



CLIMMAR ANNUAL ASSEMBLY 7 & 8th Oktober 2021

French Report



Elective General Assembly

✓ With TV studio



Participation in the study on mechanization costs of farmers launched by the Department of Agriculture and Food



Careers and promotion of technical jobs

✓ New video

✓ A new website dedicated to careers



Specific actions for garden machinery



ELECTIVE GENERAL ASSEMBLY

SEDIMA 2021





TV STUDIO

March 2021



Climmar congress - October 7th & 8th 2021

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2021-2025



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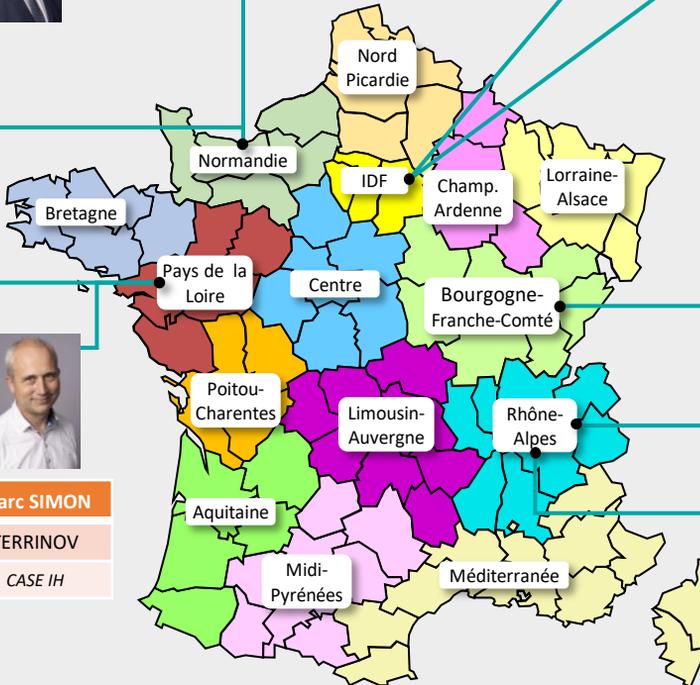
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DAVID EST

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NEW
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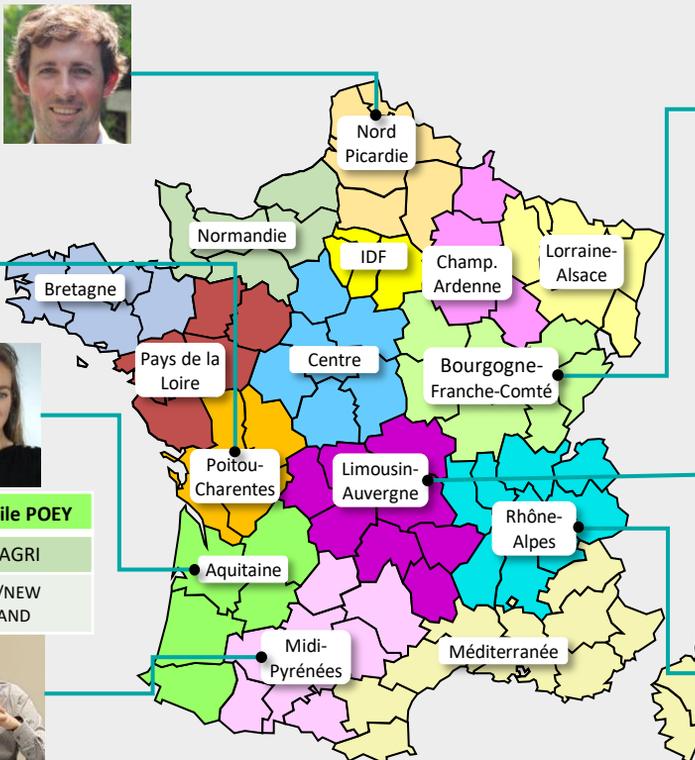
KUBOTA

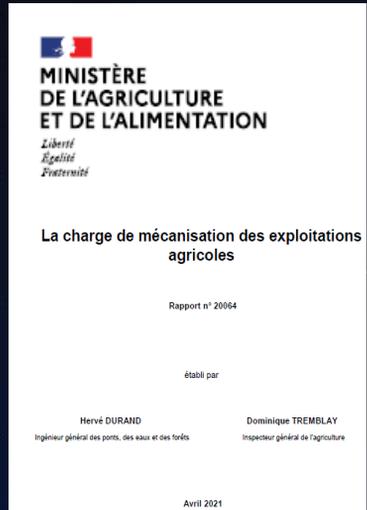


**Claire
BONFILS**

BONFILS

JOHN DEERE





French Department of Agriculture and Food

AG Mechanization Costs Official Report



Recommendation of the working committee to the Department of Agriculture and Food

R₁

Implement a strategic committee of agricultural equipment Industry to transform our agriculture and develop a related strategy shared with all stakeholders.

R₂

Launch a study on the agricultural equipment market and analyse potential changes to balance relationships between buyers and manufacturers and examine pros and cons of exclusive contracts that link dealers and manufacturers.

R₃

Develop consulting in agricultural equipment as a strategy to help farmers to take decisions using methods and a « tool box » to be constructed.



CAREERS / TRAINING

A strong commitment of SEDIMA in making jobs more attractive



REALIZATION OF A NEW VIDEO

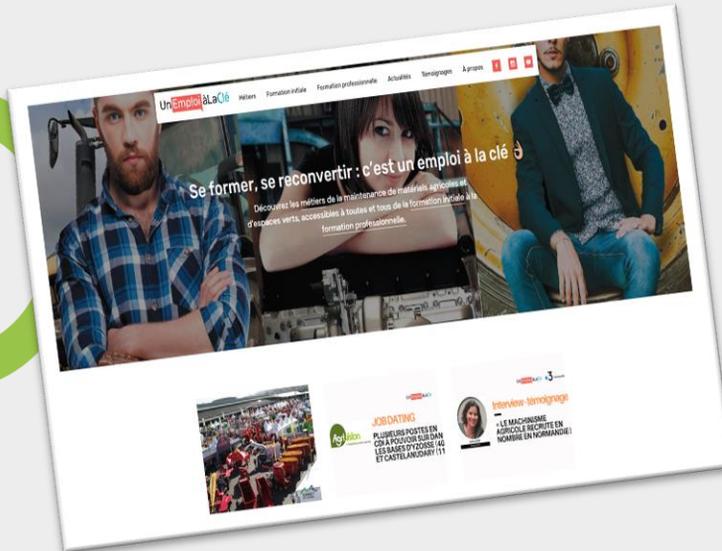


- Draw public attention to our businesses and employment opportunities
- Give a positive and modern image of our jobs



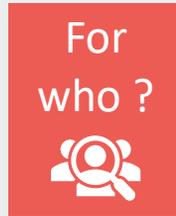
CREATION OF A NEW WEBSITE DEDICATED TO EMPLOYMENT AND TRAINING :

<https://www.unemploialacle.fr>





www.UnEmploiàLaClé.fr



Secondary school students

Jobseekers



Communicate on our businesses and employment opportunities and training courses throughout videos and personal stories



- Training presentation sheets
- Map of schools
- SEDIMA's members job offers
- News...



GARDEN MACHINERY

Specific actions



SPECIFIC ACTIONS FOR GARDEN MACHINERY



A new Extended Producer Responsibility (EPR) for DIY and gardening products

The EPR is making the manufacturer of the product responsible for the entire life-cycle of the product and especially for the take-back, recycling and final disposal of the product



Pay attention on Sprayers !

Specificities : the French law Against waste and for the circular economy create a repair fund and reuse fund



SEDIMA'S ACTIONS



- Member of the EPR creation workgroup with public authorities
- Several written contributions, particularly on the scope and collection objectives
- Participation in the specifications drafting of the future eco-organization
- Member of the « strategic committee » of the future eco-organization



THANKS FOR YOUR
ATTENTION

