



Memorandum of Understanding

CLIMMAR (full name), represented by President Roberto Rinaldin

and

SMEUnited, the Association of Crafts and SMEs in Europe, represented by President Salminen

Agree to set up cooperation to

- reinforce the knowhow and involvement of CLIMMAR member organisations in policy making in the European Union
- develop activities of CLIMMAR in European Union policy and
- potentially contribute to positions established by SMEUnited.

A more detailed cooperation agreement will be developed and signed in the near future.

CLIMMAR agrees that a dedicated person at SMEUnited will take up further implementation of this Memorandum of Understanding.

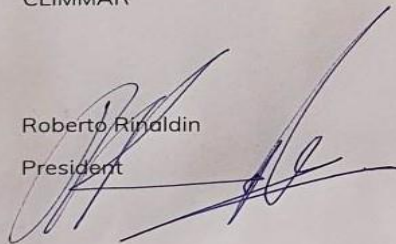
Done in Brussels on 18 March 2022,

For

CLIMMAR

Roberto Rinaldin

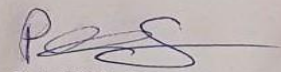
President



SMEUnited

Petri Salminen

President





SMEUnited is the association of Crafts and SMEs in Europe



Mission: shaping Europe for SMEs and shaping SMEs for Europe



Represent the interest of SMEs towards European Institutions



Recognised employers' organisation and European Social Partner

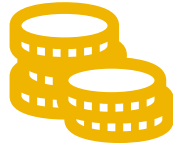


Not-for-profit and non-partisan

Membership

- Full members: National horizontal cross-sectoral SME organisations from EU member states
- Associate members:
 - National horizontal cross-sectoral SME organisations from non-EU member states
 - European & international sectoral organisations
 - SME supporting organisations
- ❖ 37+8 national organisations
- ❖ 21 sectoral organisations
- ❖ Over 30 countries

Committees & Sector Fora



Economic and Fiscal policy

SME finance
R&D&Innovation
Taxation



Enterprise and Trade Policy

Digitalisation
Small Business Act
Trade



Employment and Social Affairs

Regulated professions



Sustainable Development

Reach
Green Deal



Internal Market & Legal

Digitalisation



Regional Policy

Rural Development



Sector Fora: construction, cosmetics, food, retail, tourism, transport



Projects



- Consumer law ready: awareness raising on consumer rules
- Corporate Covenant: increasing SME awareness and implementation of energy transition
- Small Business Standards: increasing SME involvement in the standardisation process
- SMILES: members involvement in the European Semester