





## Fedecom proudly presents

# Highlights and activities 2017 in Getting stronger business day by day



#### Trends 2017

- 1. Recovery in sales, thorough competition, new technological demands and thus highly challenging for members and Fedecom
- 2. Growth in ag-machinery (dairy still difficult), green tech and forklifts,
- 3. The operational results getting back at reasonable level, the consolidation and specialisation is going on
- 4. Shortage of well-educated young and experienced mecanics; competition on employees intensifies
- 5. New technology is entering rapidly, however less fast then expected in 2016



#### Spear points Fedecom 2017 (1)



Growing education and training programs: aim: enough skilled young talents in the branch by the Fedecom Academy

- From 55 to 90 students; 400 students coached in "Mentor plus"; new programs on forklift trucks and dairy technics
  - Closer cooperation between schools and branch

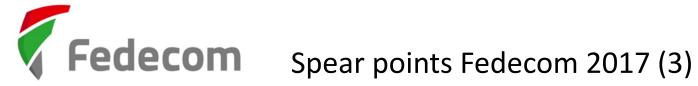


#### Spear points Fedecom 2017 (2)



Implement simple and automated Benchmark on crucial figures of the companies in the Branch;

40 companies already participating







Succesful Trade Fair GTH in September 180 exposers and 16.000 visitors



#### Spear points Fedecom 2017 (4)



Rising number of workers safety and machine security inspections in VA-Keur (up to 150.000 in 2017)





#### **Fedecom** Spear points Fedecom 2017 (5)





Several initiatives on specific target groups:

- Kick off initiative group Smart Farming/Smart Green Business (end of oktober)
- MOVE: special event for Women in our business (16th of March)

### **Fedecom** Spear points Fedecom 2017 (6)





#### International program CLIMMAR and CEMA









# Fedecom stable partner for actors in ag-machinery

The Netherlands getting back on the innovative track by being the motor for business improvement!!