

President report 2014 Denmark



**Dansk
Maskinhandlerforening**

The board



Headlines for DK

New 3-year strategy (2015-2017)

2013 was very positive for the members

2013/2014 was very volatile – new normal

Focus on next generation

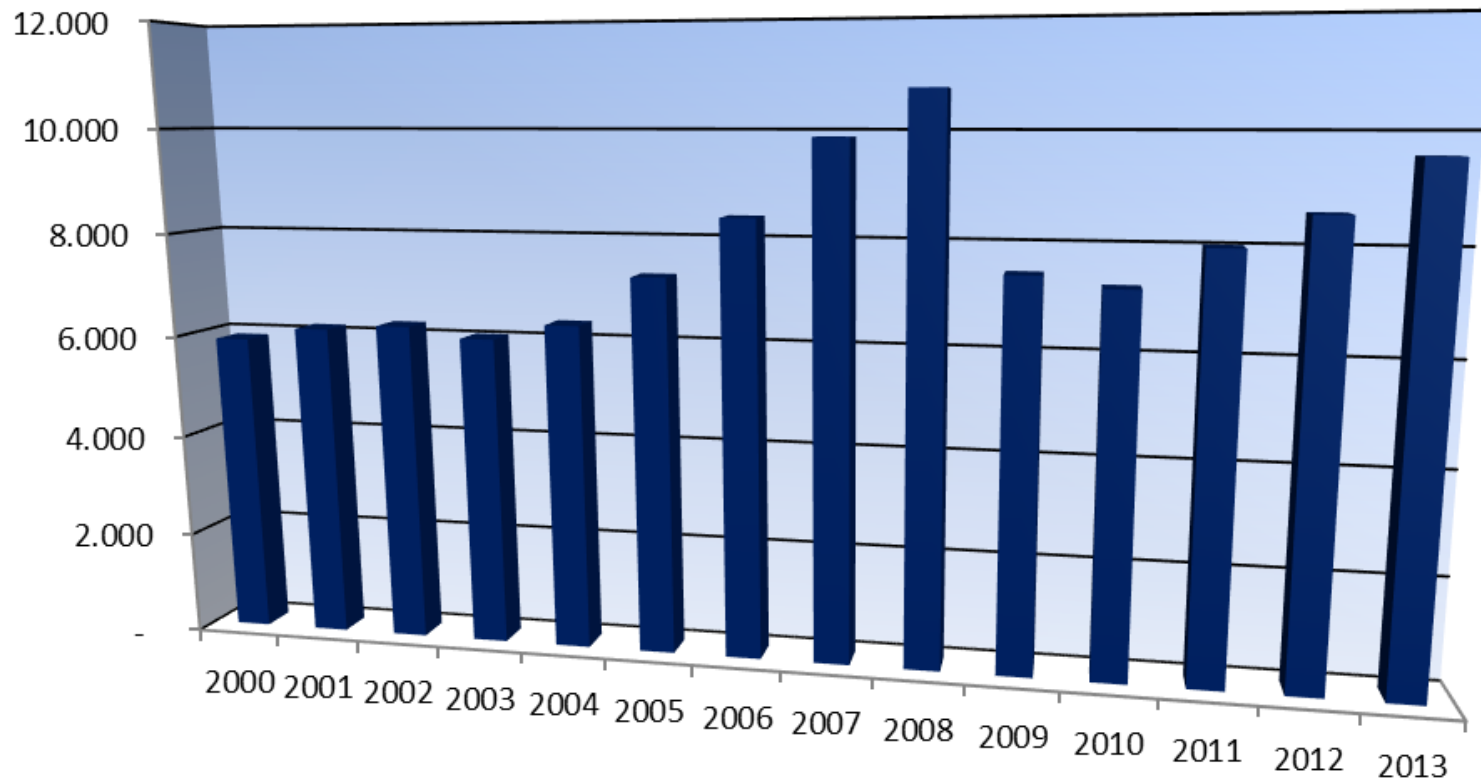
Focus on finances

Focus on the banking sector

The positive story

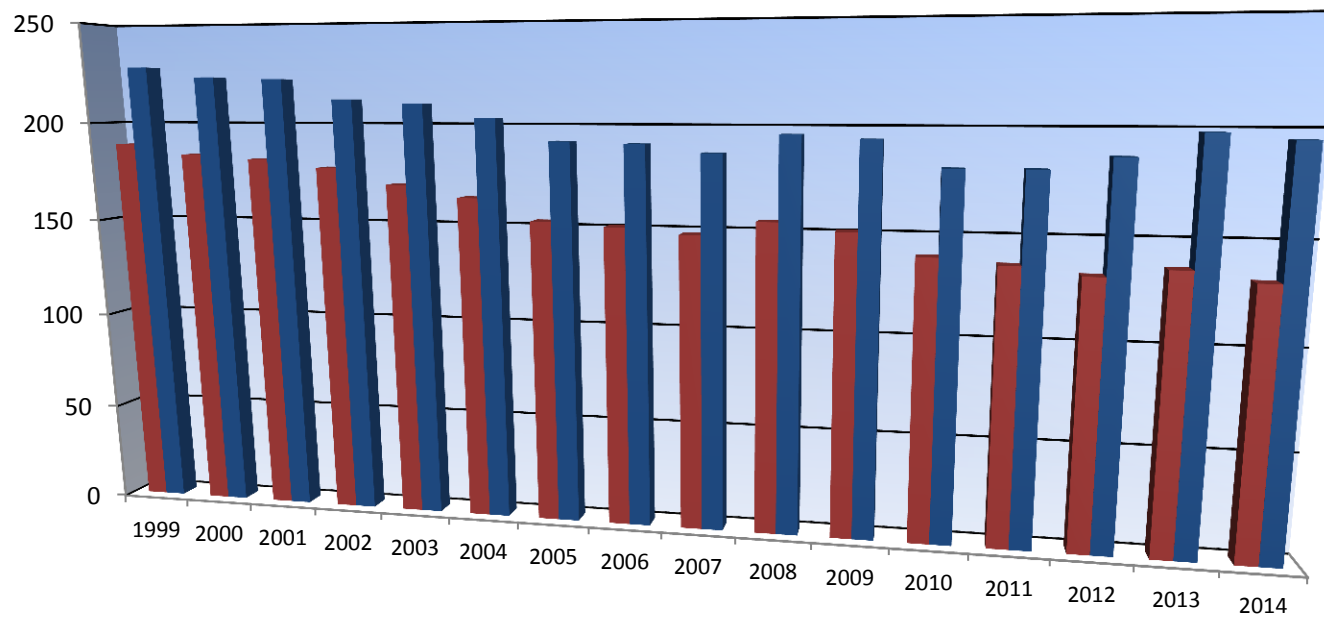
Turnover

Total omsætning i branchen



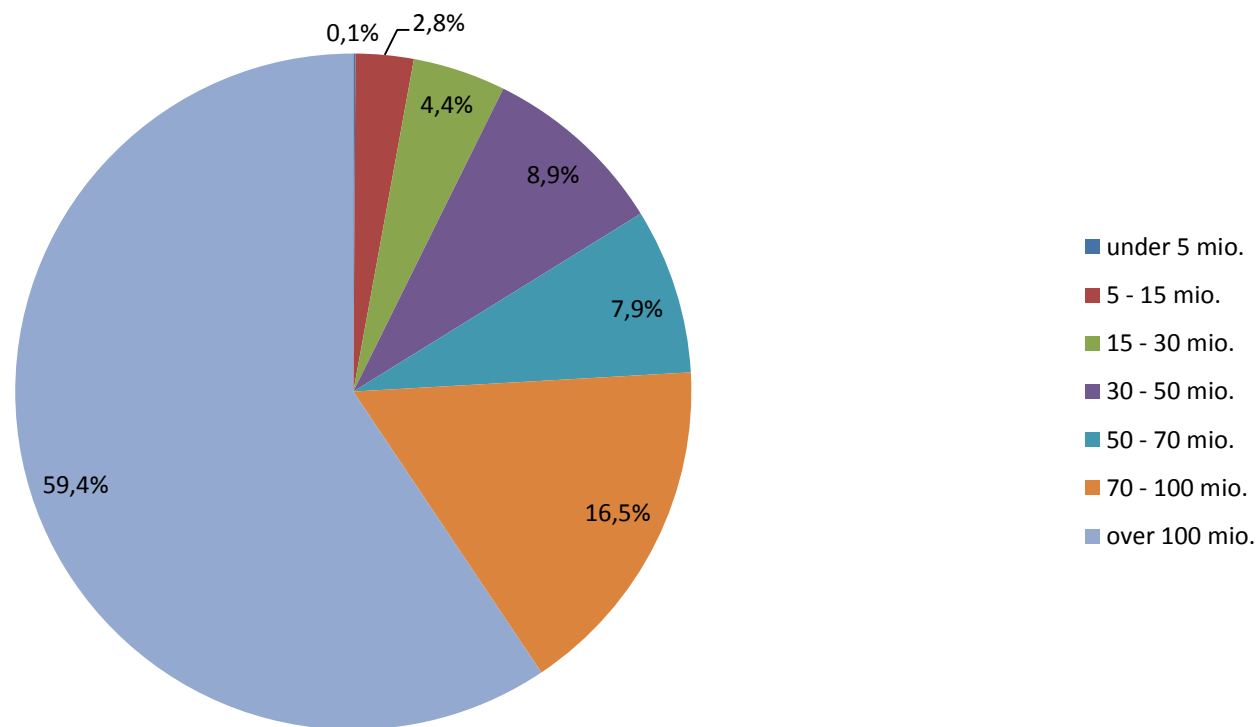
Number of members

Aktive medlemmer (status)



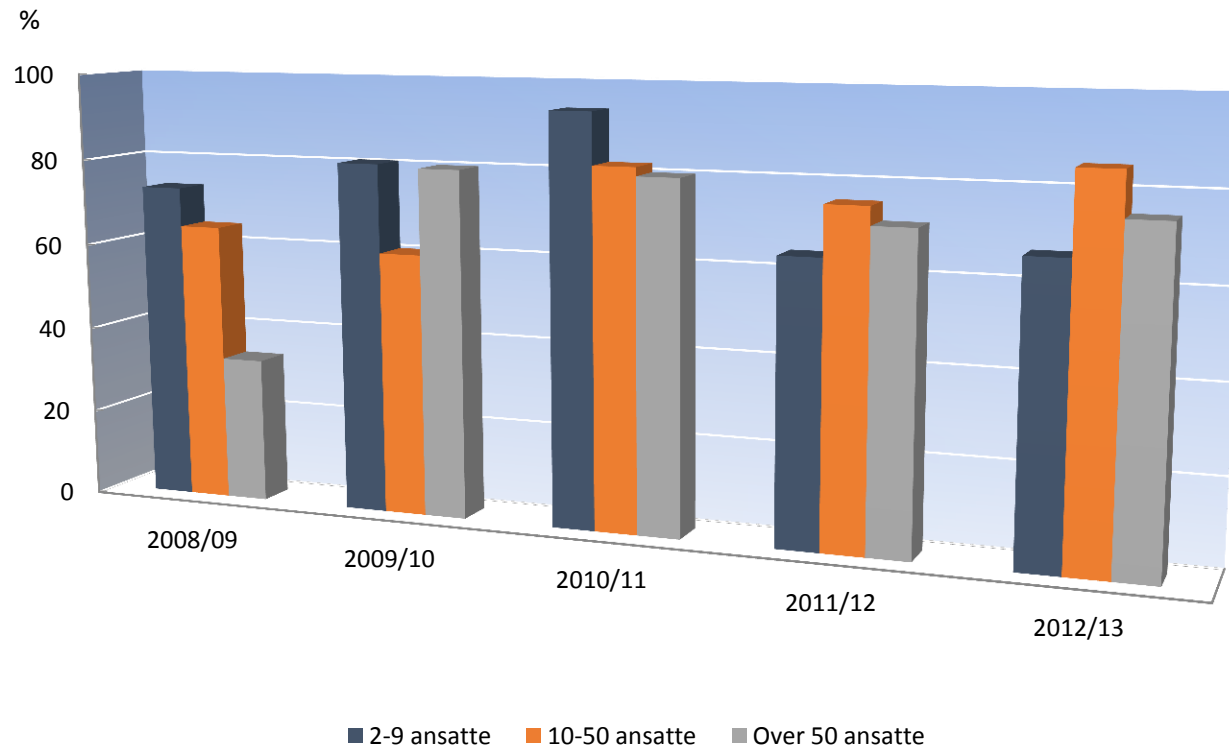
Turnover share in 2013

Omsætningsandel

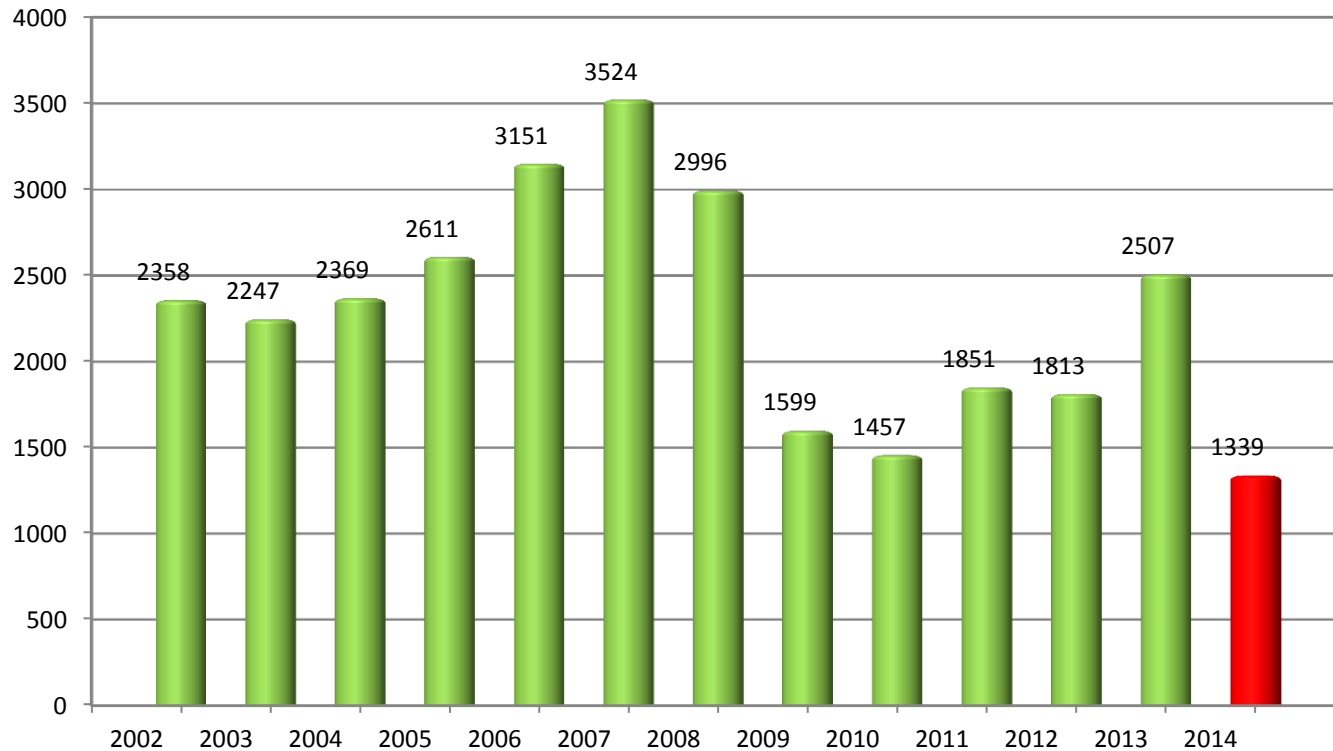


80% members with positive results

Andel af maskinhandlere med overskud

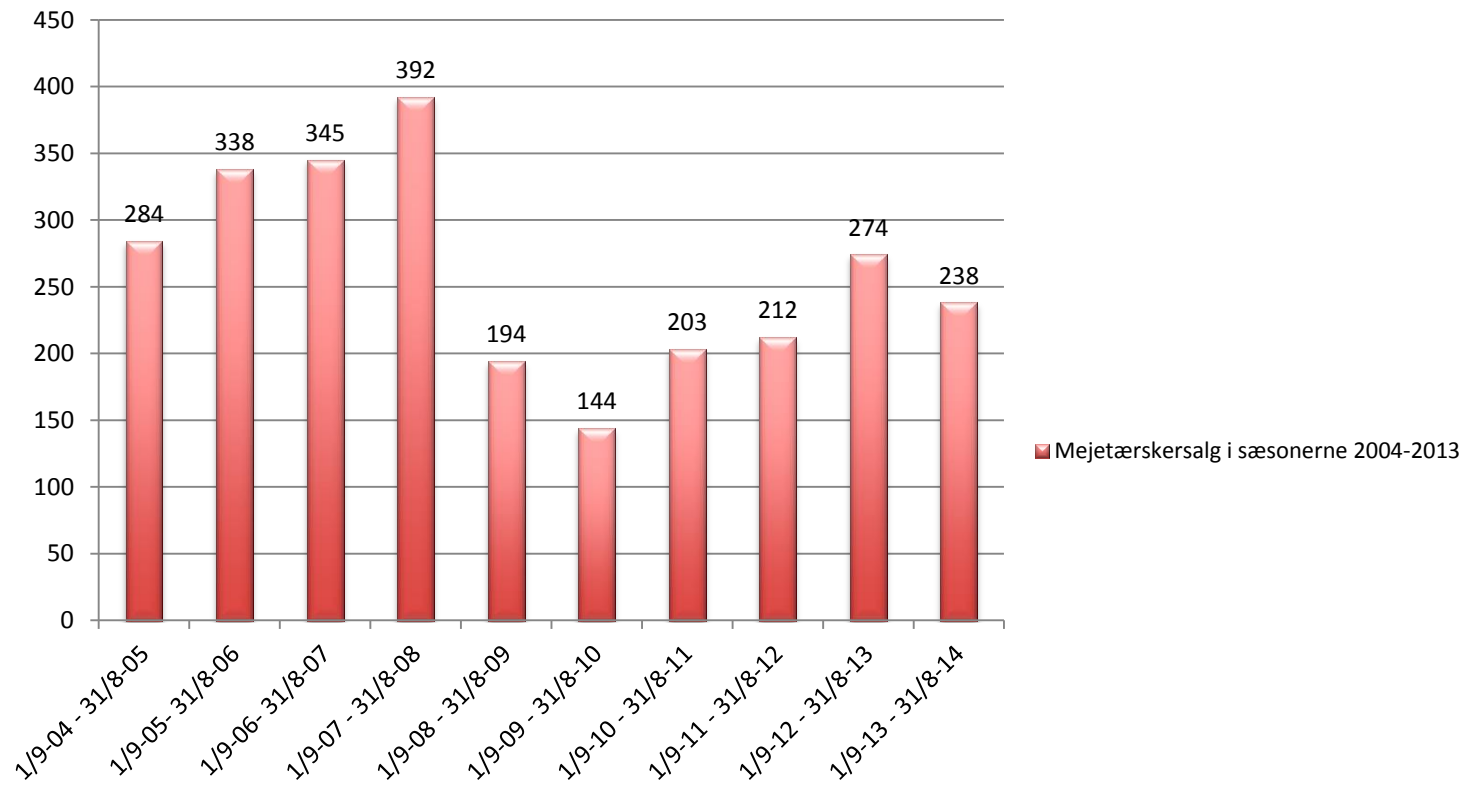


Tractor sales development 2002 – 2014



Combine sales development 2004 – 2014

Mejetærskersalg i sæsonerne 2004-2014



Thank you!