






CLIMMAR ANNUAL ASSEMBLY 7 & 8th Oktober 2021

French Report




Elective General Assembly

✓ With TV studio




Participation in the study on mechanization costs of farmers launched by the Department of Agriculture and Food



Careers and promotion of technical jobs

✓ New video

✓ A new website dedicated to careers



Specific actions for garden machinery



ELECTIVE GENERAL ASSEMBLY

SEDIMA 2021





TV STUDIO

March 2021



Clinimar congress - October 7th & 8th 2021

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2021-2025



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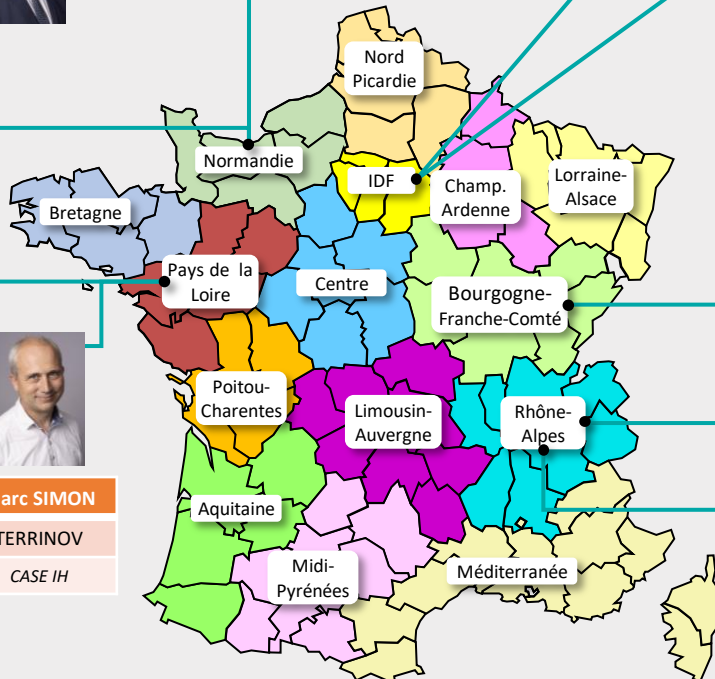
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Marc SIMON

TERRINOV

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DAVID EST

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SAS HUOT

NEW
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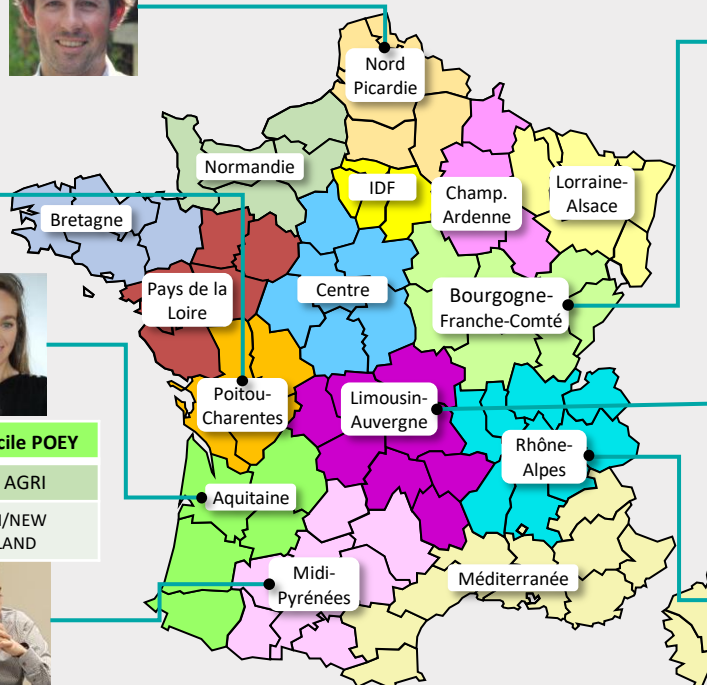
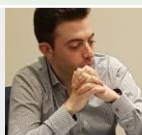
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HOLLAND



Laurent CARCHET

AGRI MONTAUBAN

NEW HOLLAND





**MINISTÈRE
DE L'AGRICULTURE
ET DE L'ALIMENTATION**

*Liberté
Égalité
Fraternité*

**La charge de mécanisation des exploitations
agricoles**

Rapport n° 20064

établi par

Hervé DURAND
Ingénieur général des ports, des eaux et des forêts

Dominique TREMBLAY
Inspecteur général de l'agriculture

Avril 2021

French Department of Agriculture and Food

AG Mechanization Costs Official Report



Recommendation of the working committee to the Department of Agriculture and Food

R₁

Implement a strategic committee of agricultural equipment Industry to transform our agriculture and develop a related strategy shared with all stakeholders.

R₂

Launch a study on the agricultural equipment market and analyse potential changes to balance relationships between buyers and manufacturers and examine pros and cons of exclusive contracts that link dealers and manufacturers.

R₃

Develop consulting in agricultural equipment as a strategy to help farmers to take decisions using methods and a « tool box » to be constructed.



CAREERS / TRAINING

A strong commitment of SEDIMA in making jobs more attractive



REALIZATION OF A NEW VIDEO



Goals

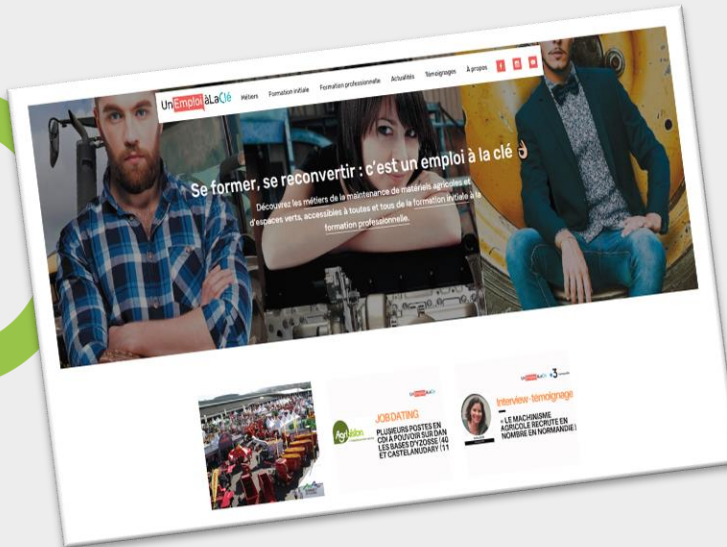


- Draw public attention to our businesses and employment opportunities
- Give a positive and modern image of our jobs



CREATION OF A NEW WEBSITE DEDICATED TO EMPLOYMENT AND TRAINING :

<https://www.unemploialacle.fr>



Un **Emploi** à La Clé



www.UnEmploiàLaClé.fr



For
who ?



Secondary school students

Jobseekers

Goals



Communicate on our businesses and employment opportunities and training courses throughout videos and personal stories

Website
features



Training presentation sheets

Map of schools

SEDIMA's members job offers

News...



GARDEN MACHINERY

Specific actions



SPECIFIC ACTIONS FOR GARDEN MACHINERY

A new Extended Producer Responsibility (EPR) for DIY and gardening products

The EPR is making the manufacturer of the product responsible for the entire life-cycle of the product and especially for the take-back, recycling and final disposal of the product



Pay attention
on Sprayers !

Specificities : the French law Against waste and for the circular economy create a repair fund and reuse fund



SEDIMA'S ACTIONS



- Member of the EPR creation workgroup with public authorities
- Several written contributions, particularly on the scope and collection objectives
- Participation in the specifications drafting of the future eco-organization
- Member of the « strategic committee » of the future eco-organization



THANKS FOR YOUR
ATTENTION