

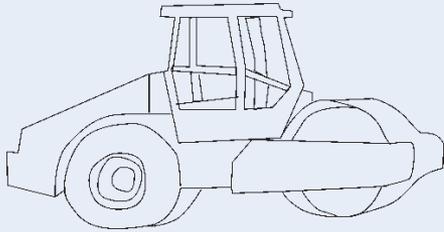
Annual Report

2014

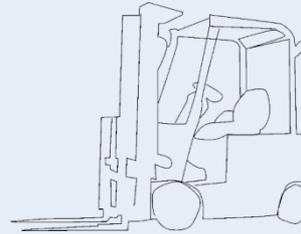
**The Swedish Association for Suppliers
of Mobile Machines**



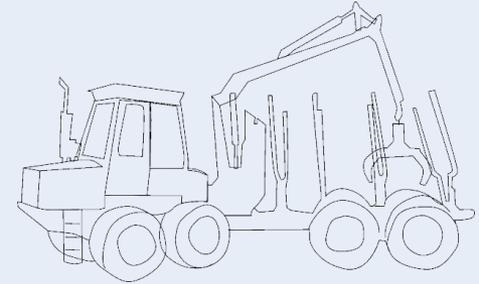
The organisation



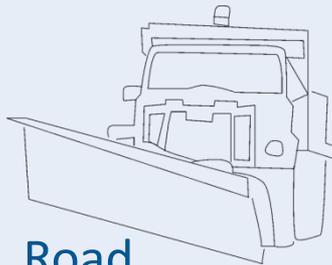
Construction



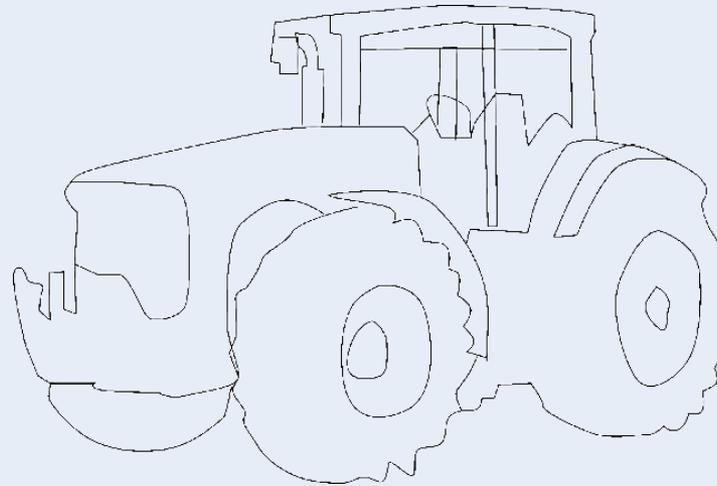
Forklifts



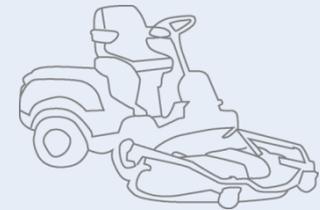
Forest



Road
Maintenance



Agriculture



Lawn & Garden

Each section has it's own board which decides on the section's activities,
budget and member fees.

The organisation

The agriculture section has three different types of members:



15 manufacturers



28 importers



80 dealers in four regions

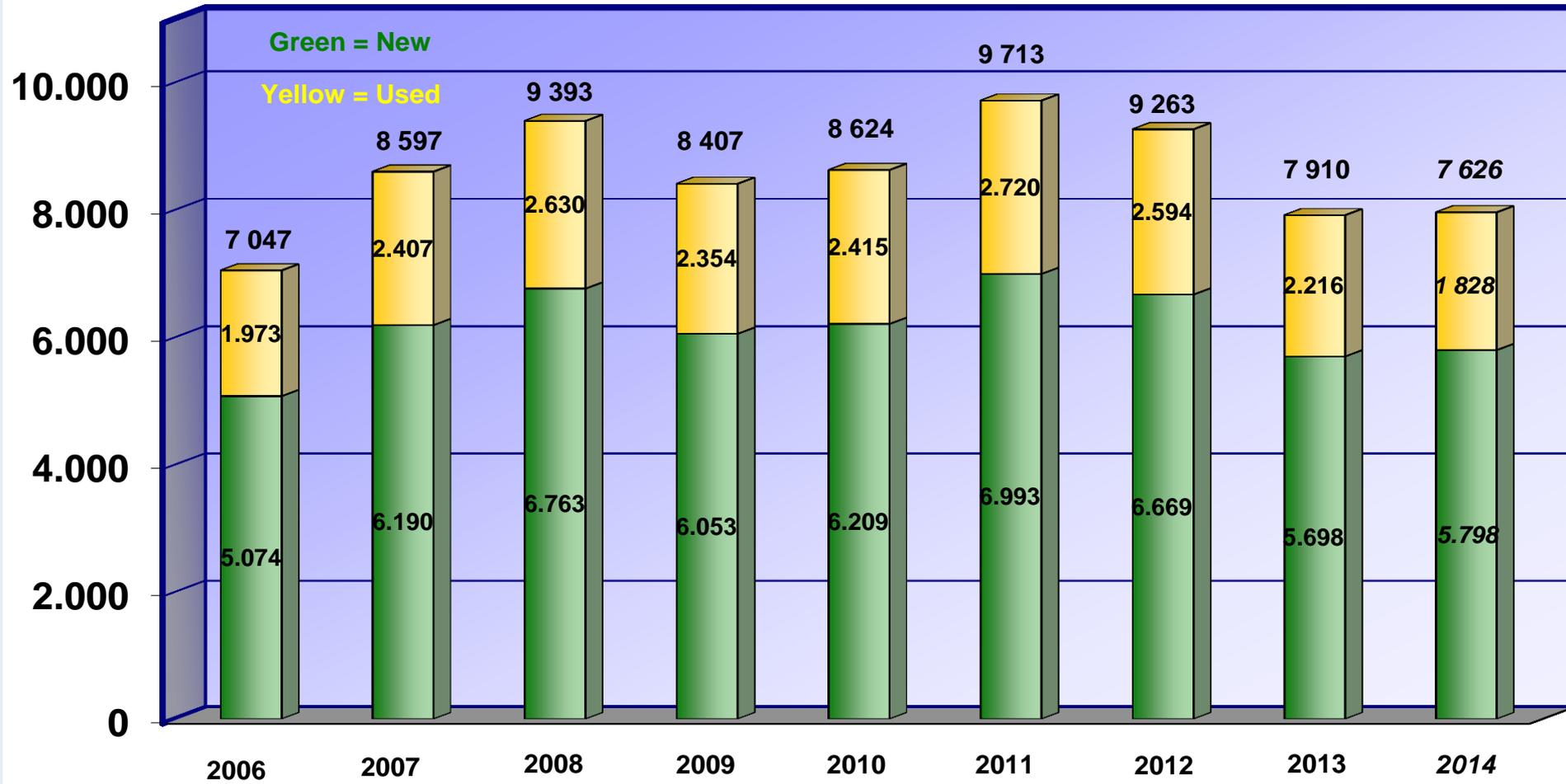
Total 123 members

(figures from 9 October 2014)

Several dealers have the past years merged their companies in order to meet the market needs and demands from the importers.

The investments in agriculture

M SEK



Market development tractors in Sweden 2002-2013

Units

5000

4500

4000

3500

3000

2500

2000

1500

1000

500

0

2002

2003

2004

2005

2006

2007

2008

2009

2010

2011

2012

2013

3776

3719

3915

4028

4246

4455

4339

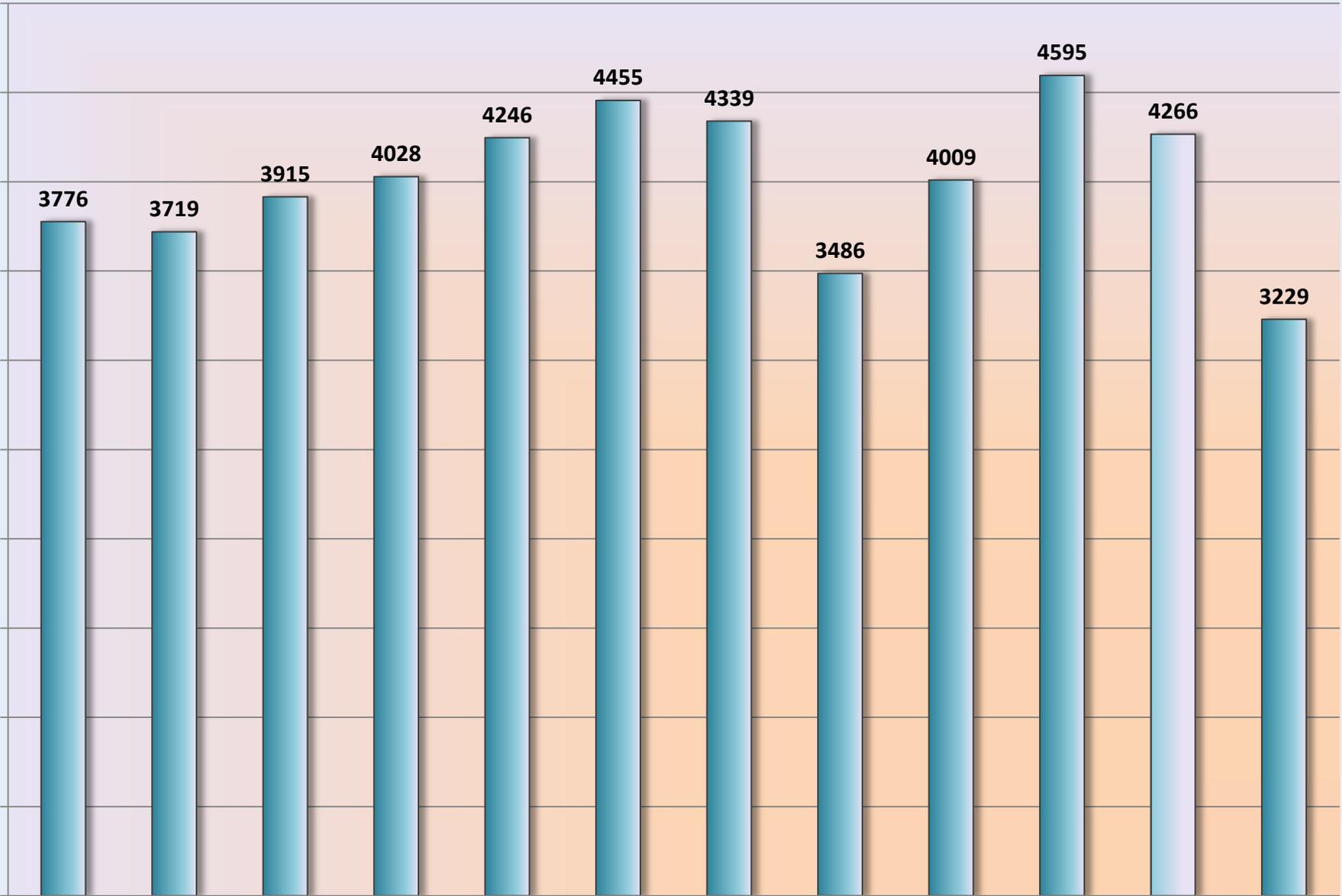
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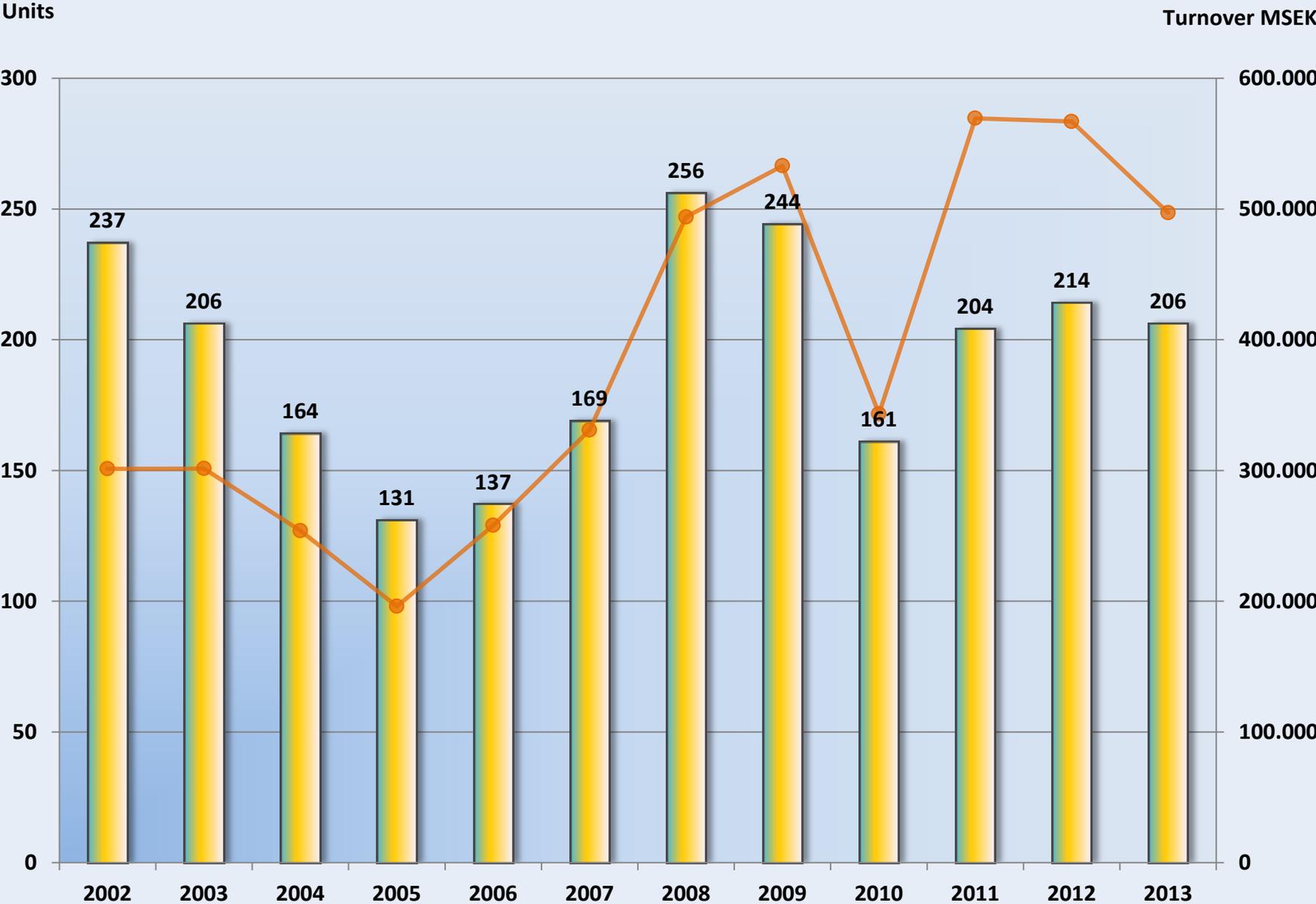
4595

4266

3229



Market Development Combines 2002-2013



Activities in 2013

Continued co-operation with our school 'Nifsarpsskolan'

The school Nifsarpsskolan in south central Sweden continued to flourish in 2013. The school is one of the leading upper secondary school for machine technicians in Sweden, ML is a part owner of the school.

'Lantbruk 05'

The general terms of supply of agricultural machinery 'Lantbruk 05' are almost 10 years old. Work begun during 2013 to revise the terms in order to improve the terms even further.

Regional Dealer Meetings

Several dealer meetings on a regional level were held in 2013.

Q M T

- Qualified Machine Technician -

The co-operation with our selected schools continued in 2013.

Over 300 technicians and service personnel are needed per year in Sweden. Only approximately 80 graduates per year.

QMT-students gets 10.000 SEK if he/she takes up employment in a member company.

ML – Co-owner of leading school



In november 2012 ML became a partner in one of the leading upper secondary schools for machine technicians, Nifsarpsskolan in Eksjö, Småland, Sweden. ML owns 30 %, the county of Eksjö 40 %, and the staff and chief 30 %.

Nifsarpsskolan is a modern school with capacity of 200 students and educates in all types of vehicles and transport programmes.

ML is looking forward to support this excellent school to be even better and hopefully increase the amount of qualified machine technicians.

MaskinExpo fair



The fair took place in May 2013 and had over 22 000 visitors and 338 exhibitors.



The fair took place in October 2013 and had had 400 exhibitors and over 25 000 visitors.



The Fair was held for the first time in 1961 and the 2014 edition is the 40th exhibition in a row.



The administration



Björn Bäckström

Managing Director



**Lina Tu vesson
Hallman**

Legal adviser



**Jenny Eidenbrant
Lidman**

Communications



Pär Thunström

Agriculture section

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Thank you for your attention!