



# Presidents Report

## Agenda



POLSKA IZBA GOSPODARCZA  
MASZYN I URZĄDZEN ROLNICZYCH

- PIGMiUR in 2015
- AG market in Poland
- Research and analysis
- Contests for dealer workshops, mechanics and students
- Education Programs
- Events organized by PIGMiUR







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PIGMiUR in 2015

- 77 members (6 new members in 2015)
- Development of Certification and Homologation Program
- New exhibition dedicated to dealers
- Training Program for members



CLIMMAR Congress, 15-17 October 2015,  
Stockholm, Sweden





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## AG market in Poland



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- CAP 2014-2020 – estimated to run at January 2016 for machinery
- Change in tractor sale: -13,6% (according to Jan-Sept 2014)
- Change in trailers sale: +15,7% (according to Jan-Sept 2014)
- According to government agency production of agricultural machinery in 2015 in Poland has risen to the level of 2013 (in 2014 we noticed decrease 5-30%)





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## Research and analysis



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- New tool for members to monitor current sale of tractors and trailers
- Monthly analysis sent to branch media
- Branch Barometer Analysis (every 6 months): last survey in September shows increase of pessimistic mood
- National farmers survey – ie. purchasing plans for future: this same level as in previous edition – 45% of farmers plan to buy new machines





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Contests for dealer workshops, mechanics and students



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- National contest „Best Workshop of 2015”
- National contest „Best Mechanician of 2015”
- National contest „Best Young Mechanician of 2015”







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## Education Programs



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- Agriculture Education Friendly Company (FPER) – platform for AG schools and companies to share information and educational materials
- Trade & Management Academy of PIGMiUR – trainings dedicated to members of association



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Events organized by PIGMiUR



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<u>Biggest open-ground exhibition in Europe</u>	<u>Specialized exhibition for cattle breeders and milk production companies</u>	<u>Professional hall exhibition in northern-east Poland</u>
150.000 VISITORS	35.000 VISITORS	18.500 VISITORS
816 EXHIBITORS	150 EXHIBITORS	104 EXHIBITORS
155.000 SQ.M. RENTED SPACE	25.000 SQ.M. RENTED SPACE	20.000 SQ.M. RENTED SPACE



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**Thank you for attention**

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