHNICA 2019
- > The International Dealer Center includes 7 co-exhibitors and a catering and lounge area

➤ The "International Dealer Magazine" is available since September 2019





NEW

Farming Simulator League

# Farming Simulator League Pavilion 32





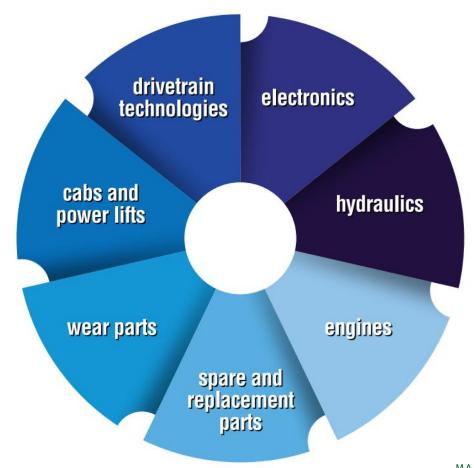


## Systems & Components





Systems & Components is taking agricultural mechanization to the next level by combining different engineering solution in hydraulics, mechanics and electronics. These smart applications provide the means to progress, especially important today showing the best solutions to the challenges faced by OEM's, farmers and the entire off-Highway sector.







most prominent platform for the introduction of innovations.

This innovation leadership is underlined by the AGRITECHNICA Innovation Award, which is handed to the winners at the show every two years.

An <u>independent expert committee</u> appointed by the DLG (German Agricultural Society) determine the winners of the Innovation Award AGRITECHNICA from among approved applications for product innovations, based on <u>stringent criteria</u>.



### Gold Medal – Innovation Award AGRITECHNICA

# TECHNICA®

#### John Deere Walldorf GmbH & Co. KG (Hall 13 Stand C40)

Joint development with JOSKIN (Hall 4 Stand C12)

#### eAutoPower transmission and intelligent e8WD System

Stepless transmissions with a hydrostatic-mechanical power split have been used in agricultural tractors for over 20 years. Up until now, additional generators for electric drives with a higher power requirement were installed on tractors (fan, compressed-air/air conditioner compressor, etc.) or on implements.

The eAutoPower gearbox for the new 8R large tractors from John Deere represents the first electro-mechanical power split gearbox in agricultural technology. Technically, the hydro unit (pump/motor) is completely dispensed with; instead, two electric motors are used as a continuously variable actuator. The electric motors have been specified so that they not only supply the drive, but can also provide up to 100 kW of electric power for external consumption. The resulting possible tractor-implement electrification is demonstrated with a system solution for spreading manure developed together with Joskin, where two axles on a tridem spreader are electrically driven.

On the tractor side, this electrical integration results in improved gearbox efficiencies and reduced maintenance costs. In addition, the surplus power flows occurring at certain operating points can be "tapped" when utilising electric power for external electrical components, which further improves the overall efficiency. Used in combination with an axle drive on a manure spreader, the results in practical use include, among other things, higher traction, reduced slip and improved track guidance on side slopes.





# Silver Medals – Innovation Award AGRITECHNICA



		THE WORLD'S NO.
39 Silver Medals		
AGCO Deutschland GmbH Geschäftsbereich Fendt	Braun Maschinenbau GmbH	Automatisierte Fahrzeug- und Geräteführung im Weinbau
AGCO International GmbH	AGCO Deutschland GmbH Geschäftsbereich Fendt	Fendt IDEALDrive
Agrarsysteme Hornung GmbH & Co. KG		Automatischer Allround-Vergurtungswagen
Illiance Tire Europe BV		398 MPT - High Speed Flotation Truck Tire
MAZONEN-WERKE H. Dreyer GmbH & Co. KG		AmaSelect Row
MAZONEN-WERKE H. Dreyer GmbH & Co. KG		EasyMix
ISO GmbH		3D Varioflex
arl Geringhoff Vertriebsgesellschaft mbH & Co. KG		Maispflücker Horizon Star III Razor
LAAS - Vertriebsgesellschaft mbH Deutschland		APS Synflow Walker
LAAS - Vertriebsgesellschaft mbH Deutschland		CEMOS Auto Chopping
LAAS - Vertriebsgesellschaft mbH Deutschland		CEMOS AUTO Performance
NH Industrial Deutschland GmbH NEW HOLLAND		Innovatives Antriebskonzept für HD-Großballenpressen
NH Industrial Deutschland GmbH NEW HOLLAND		Baler Control System für den T7-Traktor
NH Industrial Deutschland GmbH NEW HOLLAND		CX Threshing
CNH Industrial Italia SpA (2 Standorte)	OSB AG, Matthias, Rothmund, P11/C02	ISOMAX
	Fliegl Agrartechnik GmbH	
	Competence Center ISOBUS e.V.	
SM Ennepetaler Schneid- und Mähtechnik GmbH & Co. KG		ESM system biduxX©
ORIGO ROTER ITALIA SRL		ModulaJet
ebr. Schumacher GmbH		SmartCut
GreenTec A/S		Auslegemäher-Baureihe Scorpion
Grimme Landmaschinenfabrik GmbH & Co.KG		SmartView

# Silver Medals – Innovation Award AGRITECHNICA

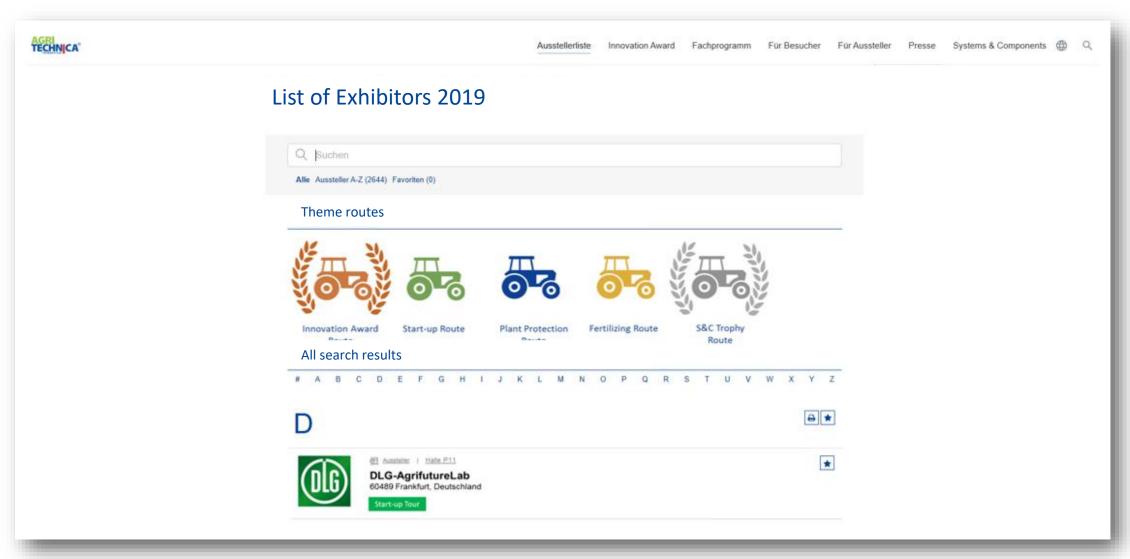


39 Silver Medals		
HORTECH Srl		VENTUM
John Deere Walldorf GmbH & Co. KG		Intelligente Schwingungstilgung für Großpackenpresse
John Deere Walldorf GmbH & Co. KG		Vorausschauende Durchsatzregelung
John Deere Walldorf GmbH & Co. KG		Effizienzpaket für Großmähdrescher
LEMKEN GmbH & Co.KG		iQblue connect
Maschinenfabrik Bernard Krone GmbH & Co. KG		Automatische Garnentfernung für stationäre Premos
Maschinenfabrik Bernard Krone GmbH & Co. KG		EasyCut F 400 CV Fold
Naïo Technologies		Dino – Autonomer Roboter mit Präzisions- Unkrautbekämpfungsgerät
Pfanzelt Maschinenbau GmbH		Personen-Schutzschirm für Forstraupe
Precision Planting LLC		SmartDepth
RAUCH Landmaschinenfabrik GmbH		MultiRate-Dosiersystem
RAUCH Landmaschinenfabrik GmbH		Hill Control-Regelsystem
Robert Bosch GmbH (2 Standorte)	Topcon Agriculture S.p.A. (2 Standorte)	NEVONEX
	Rauch Landmaschinenfabrik GmbH (2 Standorte)	
	ZG Raiffeisen eG	
	BASF Digital Farming GmbH (2 Standorte)	
	LEMKEN GmbH & Co. KG (2 Standorte)	ICDA A
	Pessl Instruments GmbH (2 Standorte)	
	AMAZONEN-WERKE H. Dreyer GmbH & Co. KG (2	: DISTRIBUTION TO THE
	Standorte)	: 7, 2017
	Syngenta Crop Protection LLC	1/0
ROPA Fahrzeug- u. Maschinenbau GmbH		R-Connect Monitor
ROPA Fahrzeug- u. Maschinenbau GmbH		Kartoffelquetsche



### List of Exhibitors and Theme Routes



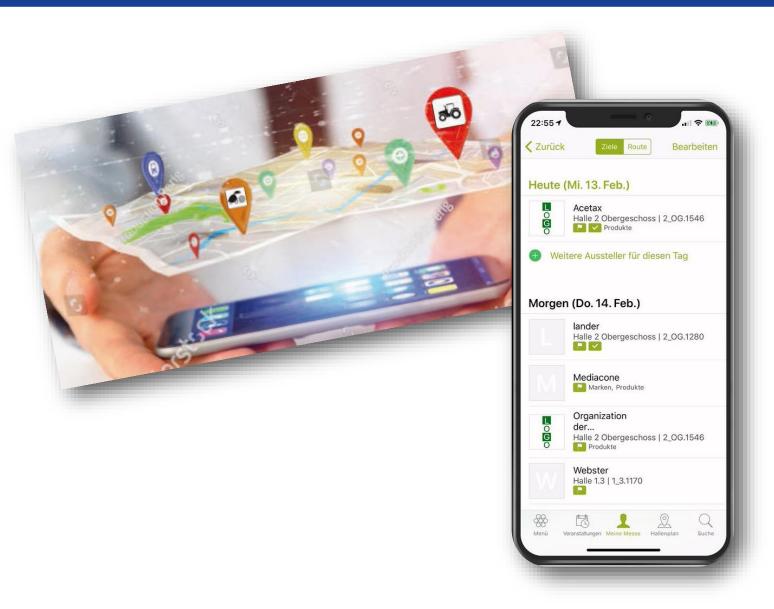






## Theme Routes





#### **Topics:**

- 1. Plant Protection
- 2. Fertilizing
- 3. Nutrition
- 4. Software
- 5. Irrigation
- 6. DLG AgrifutureLab
- 7. Innovation
- 8. S&C Trophy



# New Trade Fair App





NEW





# AGRI TECHNICA THE WORLD'S NO.





















