



euroskills Gothenburg 2016

CLIMMAR ,October 16th 2015
Tommy Hellström, Chair Euroskills 2016

DAYS & DATES

- November 29 Arrival Day Competitors
- November 30 Opening Ceremony
- December 1-3 Competition Days
- December 4 Closing Ceremony
- December 5 Departure Day Competitors





Closing Ceremony
Scandinavium Arena

Competition
Swedish Exhibition Centre, 41.000 sq.m.

Hotel
Gothia Towers, 1200 rooms

Opening Ceremony
Lisebergs Arena

Liseberg
Scandinavia's largest amusement park

ALL UNDER ONE ROOF

OUR OVERALL AIM AND LEGACY

- Increase knowledge and communicate the possibilities vocational education offers for a future career
- Improve status and attraction for vocational training
- Competence enhancement and inspiration for school personnel and career coaches
- Role model for sustainable vocational competitions
- Development of EuroSkills and overlap to Budapest

"EuroSkills 2016 will be a springboard towards higher quality, stronger attractiveness and better status"

OUR KEYWORDS

SUSTAINABILITY

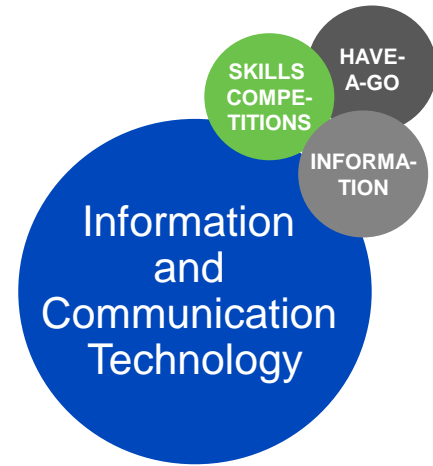
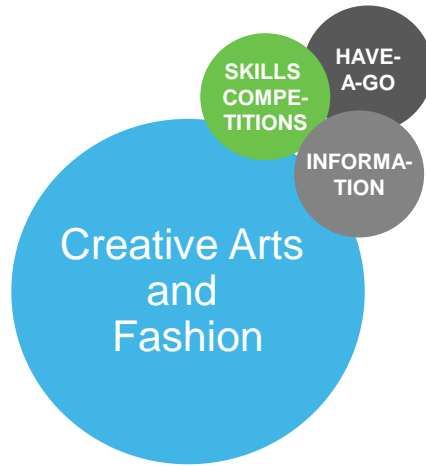
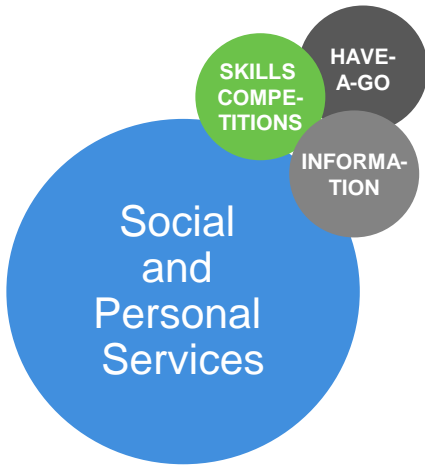
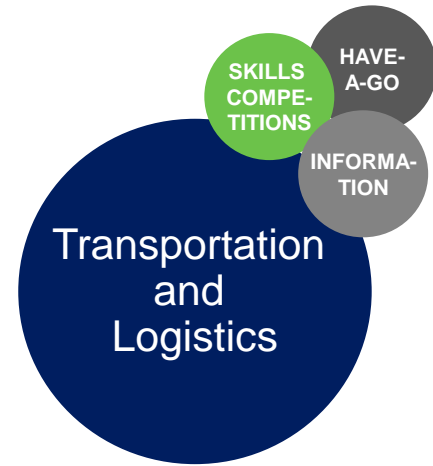
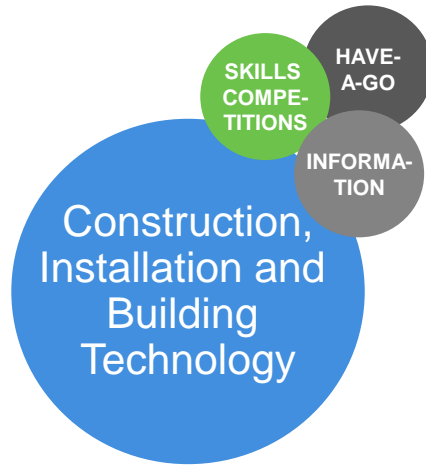
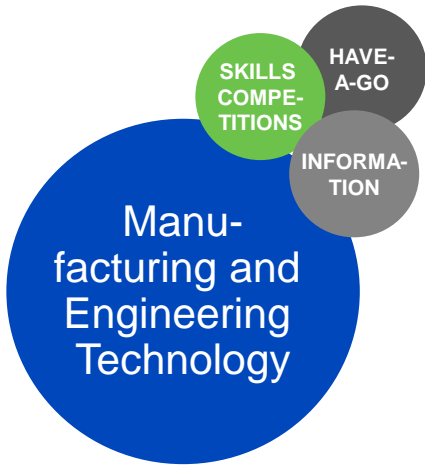
Show the way for sustainable skills competitions.

INTERACTIVITY

Appeal all senses.

MODERN TECHNOLOGY

Enhance involvement and understanding.



MAIN STRATEGIES

- Use the "all under one roof"-concept to create the absolut best conditions. A visitor friendly event and experience.
- Highest quality possible in competitions in partnership with leading sponsors.
- Visual materials to raise curiosity among visitors and make them see the possibilities with a VET platform for the future
- Involve school staff and students before and during the event in try-a-skill activities in each sector. Create an event for young people by young people
- Offer good opportunities for stakeholders to exchange experiences and make contacts

SIDE EVENTS

INTERNATIONAL LEADER'S FORUM

- FRIDAY DECEMBER 2ND

SEMINARS

- BOTH NATIONAL AND INTERNATIONAL

"SAFARIS"

- 2-3 HOUR STUDY VISITS TO COMPANIES, SCHOOLS AND OTHER INTERESTING SPOTS

"SPOTLIGHTS"

- ON-SITE 15 MINS PRESENTATION ON EXISTING TOPICS (OPPORTUNITY FOR PARTNERS)



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