

# President report 2015

## Denmark



**Dansk  
Maskinhandlerforening**

# The board



# Headlines for DK

Executing the 3-year strategy (2015-2017)

2014 was a semi-positive year for the members

2013/2014/2015 was very volatile – new normal

The biggest challenge: The importers

Focus on next generation

Focus on finances

Focus on the banking sector

The positive story