



Report

from German **LandBauTechnik-Bundesverband** e.V.:



President
Ulf Kopplin



Current situation in qualification-items 2016

- 🌱 8.450 apprentices (+2,6%)
 - 🌱 2,2 per company
 - 🌱 16,3% of the complete staff are apprentices
- 🌱 1.750 successful degrees for technicians (+1,0%)
- 🌱 about 100 successful degrees for specialized Service-Technicians
- 🌱 about 350 new masters



master schools

Aim 2016/17:

Definition of unified
minimum-standards
for schools

**Meisterausbildung
für Land- und Baumaschinen**

» Zertifizierte Kursstätte «







**Land Bau Technik
Bundesverband**

guilty until: _____



Campaign „starke Typen“ developes

2016/17:

-  42 partners
-  complete revision of paper-based versions
-  new videos
-  international versions



STARKE MARKEN MIT STARKER TECHNIK

Diese führenden Marken stehen für Zuverlässigkeit, Fortschritt sowie Zukunft und unterstützen die >starken Typen<.



You are invited:







2017 January, 12th to 13th
www.ltu-tage.de



2017 April, 29th to 30st
www.landbautechnik.de







Visit CLIMMAR in hall 2:

-  Werkstatt live
-  International Dealers' Center –
the lounge for you and your members –
here you are hosts
-  Second hand equipment center
-  Press Conference



Campaign „ratios“ ends

plan 2017/18:

-  digital version
-  automatical input of members data via defined interface
-  quarterly review
-  adopted from FEMAL



Thank you for your patience

LandBauTechnik-Bundesverband e.V.:



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