



# President Report of The Netherlands



# Program Fedecom 2016

## Focus on 6 spear points:

1. Grow the number of students in educational programs of Fedecom Academy:
  - Tools to gain more and better mechanics
  - From 38 to 55 trainees
  - From 355 to 380 supported students
  - Again 6 dealers/owners/managers in strategic education program
2. Starting and growing the new safety and security inspection hallmark “VA-Keur”
  - Higher awareness of security by users and facilitate service-package dealers
  - Starting new safety and inspection system and hallmark in february this year
  - Marketing and promotion program executed
  - From 120.000 inspections to 140.000



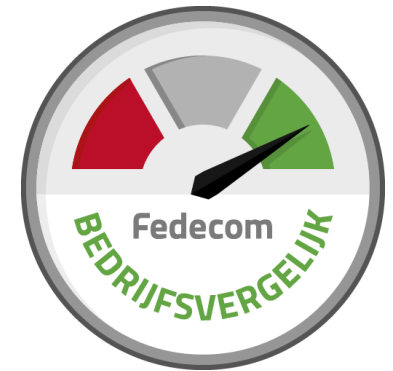


# Program Fedecom 2016

## Focus on 6 spear points:

### 3. Introduction of benchmark tool

- Tool for members to improve their company and results
- Straightforward, reliable and comparable
- Automatically generated and delivered KPI's by 3 software-suppliers to Fedecom and dealers
- 48 KPI's developed and defined by pilot-peer-group of 7 members
- Goal 2016 by the end of the year: 100 participants





# Program Fedecom 2016

## Focus on 6 spear points:

4. Organize successful Exhibition Agro Technics Holland 2016: **“anything that inspires farmers”**
  - Goal satisfied exposers and visitors by new machine-applications, theme-exposure and demonstrations in the field
  - 260 exposers with broad 3000 different machines
  - 54.000 visitors with a score of 8,6
5. Lobby on regimentation type-allowance and RMI: cooperation in CEMA , CLIMMAR and EGFM



**AGRO  
TECHNIEK  
HOLLAND**  
7 T/M 10 SEPT  
2016  
WALIBI BIDDINGHUIZEN  
*Alles wat boeren boeit*



# Program Fedecom 2016

## Focus on 6 spear points:

6. Governmental regulation on traffic safety (registration agromotive vehicles)
  - The parliament is handling the last proposals next week
  - After 20 years of struggle with farmers and politicians is expected a decision on launching the regulation on agro-vehicle-registration by july 2017
  - So Fedecom and it's members are heading for a coordinated, smooth and efficient registration procedure in 2017



# Program Fedecom

Focus on 6 spear points

## and improving member involvement

- Growing numbers of participants in our meetings via information, communication, network meetings
  - 40% of members visited annual members-meeting (December 2015)
  - 65% of members participated in theme-meetings on vehicle registration, education, new technology
  - 80% of our members frequently read our weekly online Newsservice, member Magazine)
- Being an authority on market and branch information: Fedecom is now editing Mechabulletin
- Election and presentment of AGTA-Awards for “best service company” and “best manufacturing company”

*2016: again decrease in sales, thorough competition, new technological demands and thus highly challenging for members and Fedecom*

**Thank you for your attention**