



POLSKA IZBA GOSPODARCZA
MASZYN I URZĄDZEŃ ROLNICZYCH



AGRO SHOW



ACTIVITIES AND PROJECTS OF THE CHAMBER



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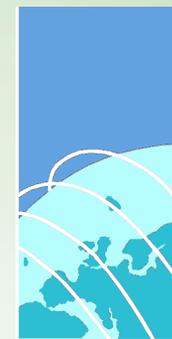


DEMETER - a

***Tractors & Trailers
Statistics***



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Surveys – CLIMMAR models

In 2014 for the fourth time we have audited DEALER INDEX in Poland. We received 39 surveys from 9 distributors of tractors.

For the second time in Poland we have sent an survey on warranty repairs (MODEL E) and also for the MODEL D and A. At this moment we are still waiting for the answers, so the final study will be sent to CLIMMAR after the congress.

Next year we plan to repeat and extend the scope of the study.



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III edition of the contest „Best Mechnic”

OBJECTIVE: To select the best service engineer in Poland

NUMBER of attendants: 150 engineers from around the country

COURSE: 2 stages: Fixed tests on-line - selecting 5 finalists and **direct competition** during the finals: performing practical tasks in the workshop and the gameplay of the theory during the AGRO SHOW 2014





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II edition of the contest „Best Young Mechanic”

OBJECTIVE: To select the best student with the biggest knowledge in the field of agricultural mechanization

NUMBER OF PARTICIPANTS: 280 students from Polish schools

COURSE: 2 stages:

tests solved on-line - selecting 10 finalists

direct competition during practical and theoretical contest during AGRO SHOW 2014





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DEMETER - a

- **The first project in Poland for certification of services of agricultural machinery**

In cooperation with the Transportation Technical Supervision we continue the work to develop a certification program services of agricultural machinery.

Joint certification program is aimed at distributors and services of machinery and equipment.

The primary purpose of certification is to demonstrate to the market, that the organization operates in accordance with the requirements of the normative document.

Rules to confirm compliance and certification will be comply with the international rules set out PN-EN 45011 and PKN-ISO / IEC Guide 67.





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SALES STATISTICS OF TRACTORS AND TRAILERS

OBJECTIVE :

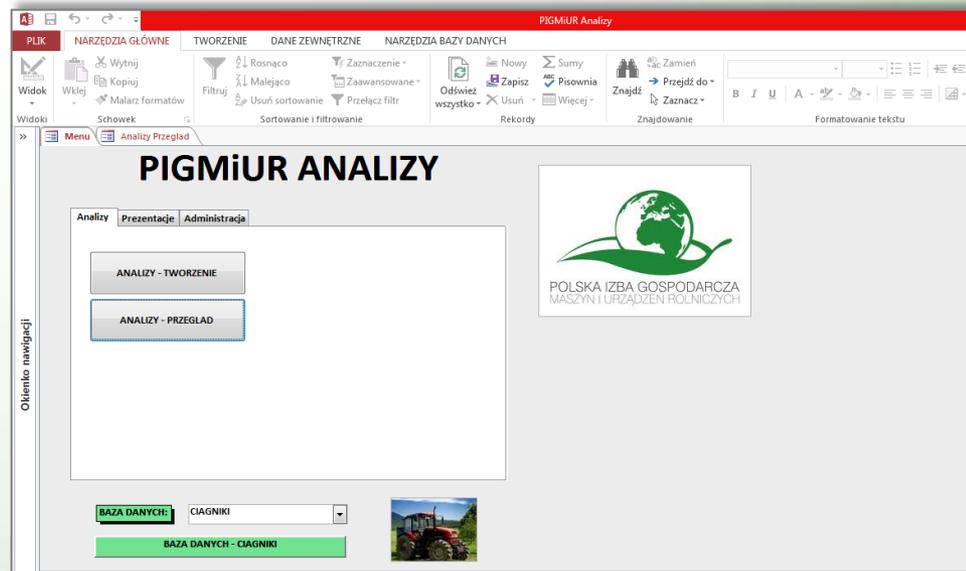
Analysis of market data regarding sale of tractors and trailers on the basis of CEPIK.

PERIODICITY:

Every month, after obtaining data from CEPIK

TOOL:

The program allows any analysis, taking into account any range of time (from 01/01/2013), regions, brands etc..





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AGRICULTURAL MARKET IN POLAND



In 2014, we conducted two market research projects:

- Knowledge and use of agricultural machinery
- Agricultural machinery and equipment - in the opinion of manufacturers and dealers



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Knowledge and use of agricultural machinery

For the first time at the request of the Chamber was conducted market research which has taken a number of aspects related to the sector of machinery and equipment. The main objective of the study was to know the level of knowledge of manufacturers of agricultural machinery, use of machinery, level of satisfaction with existing machinery and equipment and forecasts the purchase of machines in the near future.

Set of survey questions was addressed to farmers with a farm with an area of at least 15 ha. The study involved 650 respondents and it was held on June 9 - July 1, 2014.



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Industry machinery and equipment, in the opinion of manufacturers and dealers

The aim of this analysis was to investigate the moods and assessment of the conditions of doing business in the industry of machinery and equipment from the perspective of the companies.

The main part of the study involved the assessment of business conditions in Poland and assess the overall condition of the industry of machinery and equipment as well as the condition of their businesses.

The analysis focused on the assessment of the conditions currently prevailing and expected by the end of 2014.

The study was conducted using an online survey, which was sent to members of the Polish Chamber of Commerce for Agricultural Machines and Facilities.



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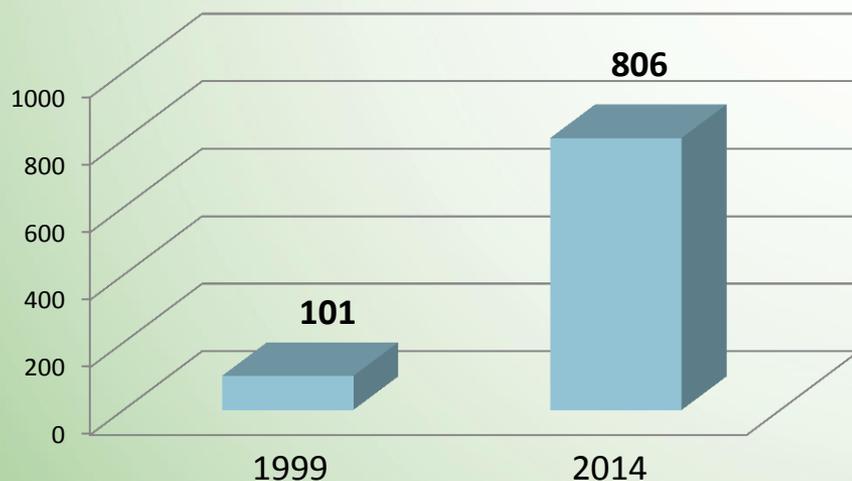
XVI Międzynarodowa Wystawa Rolnicza

AGRO SHOW
2014

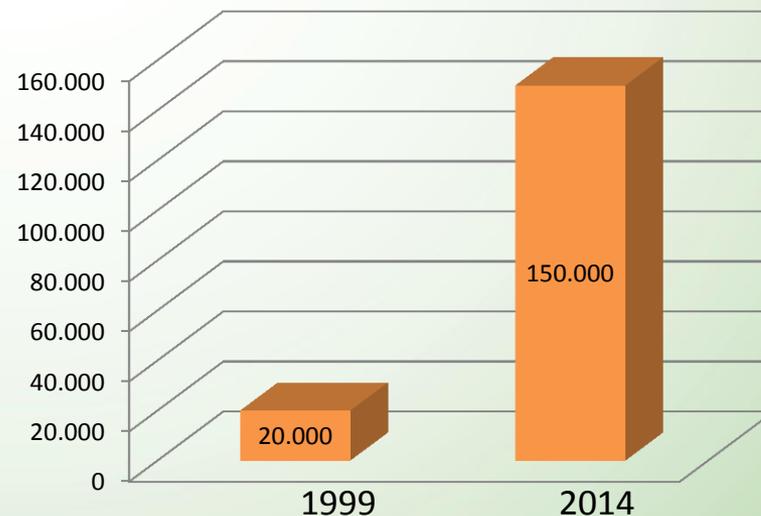
XVI International Agricultural Exhibition AGRO SHOW 19-22 September 2014, Bednary near Poznan.

- 806 exhibitors from 16 countries.
- 150 000 of visitors.

Number of exhibitors



Number of visitors





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XVI Międzynarodowa Wystawa Rolnicza

AGRO SHOW
2014

XVI International Agricultural Exhibition AGRO SHOW 19-22 September 2014, Bednary near Poznan.

- 120 hectares of the total exhibition grounds.
- 22 modern machines at the field presentations.





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International Agricultural Exhibition GREEN AGRO SHOW – POLISH CEREALS 7-8 June 2014, Sielinko

Specialized exhibition dedicated to cattle farmers and milk producers.
From 2012, the formula is enriched with plant demonstration plots.

- 150 exhibitors
- 35 000 of visitors
- 45 machines in operation shows forage harvesting and spraying
- 45 hectares of exhibition space



AGRO SHOW

**XVII International Agricultural Exhibition
AGRO SHOW
18-21 September 2015, Bednary near Poznan.**



**International Agricultural Exhibition
GREEN AGRO SHOW – POLISH CEREALS
30-31 May 2015, Sielinko**



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