

President report
Hungary
2021



National exhibitions

- Agricultural Machine Show 2021 in January was postponed to 2022
- Open air show - Mezőfalva was held successfully - more than 20,000 visitors in 2 days



CLIMMAR CONGRESS in Hungary - postponed because of COVID-19

- Climmar Congress Hungary postponed again to 2022



Postponed to 2022

CLIMMAR
Centre de Liaison International
des Marchands de Machines Agricoles
et Réparateurs





MEGFOSZ

Sector promotional program

- Our sector promotional program is continued working
- Our national championship was held this year online again because of COVID-19 (*The first 3 teams on the pictures*)



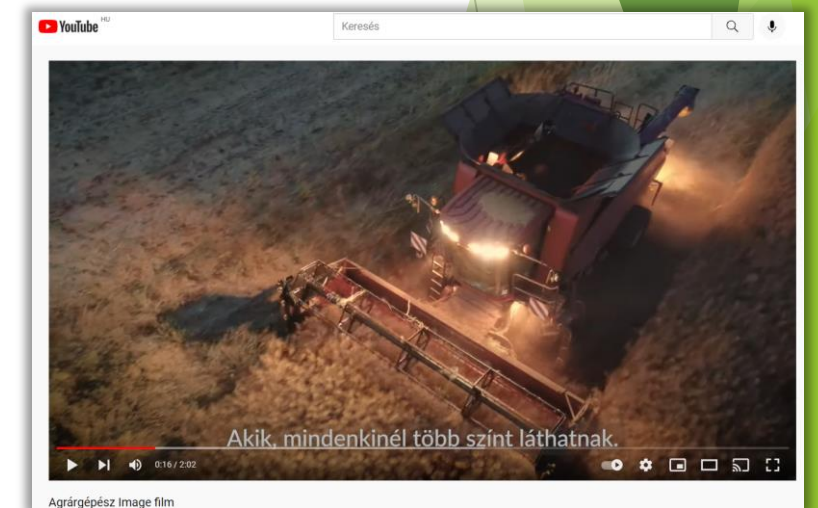
Sector promotional program

- We launched our youtube channel „Legyél Te is Agrárgépész!”

(https://www.youtube.com/channel/UCSxEVwSVrbtGualFuznpK_Q)

- Our image film is done on July 3, 2021 (<https://www.youtube.com/watch?v=crBD0n3E7Ns>)

- Instead of the missed Agro Cooltura and Agrárgépshow, a game called AgrárIQ was organized, which started on March 1, 2021 and lasted for 5 weeks



Associations' internal news

- Working group of statistics :

Our statistical reporting system, the MEAR, is working. IT development and product category expansion is planned in the near future

- This working group managed the DSI and the statistical survey for CLIMMAR



Associations' internal news

- We have produced our own annual report for our members and partners.



We are looking forward to see
you in autumn 2022 at
Climmar Congress in Budapest! 😊

