

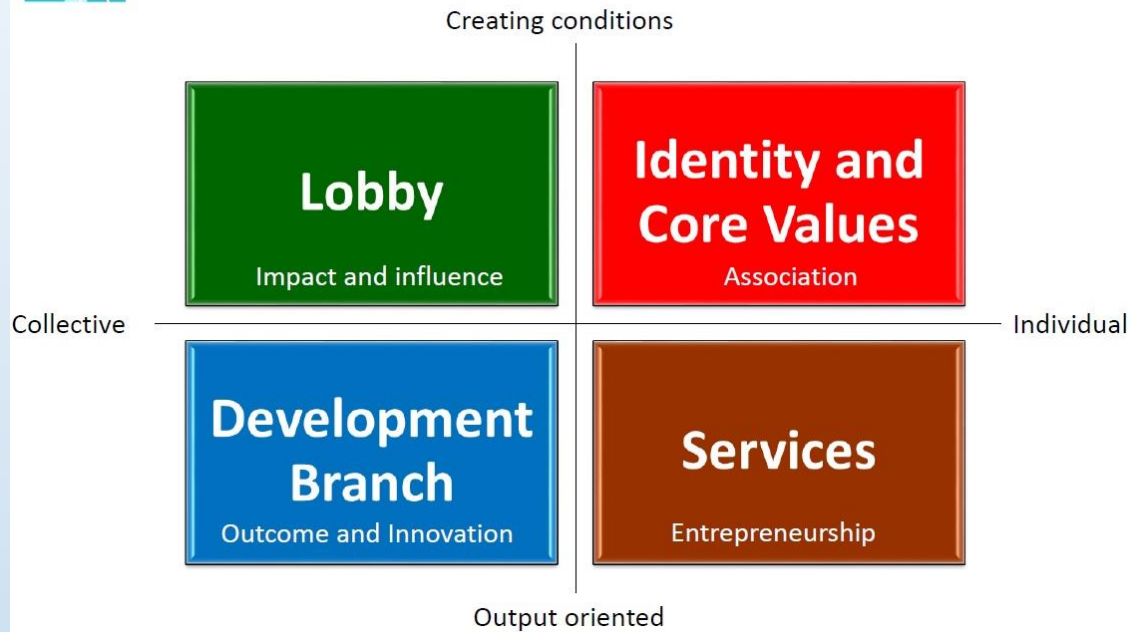


Project Future of CLIMMAR, part I

- **Explaining the route and work done so far**

Do you remember this one..?

The four-stroke engine of CLIMMAR: classification of activities



- First presented at the Congress of RIGA in 2014 by new President Erik Hogervorst.
- Also first attempt to grow CLIMMAR and professionalize the work within CLIMMAR
- Leading to 4 Priorities..



We **DARE** you

DON'T ASK WHAT CLIMMAR CAN
DO FOR YOU

BUT WHAT YOU CAN DO FOR
CLIMMAR



First real Lobby involvement: RMI File

CLIMMAR Extraordinary General Assembly

18th of August 2015
Office of LandBauTechnik – Bundesverband e.V.
Huttrop Strasse 58
45138 ESSEN
Germany

Agenda

- 10:00 - 10:30: Welcome, Opening and introduction about the meaning of the meeting > by the President.
- 10:30 - 12:00: The EU Regulation on Maintenance and Repair Information (RMI):
- Introduction of Mr. Arathymos, the expert from ZDK > by LBT
 - Highlights of the RMI > by Mr. Arathymos
 - Proposal on a strategy to follow including the steps to take and costs to cover > by Mr. Arathymos
 - Questions to Mr. Arathymos
- 12:00 - 12:30: short lunch break
- 12:30 - 13:45: Discussions:
- What are the financial consequences for Climmar and its members ?
 - Quick scan about the positions of the different national associations
 - Follow-up procedures :
 - The steps to take by each national association towards final decision making during Climmar Congress in Stockholm
- 13:45 – 14:00: Conclusions and closing



MidTerm Strategy Plan for CLIMMAR

Presented at Stockholm Congress 2015:

Vision:

- “Provide leadership for servicing technique and machinery for farmers and contractors in the task to grow food, feed, agricultural raw materials and manage green infrastructure affordably and sustainably.”
- “Providing leadership in servicing technique and relationship for farmers and realise economic profitable companies

Mission:

“Shape EU legislation that is effective and necessary, for the benefit of agriculture and the agricultural machinery dealers.”

Strategy:

“To provide the membership with a vibrant, interactive platform for debate, exchange of information and create a strong external network that connects CLIMMAR with decisionmakers and stakeholders that matter and supports national organisations .”



Strategic Role of CLIMMAR

- Growing of the base of degree of organisation of national organisations
- Show and promote (innovative) role of agricultural machinery branch to a broader group of stakeholders and society
- Stimulating and facilitating awareness and opinion-forming of international and European developments in national member-organisations
- Cooperation with European organisations of machinery manufacturers, importers and agricultural and food chain organisations
- Facilitating national organisations in their activities and services for members by
 - Exchange of best practices
 - Gathering and exchange of relevant market and prudential information
 - Support education and research programs and especially promoting/stimulating access of new talents
 - Organizing and promoting national trade shows
- Starting new activities
 - Take responsibility and building and execute educational programs
 - Facilitate partnerships at European level
 - Lobby for better research and stimulating information exchange and means for linking ICT/data and sustainability



Since then:

- Actively involvement in Lobby > first and foremost on the RMI File
- Setting up of Working Groups responsible for making plans according to the strategic goals:
 - Strategic goal 1: Climmar becomes a respected lobby organization
 - Strategic goal 2: Improve the image and awareness of mechanics in the European Branch
 - Strategic goal 3: Strengthen the position and profitability of European agromachinery-dealers
 - Strategic goal 4: At least 5 new member-organisations
- Over the next years the work on these Goals continued, and reports were given on a regular basis during Spring Meetings and Congresses.



“DEALER 2030”

A preparation for future agenda and position paper(s) of CLIMMAR
(Intensive discussion program during the Luxembourg Congress in 20217)

Aim of Climmar:

- Really make the first step in transforming Climmar into a professional European lobby organization
- To formulate an agenda for the future of Climmar
- The first action in that agenda is to make and publish a position paper on "Dealer 2030"
- Focus on selected topics

Results:

Preparation of several Position Papers on selected Key-Issues/ Themes:

- Theme 1: Dealer Contracts
- Theme 2: Smart Farming
- Theme 3: Education
- Theme 4: Big Data


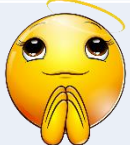






This Congress marked the actual start of the project Future of CLIMMAR!



In 2019

- Spring meeting Napels (April): decision to send out a questionnaire to all members on their views on The Future of CLIMMAR
- Meeting in Paris (August): Working Group elaborated on the results of the Questionnaire
- Congress in Thun (October): Results of the questionnaire presented and discussed with all members

Evaluation responses on “Future of Climmar”

Development Climmar	Level of Satisfaction of members
Recent increase of activities	
Growing impact Climmar	 
Structure/organization	
Way of Working	
Professionalizing Climmar	
Rising budget for secretary	 



2020: In between year..

- COVID 19 Pandemic hit the world hard
- CLIMMAR not able to (physically) meet > Springmeeting and Congress postponed
- More or less a “stand still” on the future plans..

2021: restart of the project

- Spring meeting by Video on the 23rd of April:
 - Beginning February 2021 a letter was send to all CLIMMAR members to investigate their opinion on 4 ideas for change:
 - On Juridical Identity
 - On Location
 - On organizational structure of staff and Presidency
 - On the Statutes
 - All reactions of the members were put into one overall document which was send back for this Spring meeting to form the basis for further elaboration on the future of CLIMMAR.
 - Result of this Spring meeting consultation on the reactions on the 4 ideas should lead to the establishment of a working group with the mandate to make a total and integrated proposal for the Future of CLIMMAR. This integrated proposal is to be decided on at a later moment by all CLIMMAR members



Working Group on the Future of CLIMMAR Project

- After the Spring Meeting by Video a official Working Group was established to elaborate further on the Future of CLIMMAR Project.
- Working group consists of:
 - France
 - Germany
 - Italy
 - UK
 - Denmark
 - The Netherlands
 - Czech Republic
- First meeting by video on the 25th of June
- Second meeting (physical) on 26th and 27th of August in Paris
- Third meeting (physical) on the 17th of September in Paris
- Draft Proposal for new CLIMMAR Statutes > send to all members on 22nd of September 2021
- **Discussion on this draft Proposal of New CLIMMAR Statutes is planned tomorrow!**



Introduction of discussions for Friday