

Highlights 2020

The Netherlands





Fedecom highlights 2020 -1-

- Until October 2020 COVID-19 did not affect business that much as dealers feared in March/April 2020
- Ongoing consolidation of dealer-companies
- The annual branche meeting in february with over 300 member-visitors on the theme “Building on Trust”
- Preparation and introduction of the Agricultural Vehicles Traffic Law; registration and patching of agricultural vehicles
- Increasing business of the machinery-inspection quality mark VA-Keur (8-10% growth a year)





Fedecom highlights 2020 -2-

- Fedecom itself was hit severely by COVID-19:
 - No Trade Fair Show ATH in September, no additional contribution to the associations' budget (1/3 of the annual budget was cut down), but additional costs  start up of an own virtual trade fair (to hold in november 2020)
 - Member-activities: no meetings and hardly any direct physical contacts/meetings/talks: digital communication via MS teams and webinars:
 - 4 succesful webinars with about 100 members each and a lot of “after sales”



Fedecom highlights 2020 -3-

- Tim (Tech In Motion) brings schools and branch-companies together: annually increase 3% of new pupils; sales of schoolbooks up to 8500: 65% of all pupils in mechanics education
- Failed in organizing an Erasmus+ Tim Europe project (with Poland, Sweden, Belgium, Hungary)
- Succeeded in getting 2 dutch subsidy-projects on Education and Training
 - Building an innovative technical education centre (€ 1 mln.)
 - Facilitating prerequisites for education on the job (€340.000)
- New marketing materials





Fedecom plans 2021

- New membership fee structure: increasing of fee of about 35% (because of change of remittance of trade fair organization)
- Development of virtual platform of agricultural machinery
- Implementing traffic-law for agricultural vehicles
- Starting pilots with agricultural growers on emission reduction of pesticides
- Participation in national programs on climat-neutral projects (reduction emission of CO2)
- Growing new targetgroups on machine safety and quality inspections
- Election of a new president as of February 2021

Andof course a lot more highlights
in the coming CLIMMAR Report of Activities
2020

Thank you for your attention!



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