



A new association for the complete mechanization distribution colomn!

Pride

Entreprenurial

Ambition

Knowledge



# Focus points

- knowledge (data-warehousing, facts & figures, statistics)
- policy (education, legislation & regulation, innovation, sustainability)
- lobby (road safety, technical & environmental issues)
- service (advise to members, exhibitions, trainings certification)
- image (branding & marketing)
- communication (internal & external)



# By and for members

- Recognizable identity and powerful image
- Intensive and transparent communication
- Accessible organization with high member involvement
- Adequate interpretation of knowledge and information
- Consistency in policy choices
- Decisive in management & implementation
- Topics and themes in services of the whole column
- Maximum connection of the interests of all members





## Fedecom

Department Agricultural technology

Department Milking/ Stable technology

Department Green technology

Department Horticulture technology

Department Industry & Internal Transport

## Previous

COM committee Agriculture  
FA section Tractors  
FA section Machinery  
FA section Parts & Components

COM committee Dairy machines  
FA section Dairy technology  
FA section Stable technology

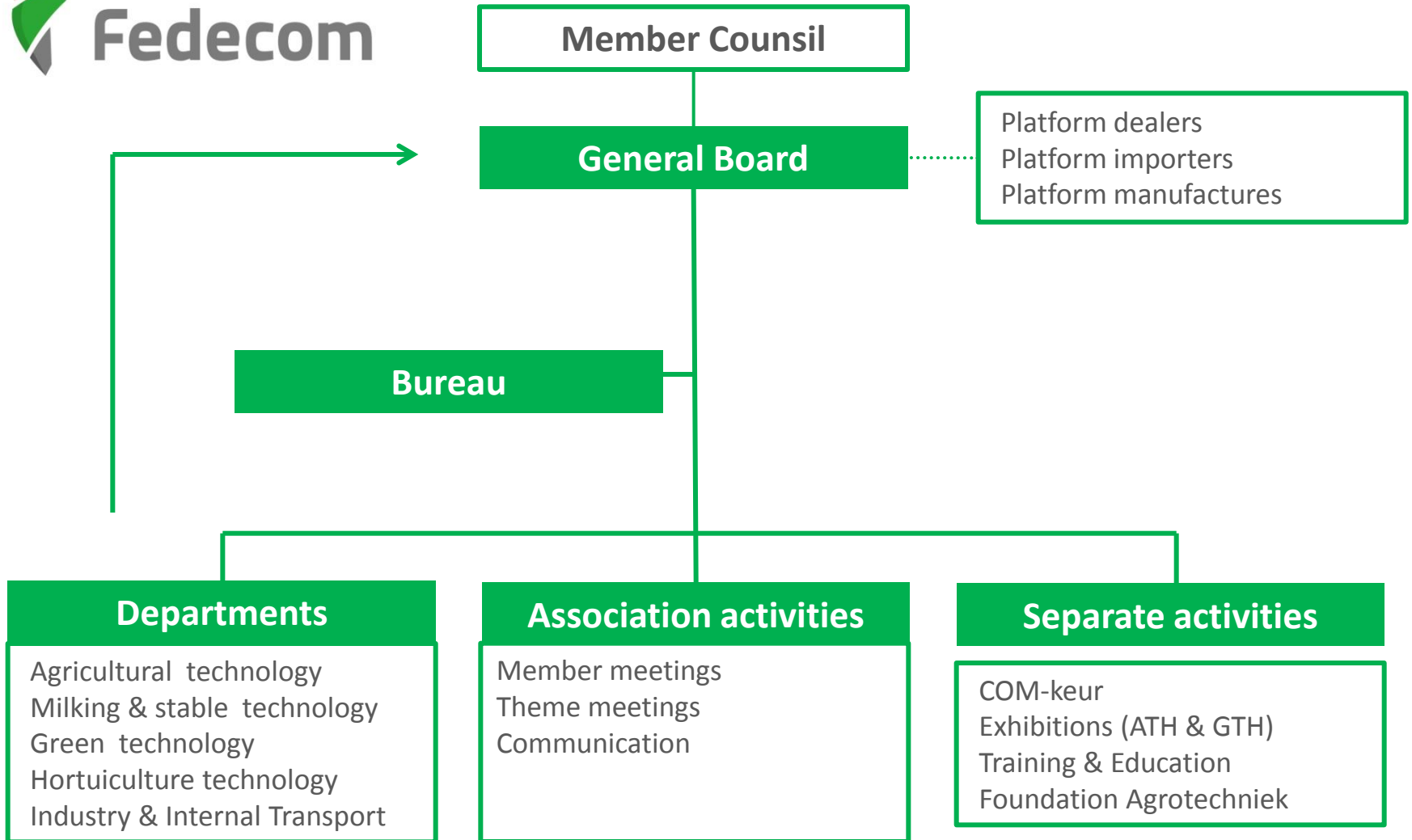
COM committee Park & Garden  
FA section Garden & Park technology  
consumermarket  
FA section Landscaping and Environmental  
technology

FA section (Glas)Horticulture,  
Fruitcultivation and Storage technology

COM committee Industrial equipment







## Some key-figures

- Fedecom represents some 1.000 companies, of which 175 manufactures, 75 importers and 750 dealercompanies
- These companies have a total of around 10.000 employees working
- The companies produce more than 1 billion Euros
- These companies represent 12% of total EU production (mechanization)
- Dutch farmers & growers invest about 1,5 billion Euros in mechanization
- Dutch mechanization turnover (sales, service, maintenance) is more than 3 billion Euros
- Dutch exportvolume of agribusiness is over 49 billion Euros. This represents approximately 7,5% of total agribusiness worldexport. The Netherlands are the 2nd world exporter of Agro, Food and Horticultural products.
- Dutch agribusiness provides employment for approximately 690.000 fte's (10% of total Dutch employment)

Fedecom, the driving force behind succesful mechanization!

