

The 6th of October there was the first meeting live after covid

36 companies from North-East Italy took part, representing € 350 million in turnover and 650 employees

We discussed about strategies and distribution of agricultural machinery, big dealers, 4.0 technology and second-hand warranty “Sicura!”



Tractors registered 2019-2020

In the last 10 years we have seen a general decline in sales of tractors. We, and the manufacturing companies, had assumed a closure in 2020 of 15000 instead it would seem that we will close at 16.700

TRACTORS REGISTERED - LAST 10 YEARS

		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020 9 mesi
ITALIA	trattori	27047	23323	23431	19343	19343	18178	18428	18341	22704	18422	18579	

Tractors registered last 3 years -first 9 months

	settembre	dicembre
2018	14363	18422
2019	14593	18579
2020	12871	16700???

During the lockdown the activities carried out have given us a lot of visibility and UNACMA was interviewed by national television on the possibilities of serving the agricultural machinery distribution sector

