

# Highlights 2019

## The Netherlands



**CLIMMAR  
Congress  
2019**



**AGROTEC  
SUISSE**

**Thun**   
**Switzerland**  
24<sup>th</sup>–27<sup>th</sup> October

## **Impressive farmer demonstrations**

## The spear point “Education/ Entrance sufficient skilled mechanics” really succesful

- Collaboration with 14 schools, 3 associations and 2 commercial training centers
- Developed (with schools and skilled staff of members) 55 edited Learning Books for students: and sold over 4000 books
- Started new course for students/mechanics in Milking Techniques
- Starting with a Tim-Practor: promotor, connector between dealers and schools, coordinating innovative projects with students
- Growing number of new students; recent years an annual growth of 3%
- The brand Tim, supported by Fedecom, is further developed via a marketing campaign





### Another spear point on our brand VA-Keur was succesful:

- 1 million inspections of VA-Keur (voluntary controls on safety of machines)
- Started a common campaign “Proper Arranged:put machinesafety on 1” for agricultural machinery with Organizations for Farmers, Contractors, Gardeners and Safety/Security
- Investigation of starting a digitized database of all machinery delivered

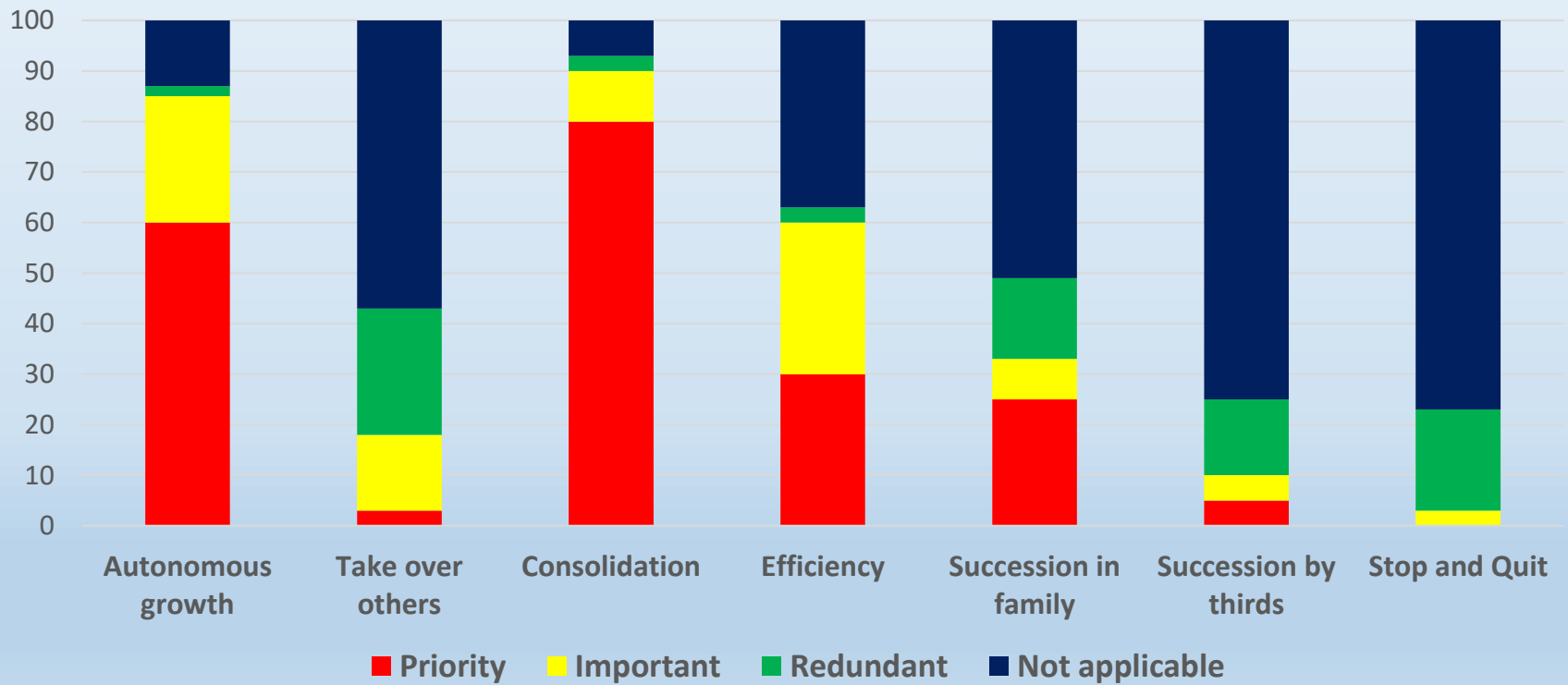
**Keurig geregeld**  
Zet machineveiligheid op **1**

**Profiteer nu van een gratis keuring op je machine**

## **Fedecom started 2019 with structured member-visits**

- To learn what's going on in the individual businesses
- To hear what are the interests, needs and questions of the members
- To know what are the strategies, the businessplans and actual results
- The experiences in some slights

## Development of Business



## Strenghts and Weaknesses



And .....of course a lot more highlights  
in the Climmar association activities report 2019  
or [www.fedecom.nl](http://www.fedecom.nl)

**Thank you for your attention**



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