

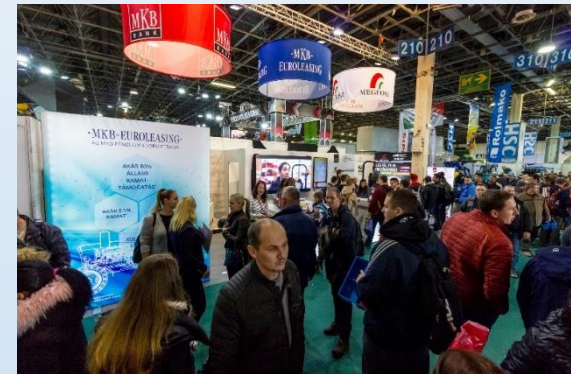
Short President report Hungary 2020



CLIMMAR Meeting 2020
by Videoconferencing
Friday the 9th of October

National exhibitions - postponed because of COVID-19 which has changed our life 1.

- Agricultural Machine Show 2020 in January was held successfully
- Open air show – Mezőfalva was postponed to 2021





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CLIMMAR CONGRESS in Hungary - postponed because of COVID-19 which has changed our life 2.

- Climmar Congress Hungary postponed to 2021
- Agricultural Machine Show 2021 in January postponed to 2022



Agrárgép Show

Postponed to 2022



Postponed to 2021

CLIMMAR
Centre de Liaison International
des Marchands de Machines Agricoles
et Réparateurs

Sector promotional program

- Our sector promotional program is continued working
- Our national championship was held this year online because of COVID-19 (*The teams in the picture*)



Sector promotional program

- The name of our program has changed (from „field engineer” „MEZŐGÉPÉSZ” to „agricultural engineer” „AGRÁRGÉPÉSZ”). This has resulted in many changes.
- Our Agro Cool Tour program has cancelled (*this is a national program with school visits and presentations about „the profession”*)



The new logo

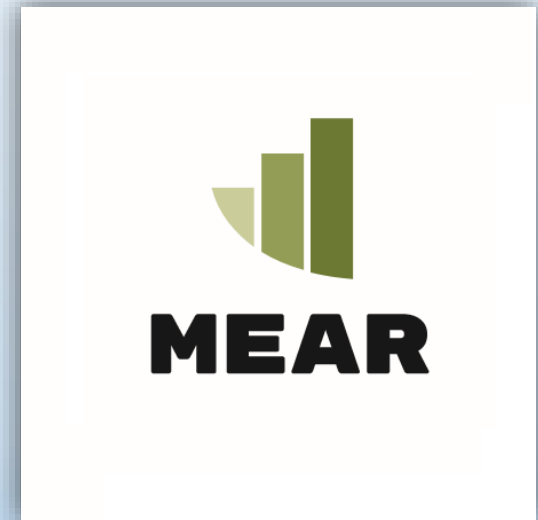
Associations' internal news

The most active working groups:

- Statistics

Our statistical reporting system has been launched. It will soon be available as its own data source about machine distribution trends in Hungary.

- This working group managed the DSI and the statistical survey for CLIMMAR



Associations' internal news

The most active working groups:

- Marketing

The „agricultural engineer's” website is under revision. Our marketing strategy must be changed because of the increased online activities. The logo of the national championship has changed too.



The new logo

We are looking forward the pleasure
of seeing you in autumn 2021 at
Climmar Annual Congress in Budapest!



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