

The future of soil preparation and drilling

Pressure will remain on

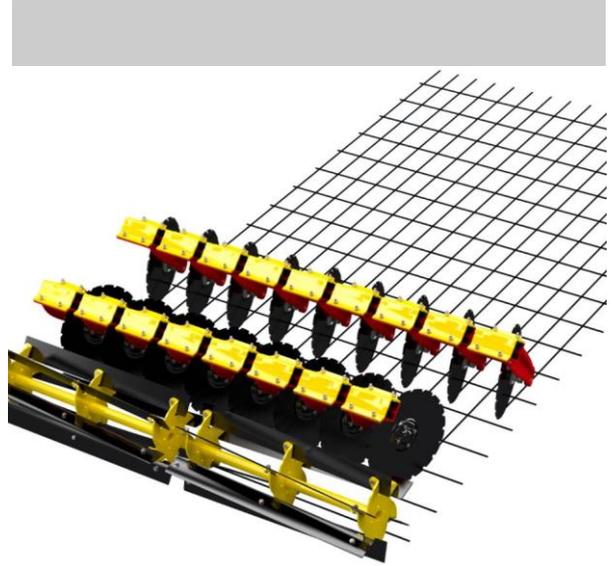
- Top result in yield
- Time
- Fuel
- Environment
- Cost





We will have a variety of soil preparation and drilling even tomorrow





A few fast and efficient concepts developed by Väderstad for the future



Ultra shallow soil preparation

- Very intensive oilseed cropping
- Reduces volunteers worked down
- Reduced risk of diseases
- Get all residue to break down faster



Continued strong technical development

- In farming practice
 - Strip Till
 - CTF
 - Precision all dimensions
 - Speed
- In tractor, combines and machine sizes
- In electronics
- Electronics integration, Farm Management etc



Dealers of years to come

- More dominated by the main brand, less freedom
- Large dealer groups, possibly public ownership
- May sell fewer brands
- May not sell a tractor and combine
- Need to offer good finance
- Need high competence in many fields



Large dealer groups



Big Brands set the rules

- Max focus
- Low internal competition



The Big ones aim for becoming full liners



Specialized dealers, one or two brands
No tractor, no combine



Will franchising be
an interesting form
of dealership?

