

The Swedish Association for Suppliers of Mobile Machines (ML)



**CLIMMAR
Congress
2019**



**AGROTEC
SUISSE**

Thun 
Switzerland
24th–27th October

The organisation

ML has three different types of members:

- 18 manufacturers
- 31 importers
- 69 dealers in four regions

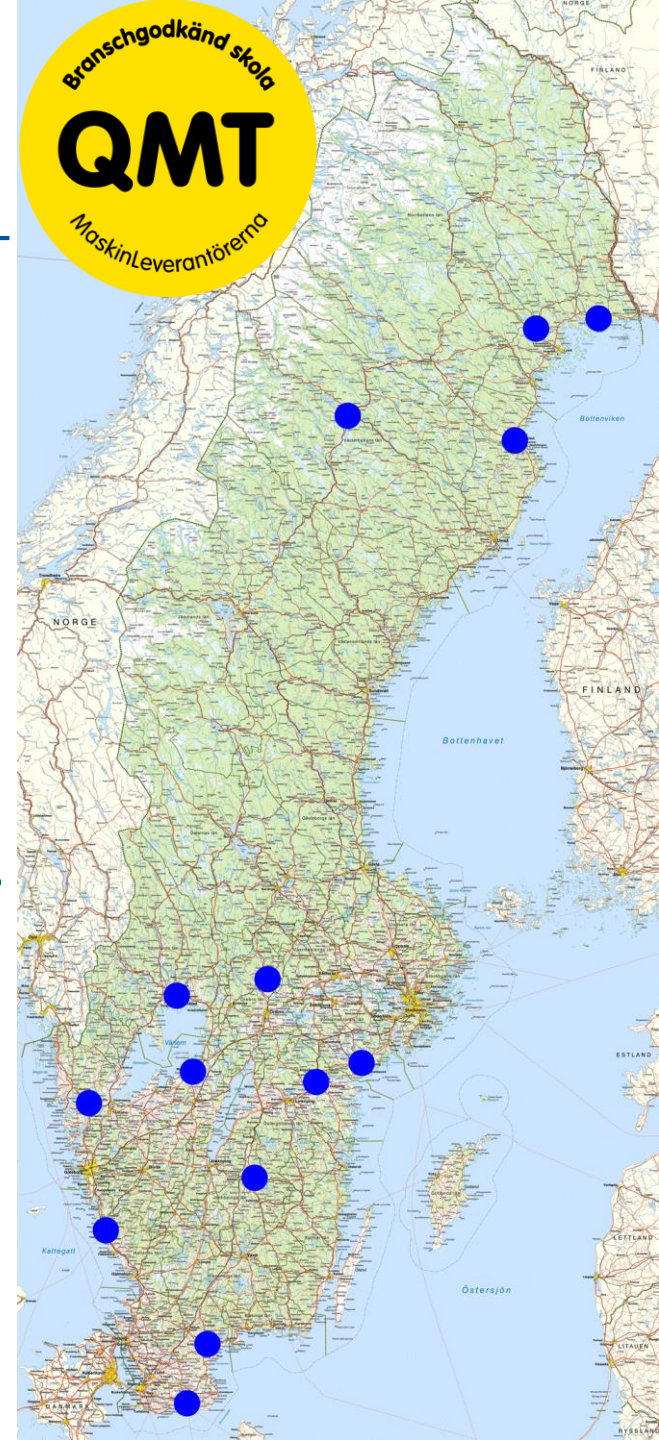
A total of 118 member companies in our agriculture sector.

We also have 132 member companies in other sectors (construction equipment, forestry machines and forklifts)

Recruitment

- Our project – Qualified Machine Technician, QMT with selected schools was re-launched in 2018/19.
- We support 14 selected schools throughout Sweden
 - Modern machines **free of charge**
 - Members **accept students as trainees**
 - Offer **summer jobs**
 - Arrange **further education** for teachers
 - **Support local recruitment** activities for the schools
 - **Joining bonus** of 1000€ when taking a job at a member company

Members pay an extra "recruitment fee" to finance the project (between 40€ - 1100€ depending on the size of the company)



Trade fairs

We are continuing and increasing our involvement in trade fairs in Sweden.

Elmia Agriculture Fair

- We are part of an **exhibition focus group** for the Elmia Agriculture fair in October 2020, where we can influence the organiser in order to make the exhibition more interesting for the visitors and more cost-efficient for the exhibitors.
- ML members get 50% price reduction on the stand compared to other exhibitors.



ELMIA
AGRICULTURE
— 21 – 23 OCTOBER 2020 —

**FOCUS:
CLIMATE**

Trade fairs

Our own fair

In June 2020, our own exhibition **Svenska Maskinmässan** (Swedish Machine Fair) will take place for the third time.

Only ML members are allowed to exhibit.

We have gained over 30 new members because of the fair.

The fair is fully booked for next year (115 exhibitors).



MASKINLEVERANTÖRERNA PRESENTERAR

MASKINERNAS ÅTERKOMST

SVENSKA MASKINMÄSSAN

SOLLVALLA 4-6 JUNI 2020

Svenska Maskinmässan är den enda mötesplatsen som samlar SVERIGES ALLA MASKINLEVERANTÖRER PÅ ETT OCH SAMMA STÄLLE.
SE DET SENASTE INOM BRANSCHEN, PROVA NYA MASKINER, GRÄV, LASTA OCH UPPLEV EN LEVANDE MASKINMÄSSA PÅ RIKTIGT.

 SVENSKA
MASKINMÄSSAN
2020

A brand new fair for the forestry industry – **Swedish Forestry Expo**, an international meeting place where the machines are centre stage. Owned and founded by ML.

The fair will be held June 3-5, 2021.

Currently 102 booked exhibitors, from 9 different countries (Sweden, Finland, Austria, Germany, Canada, Norway, China, Slovenia and Spain).



**SWEDISH
FORESTRY
EXPO 2021**

STOCKHOLM / SOLVALLA / 2021

Thank you for your attention!