





# President's Report Belgium

Joost Merckx Fedagrim

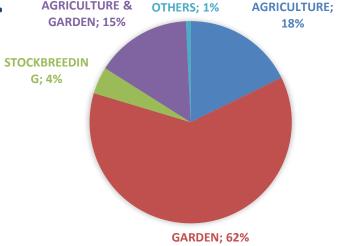






- Apportionment of the number of dealers by branch of activity:

AGRICULTURE & OTHERS; 1% AGRICULTURE;



- (2014-2017): The number of A-dealers has decreased by 6.5%

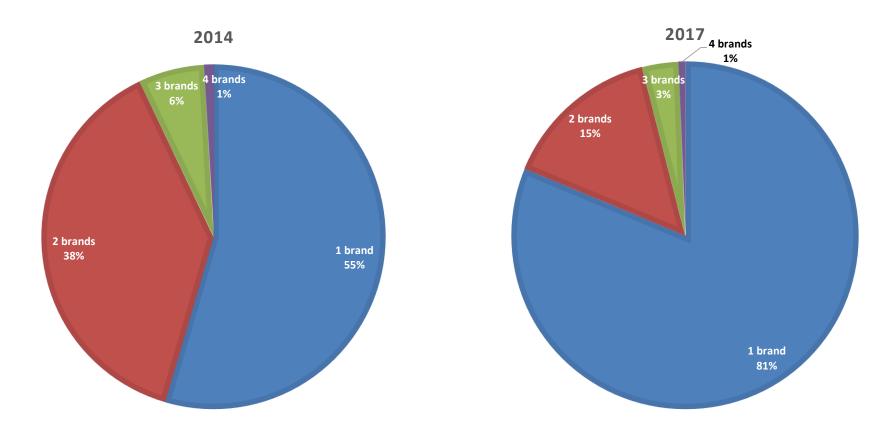
**CLIMMAR Congress 5-7 October 2017** 



## **STATISTICS**



- Change in the number of tractor brands sold by the A-dealers



**CLIMMAR Congress 5-7 October 2017** 





- TRAINING: « Customer-oriented Communication »
- MEETING: « The risks of pesticides and fear marketing »

## CONFERENCE



- CONFERENCE : « Youth conferences »
   Workshops on varied topics :
  - Finance
  - Psychological
  - Communication
    - Installation
    - Organisation
  - Meeting others

**CLIMMAR Congress 5-7 October 2017** 

# AGRIBEX (5-10 december 2017)

#### **ROADSHOW**







# AGRIBEX (5-10 december 2017)

### Theme islands: Workshop life











## Thank your for your attention