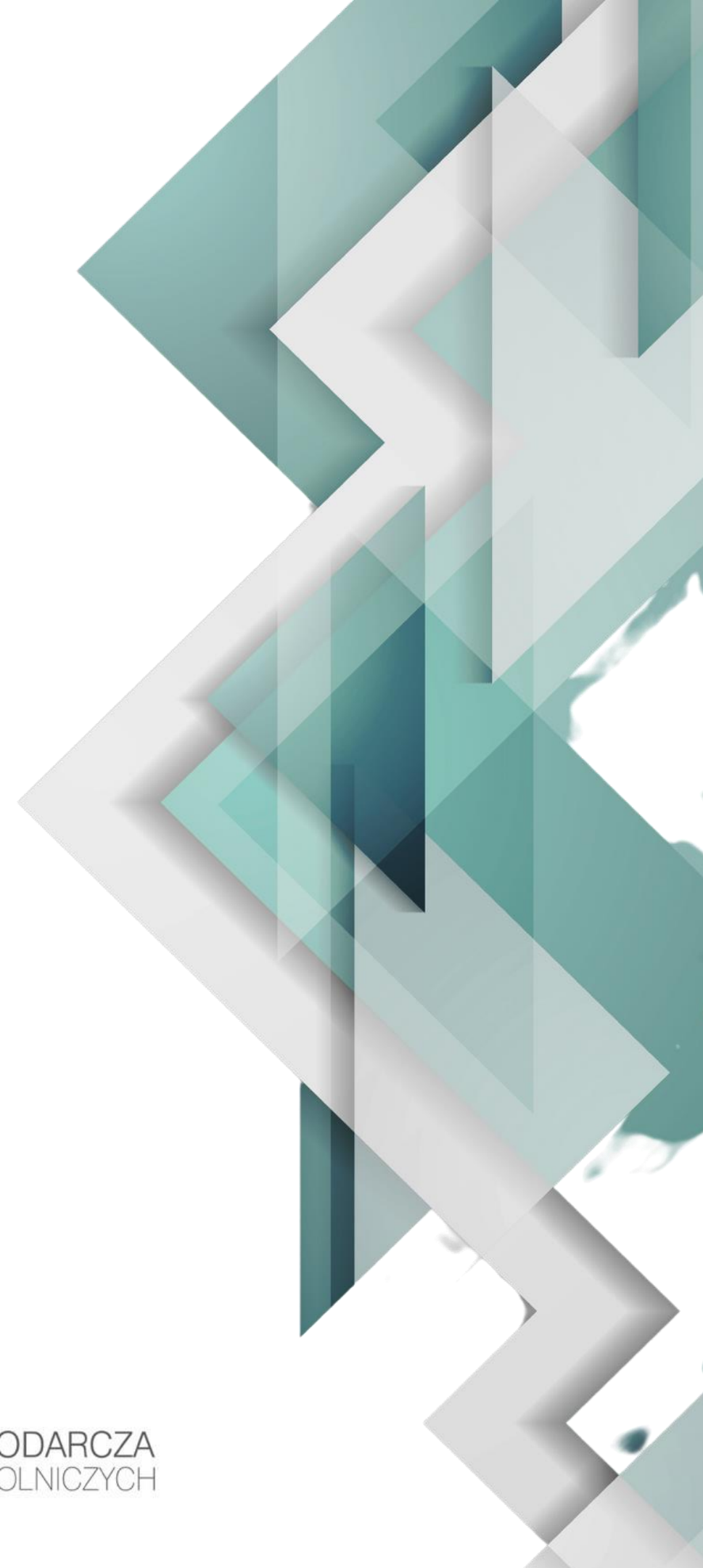
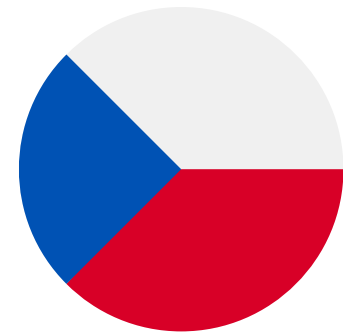


EXHIBITION WORKING GROUP



THE GROUP'S INITIAL MEETING TOOK PLACE ON 6TH OF OCTOBER.

PARTICIPANTS:



**THE CZECH
REPUBLIC**



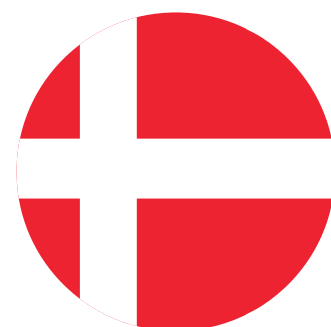
BELGIUM



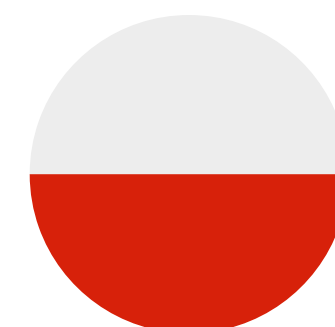
SWEDEN



HUNGARY



DENMARK



POLAND

MAIN GOALS OF THE GROUP



SHARING BEST PRACTICES IN ORGANIZING EXHIBITIONS



PROMOTION OF EXHIBITIONS ORGANIZED BY CLIMMAR MEMBERS



AN ATTEMPT TO IDENTIFY THE CHALLENGES AND DIRECTIONS OF DEVELOPMENT OF AGRICULTURAL EXHIBITIONS IN THE PERSPECTIVE OF A FEW YEARS



**HOW DO WE WANT
TO
REACH OUR GOALS?**

GOAL NUMBER 1

SHARING BEST PRACTICES IN ORGANIZING EXHIBITIONS



**AT THE GROUP MEETINGS, EVERYONE
WILL PRESENT THE EXHIBITIONS
THEY ARE ORGANIZING**

**WE WILL VISIT EXHIBITIONS
WE ORGANIZE**

WE WILL SHARE EXPERIENCE IN THE FOLLOWING AREAS:

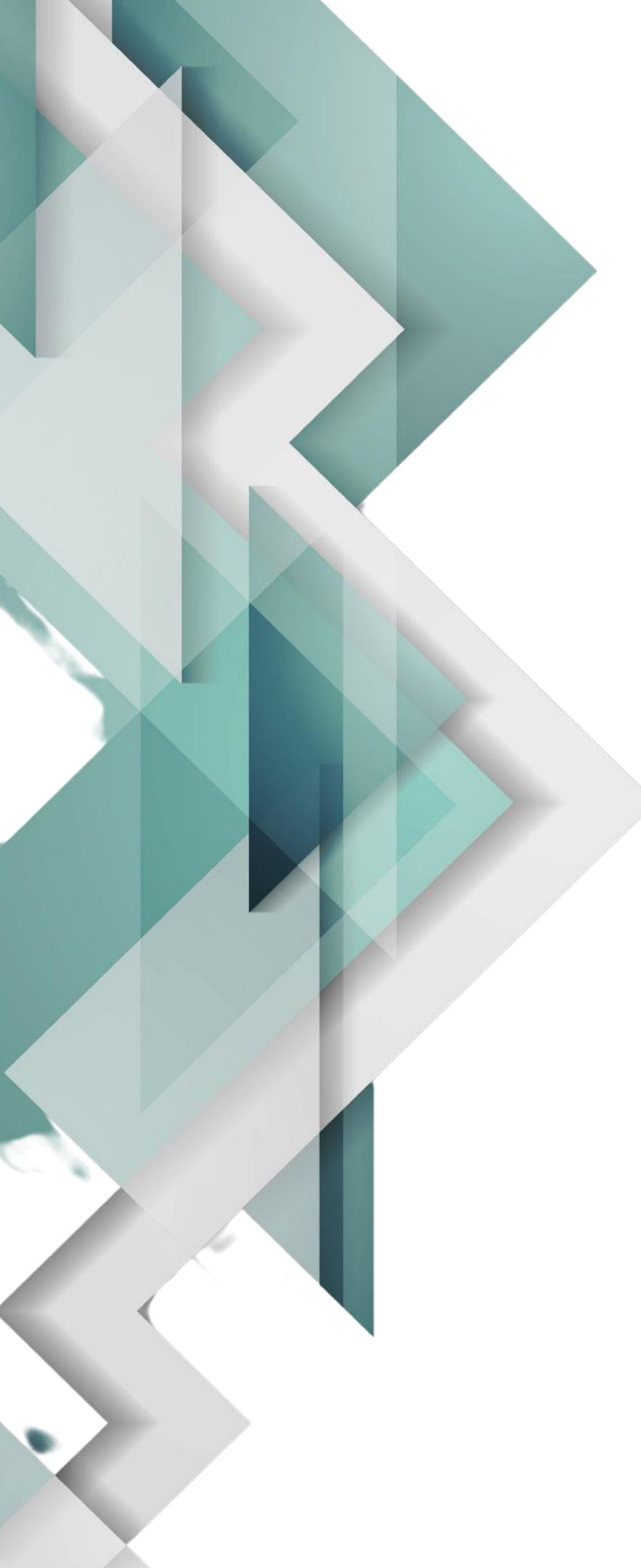
- **PROMOTION OF EXHIBITIONS AMONG DOMESTIC AND FOREIGN EXHIBITORS**
- **PROMOTION AMONG VISITORS FROM DOMESTIC AND ABROAD**
- **PROMOTION AMONG JOURNALISTS**
- **CREATING TRADE FAIR INFRASTRUCTURE**
- **SECURITY**
- **WASTE MANAGEMENT AND SUSTAINABLE DEVELOPMENT OF EXHIBITIONS**
- **LEGAL PROVISIONS CONCERNING THE ORGANIZATION OF EXHIBITIONS IN PARTICULAR COUNTRIES**
- **EXHIBITION REGULATIONS**



GOAL NUMBER

2

**PROMOTION OF EXHIBITIONS ORGANIZED
BY CLIMMAR MEMBERS**

- 
- **CREATION OF A CALENDAR AND MAP OF AGRICULTURAL EXHIBITIONS ORGANIZED BY CLIMMAR MEMBERS**
 - **CREATION OF STATISTICS REGARDING OUR EXHIBITIONS**
 - **DEVELOPMENT OF AN ELECTRONIC CATALOG WITH DESCRIPTION OF EXHIBITIONS ORGANIZED BY CLIMMAR MEMBERS**
 - **POSTING INFORMATION ON OUR ORGANIZATIONS' WEBSITES ABOUT EXHIBITIONS IN OTHER COUNTRIES**
 - **INFORMING INDUSTRY JOURNALISTS ABOUT TRADE FAIRS IN PARTICULAR COUNTRIES**

GOAL NUMBER 3

AN ATTEMPT TO IDENTIFY THE CHALLENGES AND DIRECTIONS OF DEVELOPMENT OF AGRICULTURAL EXHIBITIONS IN THE PERSPECTIVE OF A FEW YEARS

- **SHARING INSIGHTS ON TRENDS
IN THE EXHIBITION INDUSTRY**
- **CHALLENGES AND THREATS
FOR AGRICULTURAL EXHIBITIONS**
- **TECHNOLOGY – FRIEND OR FOE?**
- **THE CHANGING STRUCTURE OF AGRICULTURE
IN EUROPE AND INDUSTRY EXHIBITIONS**
- **DIRECTIONS OF DEVELOPMENT OF INFRASTRUCTURE
USED IN ORGANIZING EXHIBITIONS**

COMING ACTIONS



SENDING A SURVEY TO GROUP MEMBERS IN ORDER TO OBTAIN BASIC INFORMATION ABOUT ORGANIZED EXHIBITIONS



PRESENTATION OF COLLECTED INFORMATION DURING THE NEXT ON-LINE MEETING



DETERMINING THE SCHEDULE FOR THE PRESENTATION OF EXHIBITIONS BY INDIVIDUAL ORGANIZATIONS



AFTER ALL EXHIBITIONS HAVE BEEN PRESENTED, START WORK ON THE ELECTRONIC EXHIBITION CATALOG